

THE KERSEY REPORT

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Ted Williams Parkway Pedestrian Bridge Opens



Ted Williams Parkway Pedestrian Bridge at Shoal Creek Dr.

After more than a decade in the making, the Ted Williams Parkway Pedestrian Bridge is now complete and open for use. The bridge over the six-lane intersection at Ted Williams Parkway and Shoal Creek Drive provides a safe route for bicyclists, pedestrians and area elementary school students. Thanks to the persistence of residents, who were committed to community safety, the Ted Williams Parkway Pedestrian Bridge will give students and families peace of mind when crossing this busy intersection. In particular, resident Troy Daum rallied the community around the need for this project.



Councilman Kersey with resident Troy Daum (center) and Assemblymember Brian Maienschein

The City's Public Works Department worked tirelessly to make sure the bridge was completed before school started last month. I also want to thank Carmel Mountain and Sabre Springs residents for their patience and cooperation over the past few months as construction impacted traffic in the area.

At the September 4th ribbon cutting, I joined State Assemblymember Brian Maienschein along with City staff, Troy Daum and Shoal Creek Elementary School students and Principal Libby Keller to celebrate the bridge opening. It was a great day for our community and the City of San Diego.

Help San Diegans Prepare for Wildfires

District Five residents are well aware of the wildfire dangers that come along in the months of September and October. The San Diego Fire-Department wants to be sure the entire City is educated and prepared should the region experience another major wildfire like we did in May. On Saturday, Sept. 6 they are hosting a door-to-door campaign throughout San Diego and they're asking for volunteers. Anyone interested in helping distribute this important wildfire prevention information is asked to come to one of the Recreation centers listed below at 9 a.m. Email sdfd@sandiego.gov if you can help or to get more information.

Ocean Air Rec. Center, 4770 Fairport Way

Robb Field, 2525 Bacon St.

Golden Hill Rec. Center, 2600 Golf Course Dr.

Scripps Ranch Rec. Center, 11454 Blue Cypress Dr.

North Clairemont Rec. Center, 4421 Bannock Ave.

Allied Gardens Rec. Center, 5155 Greenbrier Ave.

San Ysidro Activity Center, 179 Diza Road

City Heights Rec. Center, 4380 Landis St.

Martin Luther King Jr. Rec. Center, 6401 Skyline

Dr.

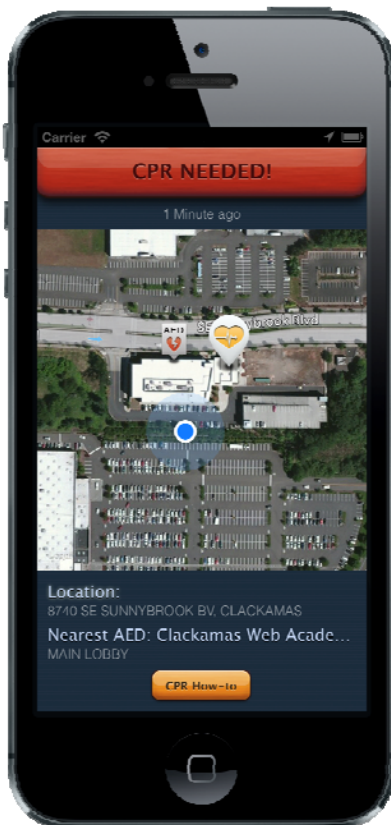
#MadeInSD

Did you know manufacturing supports 90,000 jobs throughout San Diego County? In fact, San Diego was selected by the U.S. Secretary of Commerce as one of only 12 advanced manufacturing communities in the country.

Growing this important area of economic potential is one of my priorities. That's why I'll be helping celebrate National Manufacturing Day on October 3rd. I hope you'll join me by learning more about how San Diego's nearly 3,000 manufacturers help stimulate the local economy. As part of the event, you can visit one of the many manufacturers in San Diego and Northern Baja that will be open for tours, including D&K Engineering in Rancho Bernardo. Register for the event at www.mfgday.com.

To get you started, here are a few manufacturing stats you might be interested in from the San Diego Regional Economic Development Corporation:

- Manufacturing industry jobs pay on average \$75,824 annually, compared to the average private employer at \$53,778.
- Manufacturing industry jobs pay about 41 percent more than the average private job.
- The manufacturing industry represents about 8.7 percent of all jobs in San Diego and about 12.2 percent of all wages/pay.
- The manufacturing industry contributes more than \$7.1 billion in wages every year.



New Pulse Point App Saves Lives

If your neighbor needed CPR and you were home right next door, wouldn't you want to help? That's exactly what the new Pulse Point mobile application would do. We all know in an emergency every second counts. The Pulse Point application can help save lives by notifying people with CPR training to emergencies in their vicinity where life-saving skills are needed.

If you're CPR trained, I highly encourage you to download the Pulse Point AED application. It's available for both iOS and Android. The application is being used nationwide so you can be helpful no matter where you are.

For those of you who want to become CPR trained, you can contact San Diego Project Heartbeat at sdprojectheartbeat.com or the American Red Cross—San Diego Chapter at www.redcross.org/ca/san-diego.

Upcoming Events

Rady Children's Hospital Shamu & You Family Walk

Sunday, October 26, 2014 - 7:30 a.m.
Sea World

Three-mile fun walk to support Rady Children's Hospital (a cause that is close to my heart)

www.shamuandyouwalk.org

San Diego Senior Olympics

Beginning September 5

Various locations

Seniors from throughout San Diego will participate in a variety of sporting events. Many of the games are taking place at locations in District Five including Women's Softball at the Rancho Bernardo Recreation Center and Race Walking at Lake Miramar. sd seniorgames.org/

Free Community Cleanup and Recycling Event

Saturday, Sept. 27, 8 a.m.-1 p.m.

9410 Fairgrove Lane, 92129

Have old electronics or other junk cluttering up your garage? The Environmental Services Department is hosting a free event in Rancho Peñasquitos where you can dispose of items that can't be tossed in your regular trash bins. Items accepted include:

- Appliances
- Electronics
- Junk Furniture
- Wood
- Yard Trimmings
- Mattresses

For cleanup event information, call Officer Beth Riley at (858)573-1260

Parks & Rec Staff Makes Things Right

A big thank you to Parks & Recreation Staff member Eileen Rodriguez who earned a gold star for responsiveness from one Scripps Ranch resident recently. Below is the email sent to my office. I really appreciate hearing from constituents — especially when interactions with City staff go as well as this.

*I wanted to express my appreciation for the effort of Eileen Rodriguez, and the crew that removed a huge eucalyptus tree that fell from City open space into my back yard. Government can be responsive! I spoke with Eileen at 4 pm and the next day at 7:45 am she had a crew at my house. Four hours later the last of the tree was gone. As a former administrator with the County, I appreciate seeing government work well. A shout out to Eileen and her crew.
Larry Beyersdorf, Scripps Ranch*

Meet the Staff: Heidi Palmer





Heidi Palmer is Director of Office Administration handling scheduling and day-to-day office management. Prior to joining the District 5 team, Heidi worked for a private organization providing compliance support for California Air Resources Board emissions regulations and served her community while working for the County of Santa Barbara's Public Health Department. She enjoys volunteering at local not-for-profit agencies, supporting grassroots community organizations and spending time with friends exploring San Diego. Contact Heidi at hpalmer@sandiego.gov.



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For more updates, follow me on Facebook and Twitter!

 [San Diego City Councilman Mark Kersey](https://www.facebook.com/SanDiegoCityCouncilmanMarkKersey)
 [@markkersey](https://twitter.com/markkersey)

Community Cleanup Events in District Five



Help beautify our community at I Love A Clean San Diego's 30th annual California Coastal Cleanup Day on Saturday, Sept. 20 from 9 a.m.-12 p.m. This year's event includes 100 clean-up sites, three of which are in District Five.

- Black Mountain Open Space
- Lake Hodges
- Miramar Lake

You can sign-up at www.cleanupday.org. Participants are also asked to help reduce waste at this year's cleanup by bringing their own reusable buckets, gloves and canteens.

Helpful City Info: Who to Call

Sometimes navigating City services can be incredibly challenging. In many circumstances, it is hard to even determine which City department to call for what. While my office is always here to help, I thought I'd provide you with some key phone numbers for various departments to keep handy.

Police (Non-emergency).....(619) 531-2000	Graffiti.....(619) 525-8522
Fire (Non-emergency).....(619) 533-4300	Housing Commission.....(619) 231-9400
Streets and Potholes.....(619) 527-7500	Parking Tickets.....(866) 470-1308
Lifeguard (Non-emergency).....(619) 221-8899	Utilities Undergrounding.....(619) 533-3841
Neighborhood Code Compliance...(619) 236-5500	Water Department.....(619) 515-3500
Homeless Services.....(619) 236-5990	Abandoned Vehicles.....(619) 525-8522