A Community Plan provides direction to guide growth and development within a given area. It describes the community’s vision and identifies strategies for enhancing community character and managing change. It includes goals, policies, and implementing strategies. It guides local decision-making and public investments. It plays an important role in regulating land use.

**AN OPPORTUNITY FOR A NEW VISION**

- Centralized location, easy access to freeways and surrounding areas/attractions
- San Diego River
- High potential for change
- Golf course

**WHAT IS SPECIAL ABOUT MISSION VALLEY?**

**WHAT ARE THE CHALLENGES?**

- Addressing traffic
- Preserving green space
- Making Mission Valley more pedestrian friendly
- Need for affordable housing

**WHAT ARE FUTURE OPPORTUNITIES?**

- Expanding parks & recreation
- Creating multi-modal opportunities including north-south connection
- Mixed-use development

**COMMUNITY CHARACTER**

- Housing or office above ground floor retail
- A mix of housing types
- Walkable environments and urban plazas
- Public parks and multi-use trails
- Neighborhood streets

**SUSTAINABILITY**

**WHAT WE ARE DOING:**

**STORM WATER CAPTURE:**

- Better serviced cars
- Controlled irrigation

**WATER CONSERVATION:**

- Water-sensitive outdoor landscaping
- Drought tolerant plants

**ENERGY CONSERVATION:**

- Upgraded windows
- Energy-efficient appliances & light bulbs

**ALTERNATIVE TRANSPORTATION:**

- Transit use to great San Diego destinations
- Walking in my neighborhood

**WHAT WE WANT TO SEE MORE:**

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THESE GRAPHICS SUMMARIZE THEMES THAT EMERGED FROM THE MISSION VALLEY KICK OFF WORKSHOP. FOR MORE INFORMATION, PLEASE VISIT HTTP://WWW.SANDIEGO.GOV/PLANNING/COMMUNITY/PROFILES/MISSIONVALLEY

WE WANT TO SEE MORE:
- Coordinated signalization
- Pedestrian paths
- Trolley access and use & ride share opportunities
- Streets designed for all modes of travel
- A roadway network that accommodates increased density

MOBILITY

PUBLIC ART
- Expression of identity and history THROUGH Sculptures, Furniture, Lighting, Interactive art

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COMMUNITY PLAN OVERVIEW
The event provided an overview of the contents of a community plan and included interactive exercises on the subject areas including:
- Land Use
- Urban Design
- Mobility
- Historic Preservation
- Recreation
- Economic Prosperity
- Arts & Culture
- Public Facilities, Services, & Safety
- Conservation & Sustainability

PUBLIC FACILITIES & PARKS
WE THINK AN IDEAL PARK HAS:
- Meditation Garden
- Fly A Kite
- Connection With Nature
- Picnic Areas
- Chess
- Bbq Pits
- Dog Park
- Zip Lines
- Kayak/Canoe
- Tennis Courts
- Basketball Courts
- Volleyball Courts
- Bike Trails
- Flying Field
- Child Friendly Parks

WE WANT TO SEE MORE:
- Public parks & multi-use trails
- Active and passive recreations opportunities, especially the activities listed above

SUMMARY OF GENERAL COMMENTS:
- Create a development vision rather than development restrictions.
- Ensure that there is a fair amount of quality new affordable housing.
- Incorporate history into the planning and development of Mission Valley.
- Maintain Riverwalk golf course in its current condition.
- Balance needs of current residents and new development, reach out to surrounding communities, and maintain community character.
- Ensure public facilities and services (water, landfills, and police) are adequate to accommodate growth and new development.
- Address traffic issues throughout valley and expand multi-modal transit opportunities.
- Increase opportunities to recreate, develop open space areas, provide pedestrian paths and increase access to the San Diego River.