

# San Ysidro COMMUNITY PLAN UPDATE

## San Ysidro Community Plan Update Advisory Committee Community Plan Update Meeting #5

November 10, 2010

6:00 p.m. to 8:00 p.m.  
Willow Elementary School – Multipurpose Room  
226 Willow Road, San Ysidro

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## SUMMARY

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### ATTENDEES

*San Ysidro Community Plan Update  
Advisory Committee members present:*

Steve Otto  
Jennifer Goudeau  
Miguel Aguirre  
Mathew Paredes  
Alberto Perez  
Thomas Currie  
Carlos Vasquez  
Michael Freedman  
Bertha Alicia Gonzalez

*Not present:*

Raquel Moran  
Alicia Jimenez  
Jason Wells  
Michael Cather  
Rachel Kennedy  
Anthony Aguirre  
Jane Wyman  
Felix Sanchez

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*Update Team present:*

*City Staff:*  
Sara Lyons  
Nancy Bragado  
Samir Hajjiri  
Shahriar Ammi  
Howard Greenstein  
Anthony Mendiola

Tom Tomlinson  
Oscar Valdez III  
Tim Nguyen

*Consultant Staff:*  
Jami Williams  
Gardenia Durante  
Josie Calderon

### INTRODUCTION

The purpose of the San Ysidro Community Plan Update Advisory Committee (Update Committee) was for staff to provide a summary of the October charrette, conduct a wayfinding exercise to identify pedestrian routes, signage needs, and community gateways and have the audience select their preferred library sites. The second half of the meeting was dedicated to

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presentations on public facility financing and the role of public health in creating healthy communities.

Meeting handouts included:

- Agenda

All meeting handouts, presentation materials and displays were included English and Spanish languages. Translation from English to Spanish using headset equipment was made available through a professional translator.

The meeting was called to order by Michael Freedman, Vice Chair of the San Ysidro Community Planning Group and a member of the San Ysidro Community Plan Update Advisory Committee.

## **BACKGROUND**

The City of San Diego is updating the San Ysidro Community Plan (SYCP) through an in-depth, community-based planning process. To find out more about the SYCP update, upcoming meetings and information presented at past meetings please visit the San Ysidro Community Plan Update website at: <http://www.sandiego.gov/planning/community/cpu/sanysidro/>

## **AGENDA ITEMS**

### **Charrette Recap**

Sara Lyons, staff project manager, summarized the topics covered during the October charrette. The charrette was organized into a series of three meetings and interactive exercises, with each night building on the previous meeting. The primary intention was to translate ideas, community identity and goals into visual imagery and graphically represent the opportunities within the community. The charrette included a discussion on existing conditions, a hosted walk audit through the village and eastern border commercial area, photo survey of the community and evening meetings where the public provided comments on four key area (Border Commercial, Community at Large, Pilot Village, and Mobility). The concepts and input received during this intensive outreach effort will be further analyzed and refined upon additional agency coordination and economic and environmental input. All the information gathered at the charrette and these meetings will ultimately help guide future land use recommendations that will be brought back to this group.

Next steps for the Plan Update include continuing to gather input and analyze feasibility. The December meeting will focus on Parks, Open Space, Trails and Historic Context and in the Spring we will review Market Conditions Report, present Land Use Alternatives, begin traffic modeling.

### **Pedestrian Routes & Wayfinding Exercise**

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The audience spent approximately 30 minutes on the wayfinding exercise. The audience was asked to split up into a few tables and comment on two maps, a community wide map and a pilot village area map. The purpose of the exercise was to identify existing and potential community gateways, directional signage needs, and every day pedestrian travel routes. Community members identified the following on the maps:

- ▶ Key Destinations
- ▶ Community Gateways
- ▶ Directional Signage Location
- ▶ Primary Pedestrian / Bicycle Paths of Travel
- ▶ Primary roadways used for pedestrian connectivity
- ▶ Alleys
- ▶ Bridge Connections
- ▶ Needed links

A legend for the maps and the maps themselves are included as an attachment to these minutes.

## **Future Library Sites Survey**

The Redevelopment Agency is in the process of selecting sites to analyze for a new library location. A map of the nine library sites discussed at the Project Area Committee was posted at the side of the room. Each audience member was given two dot stickers. The audience was instructed to place the blue next to their first choice location and the orange for their second choice location. The results of the room survey are attached. The Beyer Elementary School location had overwhelming support.

## **Public Facilities**

Tim Nguyen, facilities financing planner, and Tom Tomlinson, facilities financing manager for the City Planning & Community Investment Department presented facilities financing. The presentation included an overview:

- Of how facilities financing ties into the community plan update process;
- The General Plan policies that sets the framework for facilities financing;
- The existing public facilities inventory serving San Ysidro and Development Impact Fees; and
- The timeline and process for updating San Ysidro facilities financing plan.

Public Facilities Financing Plans (PFFP) are documents that identify future public facilities, construction costs, funding sources, and schedules for building projects. The San Ysidro PFFP will be updated with the community plan update. San Ysidro's financing plan was last updated in 2007/2008 fiscal year. Facilities Financing's goal is to update financing plans in conjunction with the community plan updates.

Public comment received following the presentation on Public Facilities:

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- San Ysidro's DIF seemed high for a community that has a below average household income
- Roadways in San Ysidro need special attention
- Impacts by Custom Border Protection and other border related traffic wears down the roads
- Need to charge Federal agencies for use of city roads, a maintenance fee
- Need outside assistance for ongoing capital improvements or maintenance funds
- Investigate whether there is funding available for border communities through NAFTA or World Bank.
- Pursue joint use agreements with neighboring cities like Chula Vista and Imperial Beach for parks

## **Creating Healthy Communities** (Elena Quintanar, County of San Diego - Health and Human Services Agency)

Elena Quintanar from the County of San Diego gave a presentation on creating healthy communities. She shared a great deal of information on public health and the role of public health in developing healthy communities. The County of San Diego received a federal grant for approx. \$16 million to promote healthy communities. Part of the money will be awarded through SANDAG. The County has concentrated efforts in four key areas:

- Tobacco Use
- Poor Diet
- Lack of Exercise
- School Age Wellness

Elena mentioned San Ysidro was one of the most “walked” communities, meaning, there is a high concentration of pedestrian activity, but because of poor accessibility and connections and the need to maintain existing infrastructure the community's walkability is hindered. Elena reached out to the community and discussed possible funding opportunities to achieve a healthier community and her role in helping the plan update achieve and reflect these goals.

Public comment received following the presentation on Healthy Communities:

- Would like a more accurate measure of walkability
- Funding for street improvements are a long time coming
- Walk up to San Ysidro High School on Otay Mesa road is dangerous
- Classes offered by Park and Recreation are no longer being offered
- When air quality is bad, we need some kind of green belt around San Ysidro to collect, clean very fine dust, very high particulate matter. There is dust from Truck tires breaking. There is dust from the border
- Plant more trees; suggested the Bougainvillea
- Use siren or public alert system to indicated bad air quality conditions, some kind of “smog alert” to let people know about air quality conditions

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- In 1943 and “the vegetation was beautiful, the river ran free”, now it is all compromised by “dirt roads built by immigration and border patrol”
- There is a lack of agency coordination between the Border Patrol, City, County, and Immigration, the whole area near the border is dotted with jurisdiction issues.
- Meet ADA requirements on Calle Primera all the way to Dairy Mart.
- More Focus on Travel Paths that are accessible to people w/ disabilities.
- Lack space for gathering, need more gathering spots

## **NEXT STEPS**

The next community meeting will be the December 8<sup>th</sup> at Willow Elementary School – Multipurpose Room, 226 Willow Road, San Ysidro at 6:00pm.


### Attachments:




1. Walkability and Wayfinding Legend
2. Wayfinding Charted Comments
3. Library Site Selection Exercise
4. Wayfinding Exercise Maps (under separate link)


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Attachment 1. Walkability and Wayfinding Legend

## Walkability and Wayfinding

 **DIRECTIONAL SIGNAGE**


 **KEY DESTINATIONS**




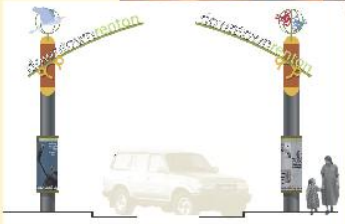
**Examples:**


Las Americas

Larson Field

San Ysidro Community Park

 **COMMUNITY GATEWAYS**




 **PRIMARY PEDESTRIAN/ BICYCLE PATHS OF TRAVEL**

Primary roadways used for pedestrian connectivity

Alleys

Bridge Connections

Needed links

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## Attachments 2. Wayfinding Comments

### Wayfinding Exercise Summary Comments

#### Key Destinations

Destinations are oriented towards community resources, schools, parks, and recreation rather than office or commercial uses.

- Las Americas
- Larson Field
- San Ysidro Community Park
- San Ysidro Health Center
- Lodging
- Emergency Services
- Public Parking
- SYSD Education Center
- Southwest College
- Border Field State Park
- Churches
- Schools
- Border

#### Directional Signage

Located at entry points as well as within the community

##### Entry Points

- I-5 and Dairy Mart Rd.
- I-5 and Via de San Ysidro
- I-905 and Beyer Blvd
- I-905 and Del Sur
- Willow Rd. and Com. De La Plaza
- Along Border Village Rd

##### Within the Community

- Dairy Mart Rd. and Isla del Carmen
- Along Trolley Tracks
- In and Around San Ysidro Community Park
- Averil Rd. and W. San Ysidro Blvd

Strong desire for more freeway amenity signage

- Gas
- Lodging
- Food
- Shops

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## **Community Gateway**

Desire for one or more community gateways appears strong.

- I-5 and Dairy Mart Rd.
- Beyer Blvd and I-5
- W. San Ysidro Blvd. and Cottonwood Rd./W. Park Ave
- E. San Ysidro Blvd (Southern terminus)
- Pedestrian Border Crossing
- Each of the 805 Exits



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## Attachment 3. Library Site Selection Exercise

### San Ysidro Community Plan Update Meeting Library Site Selection Exercise November 11, 2010

Site	Location	First Choice*	Second Choice*
A	Las Americas Civic Parcel	2	1
B	Existing Library Site	4	0
C	<b>Adjacent to Beyer Elementary (Recommended by PAC)</b>	<b>10</b>	<b>1</b>
D	<b>Southwest Corner of Beyer/East Beyer (Recommended by PAC)</b>	<b>5</b>	<b>13</b>
E	Beyer Blvd. at I-805	0	2
F	San Ysidro School District Office site (Outside Redevelopment Area)	0	1
G	Seward & Cypress	2	1
H	Pilot Village Civic Center	0	2
	None of the Above	1	2
	Write-in : "Joint use with trolley"	1	0
*24 people were surveyed at the meeting. Each person was given two different colored stickers to select their first and second choice location.			