

RECREATION ELEMENT

RECREATION ELEMENT

Goals

- [illegible]

PUBLIC FACILITIES, SERVICES, AND SAFETY

Comments

PUBLIC FACILITIES, SERVICES, AND SAFETY

Goals

- Adequate public, educational, social, healthcare, and recreational facilities and services to serve the community.
- A new library facility to serve the needs of the community.
- Identified traditional and nontraditional sources of funding for public infrastructure and facilities in response to border and freeway impacts.
- Safe, clean and healthy San Ysidro neighborhoods.

ECONOMIC PROSPERITY ELEMENT

Comments

ECONOMIC PROSPERITY ELEMENT

Goals

- | | |
|---|---|
| • | San Ysidro as a destination that invites and encourages visitors to stop, invest, enjoy, and explore. |
| • | A complementary mix of commercial uses that foster a vital and convenient retail environment. |
| • | Achievement of the opportunities provided by the world's busiest border crossing. |
| • | A local economy that promotes the wellbeing of locally owned and operated businesses, provides opportunities for micro enterprise and leverages the bi-national nature of the area. |
| • | A full and balanced range of employment opportunities. |

MOBILITY ELEMENT

Comments

Comments

MOBILITY ELEMENT

Goals

- An enhanced pedestrian environment.
- A circulation system that complements and supports the land uses.
- Safe and convenient transit and bicycle access within San Ysidro.
- Parking strategies to address border traffic and activity.
- A safe, effective and well integrated transportation system of trolley, bus and jitney services, and pedestrian and bicycle paths.
- Truck routes which minimize impacts to San Ysidro residents.
- Access between San Ysidro South neighborhood and Calle Primera.
- Safe, walkable neighborhoods which utilize the alley network, new paseos and pedestrian connections, enhanced pedestrian bridges and improved sidewalks.
- Interagency coordination to provide additional comprehensive mobility strategies and opportunities, funding resources, and inter jurisdictional cooperation.
- Improved air quality and reduce Vehicle Miles Traveled (VMT).
- Wayfinding program to support the efficient use of all transportation modes.

URBAN DESIGN ELEMENT

Comments

URBAN DESIGN ELEMENT

Goals

- An established image of San Ysidro as a grand gateway linking Mexico to the United States and the City of San Diego.
- Preserved and enhanced community-oriented character in the El Pueblito Viejo village.
- Enhanced public walkways, alleys, public space and pedestrian bridges that link San Ysidro neighborhoods.
- Convenient and well located public gathering spaces.
- Lively public plazas within village areas creating opportunities for fiestas, gatherings, and community events.
- A vibrant cultural character enhanced through public art.
- Distinct neighborhoods, districts and primary corridors using streetscape themes, wayfinding solutions and design guidelines.

CONSERVATION AND NOISE

Comments

CONSERVATION AND NOISE

Goals

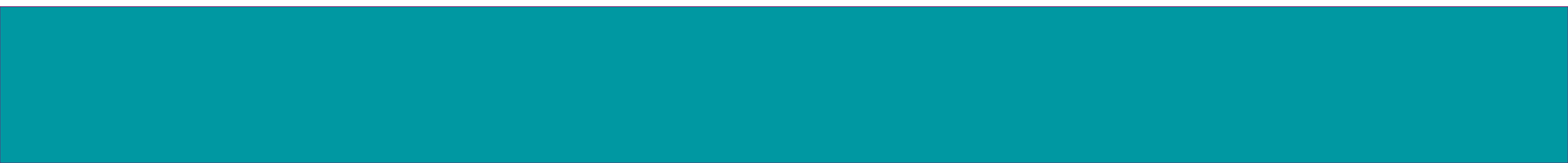
Conservation

- Preservation of Dairy Mart Ponds and promotion of public recreational access.
- A comprehensive sustainable strategy for areas slated for higher intensity development.
- A street tree program that increases shade and reduces the urban heat island effect.
- Protection of sensitive uses near freeways and rail lines.
- Improved air quality along the border.
- Sustainable and healthy local food options.

Noise

- Reduced exposure to noise impacts along freeways and rail corridors.

LAND USE ELEMENT

[illegible]

LAND USE ELEMENT

Goals

- A safe and healthy living environment that ensures a compatible mix of land uses including mixed use, diverse housing opportunities and community serving uses.
- A diversity of housing types and sizes, including affordable, market rate and upscale housing near transit and services.
- A transit oriented district around Beyer Trolley Station.
- Residential and commercial mixed use development along San Ysidro Boulevard.
- Community-serving commercial uses which meet the daily needs of the residents.
- Special districts and villages that address the unique commercial needs of the community and border region.
- Convenient opportunities to obtain fresh fruits and vegetables in all neighborhoods.
- A southern industrial area that balances wholesale retail uses and clean industrial uses and provides employment opportunities for community residents.

El Pueblito Viejo Village

- A vibrant, pedestrian-oriented village with a mix of residential, commercial, and civic uses for the enjoyment of community residents with unique, local character.

Port of Entry District

- Access to a range of transit opportunities, public space, public and government services, and visitor serving commercial uses.
- An Intermodal Transit Facility within the Port of Entry District to efficiently serve the needs of commuters, visitors and transit riders.

Border Village

- A range of commercial uses to attract tourists and shoppers from the region at large.
- An attractive atmosphere for craftsmen and artisans who live, work and market their products in the Village areas.
- A village area with family-oriented restaurants and entertainment opportunities.

HISTORIC PRESERVATION ELEMENT

Comments

HISTORIC PRESERVATION ELEMENT

Goals

- Identification and preservation of significant historical resources in San Ysidro.
- Educational opportunities and incentives related to historical resources in San Ysidro.

KEY OBJECTIVES

| | |
|---|---|
| • | Establish an attractive international border destination for residents, businesses, and visitors |
| • | Enhance and leverage bicultural and historic traditions and diversity |
| • | Provide a plan with mix of land uses that serves residents, generates prosperity, and capitalizes on visitor traffic |
| • | Increase mobility for pedestrians, cyclists, transit and automobiles through a border intermodal center, new linkages at key points, and a strong pedestrian focus |
| • | Identify locations for urban parks, plazas, promenades and venues that support a variety of event and gatherings |
| • | Expand park and recreation opportunities including trail options at Dairy Mart ponds and joint use opportunities; promote healthy, active community |
| • | Incorporate sustainability practices, policies, and design features that reduce greenhouse gas emissions, address environmental justice, and contribute to a strong economy |
| • | Provide a lively, pedestrian-friendly, healthy environment where kids can walk safely to school |
| • | Facilitate the development of the Mi Pueblo Village |
| • | Craft a clear and practical implementation strategy |
| • | A safe and healthy living environment that ensures a compatible mix of land uses including mixed use, diverse housing opportunities and community serving uses |