

Kids' City of San Diego's 17th Annual POSTER CONTEST

2017



Calling all 1st through 6th grade students...the City of San Diego Public Utilities Department is looking for the next Michelangelo.

Get your students involved for a chance to be recognized as community ambassadors and local conservation celebrities.

The winning students and their artwork will be:

- Honored at a City Council presentation
- Featured in the 2018 Water Conservation Calendar
- Displayed at the San Diego County Fair
- Exhibited in San Diego Watercolor Society Gallery

Deadline to enter is March 24, 2017

The City of
SAN DIEGO

Printed on Recycled Paper.
This information is available in alternative formats upon request.



The Basics

WHO: 1st through 6th graders

WHAT: 2017 Water Conservation Poster Contest

WHEN: Entries due Friday, March 24, 2017

WHERE: Any student in the cities of San Diego, Coronado and Imperial Beach

WHY: We use water daily. From drinking it, to fighting fires, to cleaning with it and growing our food, water is a valuable resource to us all. Together, San Diegans take care of it and conserve it as part of our lifestyle.

THEME: How much water do I use every day?

How much water do I use every day? Draw a picture of things you do with water and tell us how much water you think it takes to do them?

Did you know water is measured by gallons? For example, a full bath tub is 36 gallons, a 10 minute shower is 20 gallons, brushing your teeth and washing your hands/face takes 2 gallons, while flushing the toilet takes 3 gallons.

A dishwasher takes 10 gallons, a clothes washer is 15 gallons a load, outdoor watering is 2 gallons per minute, and drinking 8 glasses of 8 oz cups of water a day is 1 gallon.

RESOURCES: Visit these websites to learn more about water and get tips:

- ▶ www.WasteNoWater.org
- ▶ www.facebook.com/SanDiegansWasteNoWater
- ▶ www.sandiego.gov/water/conservation/kids

Visit these websites to learn how water is recycled in the City:

- ▶ www.sandiego.gov/mwwd/facilities
- ▶ www.PureWaterSD.org

QUESTIONS: Call (619) 533-4509

The Prizes

PARTICIPATION: A certificate of participation will be given to every student who creates a poster.

PRIZES: Gift cards will be given for each grade level for 1st Place, 2nd Place, & 3rd Place. An Overall Winner for the Recycled Water Category will also win a gift card. These prizes for the winners will be presented at a San Diego City Council Presentation held in May 2017. Additionally, these winning posters will be displayed throughout the city all year.

The Official Stuff

OFFICIAL RULES

- 1) Open to the cities of San Diego, Coronado and Imperial Beach public, private, and home-schooled 1st–6th graders.
- 2) All posters must be drawn horizontally (landscape) on 11"x17" white poster paper.
- 3) Students may use crayon, watercolor, poster paint, markers, ink, cut paper, tissue paper or fabric. Please do not use materials that may smear, crack or chip. Students are encouraged to use large lettering, few words, heavy lines, & strong colors.
- 4) Students must work on posters independently. Collaborated work (a poster created by two (2) or more students) will be disqualified.
- 5) Only original artwork will be accepted. Computer-generated drawings will not be considered. Reproduction of popular cartoon characters or three-dimensional work will be disqualified.
- 6) Posters will not be returned. They will remain the property of the City of San Diego and may be reproduced.

CONTEST ENTRY

Attach the student entry form with tape to the back of each poster.

Teachers may submit three (3) water conservation posters and one (1) recycled water poster that illustrates this year's theme to represent your class.

Art Teachers may submit four (4) posters to represent each class, and combination classes may submit four (4) posters per grade level.

2017 STUDENT POSTER ENTRY FORM

Attach to back of all poster submissions — Due March 24, 2017

Teacher's Name
School Grade
Address
City Zip
Email
Phone
Number of Students In Your Class

Student's Name
Guardian's Name
Address
City Zip
Phone

Please Mail Posters To: City of San Diego
Public Utilities Department Water Conservation Program
525 B Street, Suite 300, San Diego, CA 92101
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