

VOLUME 2, ISSUE 11/DECEMBER 2014

New Scoreboard Installed at CMR Little League

Just in time for spring season, a new scoreboard has been installed at the Carmel Mountain Ranch Little

League field at the Carmel Mountain Ranch Recreation Center (10152 Rancho Carmel Dr.) The solar-powered sign was funded through a District Five Community Programs, Projects and Services grant. Registration is open for the 2015 **Carmel Mountain Ranch** Little League spring season for kids ages 4-9. Visit <u>www.cmrll.org</u> or email info@cmrll.org for more information. Play ball!

Registration is occuring for leagues throughout the district: **Rancho Peñasquitos**: <u>http://www.rpll.org/</u> (Closes 12/15)

Rancho Bernardo: <u>http://www.eteamz.com/ranchobernardoll/</u>

Scripps Ranch: http://www.scrippsranchll.org/



Celebrate the Holidays with Councilman Kersey

I always look forward to this time of year when I get to ring in the holidays with my District Five

constituents. There are events in many of our communities and I hope to see you there. Happy Holidays!

32nd Annual Jerabek Park Tree Lighting Festival in Scripps Ranch Sunday, December 14, 4-5:30 p.m.

10060 Avenida Magnifica

Bring a toy for the Marine Corps Reserve Toys for Tots Drive

Rancho Bernardo Christmas Tree and Menorah Lighting Events hosted by the RBBA Tuesday, December 16, 5:30-6:30 p.m.

Webb Park near U.S. Bank building at 16816 Bernardo Center Drive San Diego 92128

Lunch with Santa at Carmel Mountain Ranch/Sabre Springs Recreation Center

Saturday, December 20, 11:30 a.m.-12:30 p.m.

10152 Rancho Carmel Dr. San Diego 92128

\$5 per person includes lunch, arts & crafts and visit with Santa. Bring your own camera.

Office of San Diego City Councilman Mark Kersey • 202 C Street, MS #10A • San Diego, CA 92101 (619) 236-6655 • MarkKersey@sandiego.gov • www.sandiego.gov/citycouncil/cd5

PAGE 2

District Five Business Profile: ZCode Media

District Five is lucky to have a number of hyper-local news resources to keep residents informed and

engaged in the community. One of those is ZCode Media. You probably get their publication in your mailbox bi-monthly with news and information about things happening in your immediate area. ZCode (short for Zip Code) means the magazine's tell-tale titles let you know exactly what community is featured in the issue.

Based in Rancho Bernardo, their first issue of 92127 Magazine debuted in 2009 and the company has quickly grown to a family



of 14 magazines throughout the North County. Their magazines are now distributed in each of the District Five communities including 92131 (Scripps Ranch), 92128 (Carmel Mountain Ranch/Sabre Springs), 92129 (Rancho Penasquitos) and of course 92127 (Rancho Bernardo).

In addition to magazines, ZCode's media center houses sister-company Viva Merchandise, a division dedicated to shirt printing, spirit wear, and custom apparel.

I am happy to have such an exciting, fast growing small business in the heart of District Five. Check them out online at <u>zcodemedia.com</u>.

Twitter Q&A: Postponed til January

When I initially sent out my December newsletter, I had scheduled the final Twitter Q&A of the year for later this month. Unfortunately, due to scheduling conflicts we had to postpone it. We are tentatively planning the next Twitter Q&A for Thursday, January 15 at 12:30 p.m. In the meantime, if you had any burning questions you were hoping to get answered this week, feel free to send them to me via email at <u>markkersey@sandiego.gov</u>. Thanks for understanding!

New Video Highlights District Five Arts Offerings

Last month, the San Diego Tourism Association unveiled a new video highlighting the incredible arts and cultural offerings in each of San Diego's nine Council districts. Of course, District Five is no exception. Our video featured the hidden charm of San Diego's "Artistic Northeast" from the San Pasqual Valley to Scripps Ranch. You can check it out at <u>http://www.sandiego.org/campaigns/district-arts/northeast.aspx</u> along with videos about the other parts of the City. Among the highlights in District Five:



- San Diego Zoo Safari Park
- San Diego Archeological Center
- San Pasqual Battlefield State Historic Park
- Bernardo Winery Artists Village
- Rancho Bernardo Historical Museum
- Vine Theatre
- Mojalet Dance Collective
 - Yanni's Bar & Grill

PAGE 3

Protect Your Home While You're Out of Town

Don't let your home be a target of a break-in while you are enjoying the holidays out of town. The **San Diego Police Department Vacation House Check program** is free and available to all San Diego residents. Before you head out of town for an extended period of time, submit a completed and signed form to the SDPD-RSVP Northeastern Division Substation at (858) 538-8000 . You can access the <u>form online</u> or by contacting my office. The majority of burglaries are crimes of opportunity via unlocked doors, windows and gates.

San Diego Police also recommends the following crime prevention measures for your home:

- Secure your garage
- Motion lighting at the front, side and rear of house
- Notifying a trusted neighbor when on vacation

Vehicle burglaries also increase around the holidays. Help reduce these crimes by following these tips:

- Always secure your vehicle
- Remove all belongings when parked or lock them in your trunk out of sight
- Park under or near lights if you'll be returning to your vehicle after dark
- Be aware of your surroundings and look for subjects loitering around lots looking into cars

Please call the police if you see anything suspicious: non-emergency (858) 484-3154.

Community Events

Sustainable Scripps Ranch: Holiday Potluck and Recycled Gift/Garden Share Exchange Friday, Dec. 12, 5:30-8 p.m.

RSVP for location: sustainableSR@scrippsranch.org or call Lynn Owens at 858.566.7717 http://www.scrippsranch.org/

Port of San Diego Big Bay Balloon Parade Friday, Dec. 26, 3 p.m. http://sandiegobowlgames.com/parade/

Port of San Diego Revitalization

If you haven't visited the North Embarcadero recently, I highly encourage you check it out. The Port of San Diego and City of San Diego partnered to revitalize the waterfront for San Diegans and tourists alike. The completed first phase includes a 105-foot wide esplanade with formal gardens, plazas, shade pavilions and a waterfront promenade. The project also included significant improvements to the



roadways, utilities and storm water systems, designed with environmental stewardship in mind. A second phase is underway and the Port of San Diego is offering an opportunity to build a lasting family or business legacy along the new Port Walk by purchasing a paver. For more information visit <u>www.SDPortWalk.org</u>.



Pomerado Road Repairs Ongoing

Last month, I told you that Pomerado Road was going to be repaired using the City's new "mill and pave" procedure. The work on Pomerado is still taking place. City crews are spending several weeks working on both the north and southbound lanes of Pomerado north of Espola Road. This road has been on the City's backlog for repair but needed far more than just pothole patching. Thanks to this new procedure, large areas of the road are being milled using the City's new grinding machine and then repaved. Meaning, these repairs will last longer than your typical pothole patch. Thank you for your patience as our City crews work on these improvements. As always, please let me know if you have concerns about any of the roads in your neighborhood by emailing me at markkersey@sandiego.gov.

New Mission Trails Staging Area Open in Stonebridge

The Mission Trails Regional Park is one of the City's great recreational areas. I am proud to sit on the board to help preserve this regional treasure for generations to come. Just this year, the park added a new trail staging area in the District Five community of Scripps Ranch at the far east end of Stonebridge Parkway. The West Sycamore Staging Area provides access to the portion of the park located north of



MCAS Miramar and west of Goodan Ranch. You're invited to attend the **ribbon cutting event on Wednesday**, **Dec. 17 at 2 p.m.** to celebrate this new trail access. Seven miles of trails are available for hiking, mountain biking and horseback riding.

Mission Trails Regional Park hosts dozens of events each month that show off the beauty and splendor of the nearly 5,800 acres of the park. Events range from guided nature walks (Wednesdays, Saturdays and Sundays at 9:30 a.m.) to a monthly Star Party (this month on Saturday, Dec. 6 at 5 p.m. weather permitting). For more information about these and many more events, visit <u>www.mtrp.org</u>.

Connect with me:



San Diego City Councilman Mark Kersey



Office of San Diego City Councilman Mark Kersey • 202 C Street, MS #10A • San Diego, CA 92101 (619) 236-6655 • MarkKersey@sandiego.gov • www.sandiego.gov/citycouncil/cd5