A **Community Plan** provides directions to guide growth and development within a given area.

It describes the community’s vision and identifies strategies for enhancing community character and managing change.

It includes goals, policies, and implementing strategies.

It guides local decision-making and public investments.

It plays an important role in regulating land use.

It covers several key topics that are interrelated and together provide comprehensive guidelines for the community’s future:
LAND USE DESIGNATIONS UNDER THE CURRENT COMMUNITY LAND USE PLAN

<table>
<thead>
<tr>
<th>Plan Designation</th>
<th>Acres</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMERCIAL</td>
<td></td>
</tr>
<tr>
<td>Commercial Office</td>
<td>234.38</td>
</tr>
<tr>
<td>Commercial Recreation</td>
<td>281.49</td>
</tr>
<tr>
<td>Commercial Retail</td>
<td>166.20</td>
</tr>
<tr>
<td>Office or Commercial Recreation</td>
<td>143.46</td>
</tr>
<tr>
<td>MULTI-USE</td>
<td></td>
</tr>
<tr>
<td>Multi-Use</td>
<td>758.39</td>
</tr>
<tr>
<td>Residential/Office Mix</td>
<td>4.42</td>
</tr>
<tr>
<td>INDUSTRIAL</td>
<td></td>
</tr>
<tr>
<td>Business/Industrial</td>
<td>78.69</td>
</tr>
<tr>
<td>Industrial Park</td>
<td>26.99</td>
</tr>
<tr>
<td>PUBLIC</td>
<td></td>
</tr>
<tr>
<td>Mission and School</td>
<td>41.74</td>
</tr>
<tr>
<td>Public Facility</td>
<td>15.09</td>
</tr>
<tr>
<td>Public Recreation</td>
<td>31.32</td>
</tr>
<tr>
<td>Open Space</td>
<td>451.74</td>
</tr>
<tr>
<td>ROW</td>
<td></td>
</tr>
<tr>
<td>Right-of-Way</td>
<td>751.23</td>
</tr>
</tbody>
</table>

Community Plan Land Use

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# Existing Parks and Community Facilities

## Park Descriptions

<table>
<thead>
<tr>
<th>Park Type</th>
<th>Community Park</th>
<th>Neighborhood Park</th>
<th>Mini Park/Plaza</th>
<th>Pocket Park</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Park Type</strong></td>
<td>13 acre minimum</td>
<td>3 acres – 13 acres</td>
<td>1 acre – 3 acres</td>
<td>Less than 1 acre</td>
</tr>
<tr>
<td><strong>Size</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Population</strong></td>
<td>Serves 25,000, typically one community plan area.</td>
<td>Serves approximately 5,000 within 1 mile</td>
<td>Serves population within ½ mile</td>
<td>Serves population within ½ mile</td>
</tr>
<tr>
<td><strong>Features</strong></td>
<td>Passive and active recreation facilities, community cultural facilities, sports fields. Parking provided.</td>
<td>Accessible by bicycling and walking. Minimal parking. Picnic areas, children’s play area, multi-purpose turf areas, walkways and landscaping.</td>
<td>Accessible by bicycling and walking. No parking. Picnic areas, children’s play area, multi-purpose turf areas</td>
<td>Accessible by bicycling and walking. No parking. Primarily hardscape, picnic areas, children’s play area, multi-purpose turf areas</td>
</tr>
<tr>
<td><strong>Examples</strong></td>
<td>Allied Gardens Community Park, Tierrasanta Community Park</td>
<td>Mission Heights Neighborhood Park, Old Trolley Barn Neighborhood Park</td>
<td>North Mountain View Mini Park, Kenmore Terrace Mini Park</td>
<td>Portobelo Pocket Park, Antigua Pocket Park</td>
</tr>
</tbody>
</table>

### Open Space

<table>
<thead>
<tr>
<th>Park Type</th>
<th>Size</th>
<th>Population</th>
<th>Features</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Size</strong></td>
<td>Varies</td>
<td>Serves single or multiple community plan areas</td>
<td>City-owned land, canyons, mesas, other natural landforms, usually with trails, staging areas, outlooks, viewpoints, picnic areas.</td>
<td>Mission Trails Park, Tecolote Canyon Natural Park</td>
</tr>
</tbody>
</table>

### Specialty Activity Park

<table>
<thead>
<tr>
<th>Park Type</th>
<th>Size</th>
<th>Population</th>
<th>Features</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Size</strong></td>
<td>Varies</td>
<td>Serves one or more community</td>
<td>Skateboard parks, off-leash dog park, other unique uses</td>
<td>Carmel Valley Skate Park, Robb Field Skate Park</td>
</tr>
</tbody>
</table>

### Recreation Center

<table>
<thead>
<tr>
<th>Park Type</th>
<th>Size</th>
<th>Population</th>
<th>Features</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Size</strong></td>
<td>Minimum 17,000 square feet</td>
<td>Serves 25,000 or within three miles, whichever is less. Serves one community plan area. May be a stand-alone facility or within a community park. May include a gymnasium, indoor courts, multi-purpose rooms, kitchen, or other facilities. Parking.</td>
<td>Serra Mesa Recreation Center, Adams Recreation Center</td>
<td></td>
</tr>
</tbody>
</table>

### Aquatics Complex

<table>
<thead>
<tr>
<th>Park Type</th>
<th>Size</th>
<th>Population</th>
<th>Features</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Size</strong></td>
<td>25 meters by 25 yards swimming pool</td>
<td>Serves 50,000 or within six miles less. Serves multiple community plan areas. May be a stand-alone facility or located within a community park. Parking.</td>
<td></td>
<td>Allied Gardens Pool, Ned Baumer Aquatic Center</td>
</tr>
</tbody>
</table>
200 Ft. RIVER INFLUENCE AREA
Sensitive design area that has additional setback requirements & design criteria

35 FT. RIVER CORRIDOR AREA
Required area that includes a 14 ft. pedestrian - bicycle trail.

100 YEAR FLOODWAY

Today

Tomorrow

200 Ft. RIVER INFLUENCE AREA
Sensitive design area that has additional setback requirements & design criteria

35 FT. RIVER CORRIDOR AREA
Required area that includes a 14 ft. pedestrian - bicycle trail.
CLIMATE ACTION PLAN GOALS

California has taken a leading role in addressing climate change. The state has established statewide GHG reduction targets for 2020 (AB-32) and 2050 (EO S-3-05). To achieve its proportional share of the state reduction targets, the City has drafted a Climate Action Plan (CAP) to accomplish the following locally:

**BY 2020:** REDUCE EMISSIONS BY 15% BELOW THE 2010 BASELINE

**BY 2035:** REDUCE EMISSION BY 49% BELOW THE 2010 BASELINE

SUSTAINABILITY

One of the challenges of the San Diego General Plan and the community plan updates is how to ensure sustainability over the long-term. Sustainable conservation practices help ensure that future generations will be able to use and enjoy resources to achieve and maintain a healthy and diverse environment and economy.

CLIMATE CHANGE

The burning of fossil fuels, such as coal and gasoline, as well as deforestation and other human activities are changing the composition of the atmosphere, causing concentrations of greenhouse gases (GHGs) to increase significantly. This could have significant impacts in terms of water and energy availability, coastal flooding, and human health.

CLIMATE ACTION PLAN STRATEGIES

1. **ENERGY & WATER EFFICIENT BUILDINGS**
   - Green building techniques include improving the efficiency of mechanical and electrical systems; using energy-efficient lighting; and using cool roofing materials. This strategy will be achieved through a mix of regulations and incentives for property owners.

2. **CLEAN & RENEWABLE ENERGY**
   - On-site generation of energy and installing large-scale renewables, such as wind and solar, will reduce the burning of fossil fuels. This strategy will also support local job creation.

3. **BICYCLING, WALKING, TRANSIT & LAND USE**
   - Promoting a compact, mixed-use urban form; designing streets to make it safer and attractive for people to get around with a car; and managing parking are examples of measures that support reducing vehicle miles travelled (VMTs) and improving mobility.

4. **ZERO WASTE**
   - Options for managing waste including source reduction, increased recycling, and gas capture. The goal for the City is to achieve a 75 percent waste diversion rate by 2020. The City also has a goal to strive for Zero Waste disposal by 2040.

5. **CLIMATE RESILIENCY**
   - Climate resiliency entails developing programs, policies, and processes that are not rigid or static, but rather flexible, allowing change to accommodate unexpected events and shocks and continue to function effectively.

California has taken a leading role in addressing climate change. The state has established statewide GHG reduction targets for 2020 (AB-32) and 2050 (EO S-3-05). To achieve its proportional share of the state reduction targets, the City has drafted a Climate Action Plan (CAP) to accomplish the following locally:

**BY 2020:** REDUCE EMISSIONS BY 15% BELOW THE 2010 BASELINE

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HEALTHY LIVING IN THE COMMUNITY PLAN
Health and quality of life are essential ingredients for communities to thrive. How can policy and programs create better health outcomes for the entire community? The community plans will help support healthy living by providing good sidewalks and multi-use trails, identifying future parks and recreation centers, bringing healthy food choices, and fostering a greener environment.

GREEN & HEALTHY COMMUTES
WALKABILITY & CONNECTIVITY

Enhancing walkability and connectivity throughout the community will increase pedestrian activity and promote healthy lifestyles.

BICYCLE FACILITIES
Installing bike lanes and bike racks will encourage active transportation.

GREEN & HEALTHY LIVING
PARKS AND RECREATION

Providing spaces for people of all ages to play fosters active living.

ACCESS TO HEALTHY FOOD

Community gardens and farmers’ market improve access to fresh, locally-produced food.

ADD YOUR IDEAS!
WHAT CHANGES WOULD RESULT IN A HEALTHY MISSION VALLEY COMMUNITY?

- Increased walkability and connectivity
- More parks and recreation centers
- Healthy food options
- Improved bicycle facilities
MISSION VALLEY TIMELINE

Prehistoric Period

Spanish Period

Mexican Period

American Period

Iipay & Iipay Period: The Iipay (or Northern Diegueno) occupied the area from the San Diego River valley to Mission Valley and the Iipay or Maiduwai from Mission Valley to Point Loma.

Agricultural Activities: Livestock raising, dairying and field cultivation, are the predominant land uses in Mission Valley.

Rapid Urbanization & Highway construction through valley:
1928 - U.S. 80 (I-8) starts (east-west)
1972 - U.S. Highway 355 (I-15)
1997 - Interstate 805

1000 BC
1769
1821
1846
1900
1950
1975
2000
2015

MISSION VALLEY COMMUNITY PLAN UPDATE

1942
Juan Rodriguez Cabrillo sails to San Diego Bay under the Flag of Spain.

1962 Historic Mission action with the Flagship "San Diego" Mission Valley is known by the Spanish as La Canada de San Diego (the Glen of San Diego).

1769 Mission San Diego de Alcala is officially founded on Presidio Hill.

1774 The Mission is relocated six miles west of the presidio complex to the current day site of Mission San Diego de Alcala, near the first Diego Valley village of Alcala.

1863 Major flooding in the valley (this year and in 1867, 73, 84, 95, and 99).

1870s Name changed from La Canada de San Diego to Mission Valley. Truck farming, sheep herding, and small farming were introduced into the valley.

1885 Diaries established, with 20 as early as 1890.

1922 Sand and gravel mining begins in the area.

1950 Mission Valley Oil Company drills unsuccessfully for oil at the foot of Texas Street.

1951 Historic 1985 flood approved by Mission Valley Improvement Association organized.

1960 Federal government authorizes study of flood control channel for valley, held 1960-71 as part of Mission Bay Park plan.

1967 Mission Valley Golf Club established.


1975 Mission Valley Area Plan approved.


1978 First rodeo game played at Westgate Park.

1979 Planning Department issues preliminary studies for valley favoring relief baths banning dense residential and commercial uses.

1979 Mission Valley Golf Club establishes.

1980 Mission Valley Oil Company drills unsuccessfully for oil at the foot of Texas Street.

1982 Historic 1985 flood approved by Mission Valley Improvement Association organized.

1985 Mission Valley Community Plan approved.

1997 East County Fair Mall project approved.

1999 Mission City Square plan approved.

2000 East County Fair Mall project approved.

2007 San Diego River Park project approved.

2015 EID's Mission Valley Community Plan update.

2015 City of San Diego General Plan updated.
**DEFINITION**

- Art in any media that has been planned and executed with the intention of being **staged in the physical public domain**, usually outside and **accessible to all**.

- Public art is a part of our public history, part of our evolving culture and our collective memory. It reflects and reveals our society and adds meaning to our cities. As artists respond to our times, they reflect their inner vision to the outside world, and they create a **chronicle of our public experience**.

### WHAT?

<table>
<thead>
<tr>
<th>EXPRESS IDENTITY AND HISTORY</th>
<th>EXPRESS COMMUNITY VALUES</th>
<th>ENHANCE ENVIRONMENT</th>
<th>REVITALIZE PLACES</th>
<th>HIGHLIGHT &amp; TRANSFORM NATURE</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.jpg" alt="" /></td>
<td><img src="image2.jpg" alt="" /></td>
<td><img src="image3.jpg" alt="" /></td>
<td><img src="image4.jpg" alt="" /></td>
<td><img src="image5.jpg" alt="" /></td>
</tr>
</tbody>
</table>

### HOW?

<table>
<thead>
<tr>
<th>HARDSCAPE</th>
<th>MURAL - Painting &amp; screening</th>
<th>SCULPTURE</th>
<th>FURNITURE</th>
<th>LIGHTING</th>
<th>INTERACTIVE ART</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image6.jpg" alt="" /></td>
<td><img src="image7.jpg" alt="" /></td>
<td><img src="image8.jpg" alt="" /></td>
<td><img src="image9.jpg" alt="" /></td>
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