

San Ysidro COMMUNITY PLAN UPDATE

San Ysidro Community Plan Update Advisory Committee Community Plan Update

Meeting #2

August 11, 2010

Summary

*San Ysidro Community Plan Update
Advisory Committee members present:*

Amy Gunderson
Mathew Paredes
Steve Otto
Jennifer Goudeau
Raquel Moran
Michael Cather
Michael Freedman
Miguel Aguirre
Rachel Kennedy
Anthony Aguirre

Jason Wells
Alicia Jimenez

Not present:

Filex Sanchez
Thomas Currie
Jane Wyman
Bertha Alicia Gonzalez
Carlos Vasquez
Alberto Perez
Mike Daney
Anthony Kleppe

Update Team present:

City Staff:
Sara Lyons
Nancy Bragado
Mary Wright
Samir Hajjiri

Consultant Staff:

Jami Williams
Josie Calderon
Gardenia Durante
Mariana Lopez

INTRODUCTION

On August 8th, 2010, members of the San Ysidro Community Plan Update Advisory Committee (Update Committee) of the San Ysidro Community Plan Update process convened for their second meeting. The purpose of the meeting was to focus on the General Plan Principles and identify opportunities and constraints to use as the base line for developing community plan priorities.

BACKGROUND

The City of San Diego is updating the San Ysidro Community Plan (SYCP) through an in-depth, community-based planning process. The updated SYCP will convey community goals, objectives and recommendations. To find out more about the SYCP update, upcoming meetings and information presented at past meetings please visit the San Ysidro Community Plan Update website at: <http://www.sandiego.gov/planning/community/cpu/sanysidro/>

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MEETING FORMAT

The second San Ysidro Community Plan Update Advisory Committee meeting occurred on August 11th, 2010, from 5:30 p.m. to 8:00 p.m. at Willow Elementary located at 226 Willow Road in San Ysidro, San Diego. In attendance were approximately 30 community members. Upon entering the meeting facility, Committee and community members signed in and received the following documents:

- Agenda
- Summary of the July 14th Kick Off Meeting
- Supporting Materials

All meeting handouts, presentation materials and displays included English and Spanish languages. Translation from English to Spanish using headset equipment was made available through a professional translator.

The meeting was called to order by Michael Cather the Chair of the San Ysidro Community Planning Group and a member of the San Ysidro Community Plan Update Advisory Committee.

AGENDA ITEMS

Review of Outreach Effort

Following the Call to Order, Jami Williams, RRM Design Group's Project Manager provided a brief summary of the public outreach effort to date and a summary of the finding from the Issues and Goals exercise completed at the July 14th Kick Off meeting.

General Plan Introduction and Principles

Following the summary of the last meeting, Sara Lyons and Nancy Bragado presented an introduction to the General Plan Guiding Principles and their relationship to San Ysidro. During the presentation a concern was raised over the outreach strategy and the need to reach out to more residents. Staff indicated they were open to discussing additional outreach ideas and solicited help from the audience to help spread the word. Also, staff indicated the planning process has just begun and there will be many opportunities to participate in next two years. There was also a question about the integration of past planning work by the community into the plan update process. Planning staff indicated that past work completed by the community would be integrated into the process. The Power Point Presentation is available on the San Ysidro Community Plan website: <http://www.sandiego.gov/planning/community/cpu/sanysidro/>

Break/Tour

After the Guiding Principles presentation there was a break for refreshments and a tour of newly improved Willow Elementary courtesy of Ana Gonzalez and Tom Silva.

Opportunities and Constraints Mapping Exercise

The second half of the meeting was the Opportunities and Constraints mapping exercise. Sara Lyons presented the opportunities and constraints mapping exercise. The attendees broke up into

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four groups. A large aerial map of the community was placed at each table. Each table was instructed to indicate opportunities and constraints within the community by drawing and writing on the maps in blue (opportunities) and red (constraints) markers. Each table was given 30 minutes to discuss before presenting their maps and ideas to the larger group. The results of this exercise can be found at the end of this summary.

Revisiting the Outreach Effort

At the end of the meeting the group discussed the outreach strategy and the plan update schedule. Attendees commented that they wanted to see the process move forward and that they were optimistic that the plan update could take less than two years. The audience generally agreed with this sentiment. In addition, the audience agreed to help reach out to other members of the committee and provided ideas for how to achieve it such as noticing meetings in the school newsletters, passing out flyers at other community meetings, and reaching out to students. We discussed the meeting time and it was agreed to move meetings to 6pm. Incorporating the planning work the community has been involved in over the last several years should also be integrated into the process to help speed it along. Staff agreed with changing the meeting time to 6pm and will present a Public Outreach Strategy report at the next meeting to highlight the outreach efforts and gain feedback.

NEXT STEPS

The date for the third San Ysidro Community Plan Update Advisory Meeting is scheduled for September 8, 2010 at Willow Elementary located at 226 Willow Road in San Ysidro at 6:00 pm.