

COUNCILMAN MARK KERSEY

NEWS AND INFORMATION FROM THE FIFTH DISTRICT



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First Mile On the Way to 1,000

Earlier this year, I joined Mayor Faulconer when he announced his goal of repaving 1,000 miles of San Diego streets over the next five years. Well, they say a journey begins with a single step and on Monday we took the first step toward that 1,000 mile goal by repaving the first mile. The first mile was on Rio San



Diego Drive in Mission Valley but over the next five years streets city-wide will be seeing repairs. Among them, Scripps Ranch Blvd. just east of Carrol Canyon Road, which is scheduled to be repaved later this year. Approximately 300 miles are budgeted for repairs in the fiscal year that began July 1. Overall, one third of City streets will see major repairs by 2020.

This is a major milestone in our efforts to rebuild San Diego. As chair of the Infrastructure Committee, I continue to advocate on behalf of neighborhood repairs. From streets to sidewalks and libraries to fire stations, we are investing more in infrastructure than ever before. Half of all new general fund revenue is going to infrastructure, we've hired more staff to work on projects and we are streamlining city processes to help "repair our repair program."

The decades of neglect in our neighborhoods stops now.

Rancho Bernardo Welcome Sign Unveiled

The entrance to Rancho Bernardo is now a lot more welcoming. I joined community members to unveil the new community identification sign last month. The completed sign is located in the median at Rancho Bernardo Road and Bernardo Center Drive, near the New Mercado shopping center. It was designed in partnership with the community and construction was completed by Miramar Sign. The sign has two stone columns on either side of the painted concrete featuring the traditional Rancho Bernardo logo.

You may have noticed the grass median where the sign is located is brown which can't be watered due to current restrictions. I am looking into replacing the grass with new drought tolerant landscaping. Hope to have an update on that for you in the near future.



Edgewave Receives MetroConnect Prize

Rancho Bernardo-based cyber security company Edgewave is one of 15 local companies to receive the MetroConnect Prize. Managed by San Diego Regional Economic Development Corporation, and presented by JPMorgan Chase, the MetroConnect Prize grants 15 San Diego small and medium sized companies \$10,000 each in order to assist with developing international business opportunities. The MetroConnect Prize is part of the Go Global San Diego Initiative, which aims to help San Diego maximize its economic competitiveness and prosperity through increased global engagement.

Edgewave is a cyber security company that employs 65 people. The company currently derives 10 percent of its revenue from foreign sources. As a MetroConnect Prize recipient, Edgewave plans to spend the funds to further develop markets in Manila, Philippines and Shanghai, China. Mike Wall, managing director of security operations & Analysis was one of only two winning companies to

have the opportunity to speak at the press conference on July 1. It was wonderful to see a company from District Five receive such an honor and they are now eligible to receive the MetroConnect Grand Prize of \$50,000. Congratulations to Edgewave and to each of the winners! For a complete list of winning companies visit <http://www.sandiegobusiness.org/>



District Five Community Profile: Innovator Raj Sanghvi, Rancho Bernardo



Rancho Bernardo resident Raj Sanghvi was the grand prize winner of Plantronics PLT Labs Application Innovation Contest. His “PlanetCar” mobile app beat out thousands of entries from more than 30 countries.

PlanetCar is described as a “a cross-platform mobile app which leverages data gleaned from several of the nine-axis sensors in Plantronics’ Wearable Concept 1 prototype device, to raise an alert when a collision event is detected (i.e. accident). The goal is to help first responders reduce the time required to reach the site of an emergency.”

Sanghvi is CEO and technical architect at Bitcot, Inc., a technology driven mobile cloud software development company located in Rancho Bernardo.

BitCot Inc. is the premier technology development partner secured by hardware companies (Bluetooth LE) in rolling out new app developments and upgrades in the mobile Apps hi-tech field. Previously, Sanghvi was a senior eCommerce Architect with Sony Electronics.

Raj’s favorite place in District Five is Lake Hodges Bridge, a bike and pedestrian suspension bridge that spans Lake Hodges.

Community Calendar

Peñasquitos Emergency Response Council

“Do I Turn it Off? With SDG&E”

Tuesday, July 8 at 6:30 p.m.

Peñasquitos Library
13330 Salmon River Rd

Out on A Limb presented by Scripps Ranch Theatre

July 10-12, July 17-19

Fridays/Saturdays at 8 p.m., Sundays at 2 p.m.
9783 Avenue of Nations

<http://www.scrippsranchtheatre.org/>

Scripps Ranch Symphony in the Park

Performance by The Heroes

Sunday, July 12, 6-7:30 p.m.

Hoyt Park 10158 Aviary Dr.

www.symphonyinthepark.org/schedule.html

Scripps Ranch Symphony in the Park

Performance by Bill Magee with Bayou Brothers

Sunday, August 9, 6-7:30 p.m.

Hoyt Park 10158 Aviary Dr.

www.symphonyinthepark.org/schedule.html

Rancho Bernardo Historical Society's 5th Annual Rancho Bernardo Tastings Festival & Car Show

Saturday, Aug. 29, 1-4 p.m.

Bernardo Winery

13330 Paseo del Verano North

www.rbhistoricalsociety.org

Summer Fun

Free Movies in the Park

Our local recreation centers will be hosting free “Movies in the Park” this summer. They’re the perfect chance to relax and enjoy a safe and special night under the stars. Early arrival is recommended to get a good location for your blankets and lawn chairs and enjoy the pre-movie special entertainment for all ages.

Rancho Bernardo Community Park:

July 25-The Little

Rascals

August 29-Up

Carmel Mountain Community Park:

July 18-Big Hero 6 (Concert before movie at 6 p.m. by “The Mighty Untouchables”)

August 8-Up

Scripps Ranch Community Park:

August 22-Penguins of Madagascar

September 12-The Spongebob Movie

All movies will begin at dusk. For more information, call your local recreation center or my office.



SDPD Community Engagement Events

Thanks to everyone who attended last month's softball game with SDPD Northeastern Division. It was great fun! Our friends at Northeastern Division are hosting more community events this summer and everyone is invited to participate.

A Day at the Lake

Sat., July 25, 9-11 a.m.

Miramar Lake 10710 Scripps Lake Drive, San Diego 92131

In the spirit of fun and community, come walk, rollerblade, scooter or bike around the lake with your police department. Everyone is welcome. Snacks and refreshments provided.

32nd Annual National Night Out

Tues., August 4, 5-7 p.m.

SDPD Northeastern Division 13396 Salmon River Road, San Diego 92129

National Night Out is designed to heighten awareness of crime and drug prevention, generate support for anti-crime programs and strengthen neighborhood spirit and police/community partnerships. Various booths will be set up for kid's activities, child fingerprinting with photos, entertainment, snacks. SDPD SWAT, SDPD K9 and variety of other SDPD representatives will be in attendance to provide safety info.

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Kersey Crew Getting it Done in District Five

My staff and I work hard every day responding to constituent complaints as well as identifying problems in District Five communities. Here are just a few issues we helped solve recently by working with City staff.

- Requested pothole repairs throughout District including **Rancho Bernardo**
- Worked with the Maintenance Assessment District to remove graffiti from the **Sabre Springs** community sign on Poway Road
- Worked with the Public Works Department to fix a pothole in **Scripps Ranch** before participants of the Scripps Ranch Old Pros annual 4th of July run and bike ride crossed over it.
- Worked with the Public Utilities Department to regain water pressure in **Carmel Mountain Ranch**.

If you need help with an issue, please contact my office for assistance.

My Photo Stream



Vision Zero Press Conference announcing my support for Circulate San Diego's plan to eliminate bike and pedestrian deaths in San Diego by 2025.



With a San Diego Humane Society volunteer and rescue pup "Wednesday" after announcing that starting now, no treatable San Diego rescue animal is in danger of being euthanized.



Checking out the renovations made at SDPD Northeastern Division thanks to a District Five grant.



Connect with me:



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