

CITY OF SAN DIEGO

PURCHASING & CONTRACTING DEPT. 1200 Third Avenue, Suite 200 San Diego, CA 92101-4195

Proposal No. 9439-09-Z-RFP

REQUEST FOR PROPOSAL

Closing Date: August 21, 2008 @ 4:00 pm P.S.T.

Subject: Furnish the City of San Diego with Professional Public Outreach, Involvement, and Facilitation Services for the City of San Diego Uptown, Greater North Park, and Greater Golden Hill Community Plan Update Process

Timeline: As may be required for a period of two (2) years from date of a fully executed Contract, with options to renew for three (3) additional one (1) year periods, in accordance with the attached specifications.

License(s) Required: N/A

Company Collaborative Services	Name Catherine Smith, JD		
Federal Tax I.D. No. <u>33-0916311</u>			
Street Address 427 C Street, Suite 200	Signature*		
City_San Diego	Title President		
State <u>California</u> Zip Code 92101	Date August 21, 2008		
Tel. No. (619)232-2112 Fax No. (619)232-2012	*Authorized Signature: The signer declares under penalty of perjury that		
E-Mail Catherine@collaborativeservices.biz	she/he is authorized to sign this document and bind the company or organization to the terms of this agreement.		
If your firm is not located in California, are you authorized to collect California sales tax? Yes No	SUBMITTED BIDS MUST HAVE AN ORIGINAL SIGNATURE.		
	Cash discount terms days. [Terms of less than 20		
If Yes, under what Permit #	days will be considered as Net 30 for bid evaluation purposes.]		
City of San Diego Business Tax License #: <u>B1998007588</u>			

FOR CONSIDERATION AS A RESPONSIVE PROPOSAL, THE FOLLOWING IS REQUIRED:

- 1) Proposal must be submitted on official City proposal forms.
- 2) All information on this Request for Proposal cover page must be completed.
- 3) This cover page must be signed with an original signature.
- 4) Beginning January 1, 2008, all Proposers must complete the Vendor Registration Form. Eventually, this form will also be available for on-line submittal.
- 5) Proposal must be submitted on or before the exact closing date and time. Proposal received after the exact closing date and time will NOT be considered. If hand delivering, please allow enough time for travel and parking to submit by the closing date and time.

FOR FURTHER INFORMATION CONCERNING THIS PROPOSAL, PLEASE CONTACT: MICHAEL WINTERBERG, CPPB/muw, Procurement Specialist Phone: (619) 533-6441 Fax: (619) 533-3230 E-mail: MWinterberg@sandiego.gov

PRICING PAGE

PRICING FOR CORE REQUIREMENTS AND DELIVERABLES AS SPECIFIED IN RFP SECTION II

1. Project Administration

<u>\$145,600</u> Fixed Price Lump Sum

2. Community Outreach, Meeting Facilitation, and Public Participation <u>\$580,140</u> Fixed Price Lump Sum

Fixed Price Lump Sum Total:

<u>\$ 725,740</u>

Proposal No. 9439-09-Z

PROPOSER'S STATEMENT OF FINANCIAL RESPONSIBILITY

The Proposer is required to furnish below a statement of financial responsibility, except when the Proposer has previously completed contracts with the City of San Diego covering work of similar scope.

I, <u>catherine Smith</u>, JD _____, certify that my company, <u>collaborative Services</u> _____, has sufficient operating capital and/or financial reserves to properly fund the services identified in these contract specifications for a minimum of two (2) full months. I agree that upon notification of provisional award, I will promptly provide a copy of my company's most recent balance sheet, or other necessary financial statements, as supporting documentation for this statement, if requested. I understand that this balance sheet, as well as any other required financial records, will remain confidential information to the extent allowed under the California Public Records Act.

I certify under penalty of perjury under the laws of the State of California that the information contained in this statement is true and correct.

Dated:	Auqust	21,	2008	Signature:	(ath	X	R id	K		
			100041 X 10		$\overline{\mathbf{O}}$		C	/		594 (CT.)	

THIS DOCUMENT MUST BE COMPLETED, SIGNED, AND SUBMITTED PRIOR TO CONTRACT AWARD

DRUG-FREE WORKPLACE CONTRACTOR CERTIFICATION

PROPOSAL NUMBER:

PROJECT TITLE: Professional Public Outreach, Involvement, and Facilitation Services

I hereby certify that I am familiar with the requirements of San Diego City Council Policy No. 100-17 regarding Drug-Free Workplace as outlined in the request for proposals, and that,

Collaborative Services

(Name under which business is conducted)

has in place a Drug-Free Workplace Program that complies with said policy. I further certify that each subcontract agreement for this project contains language which indicates the SubContractor's agreement to abide by the provisions of subdivisions a) through c) of the policy as outlined.

SIGNED: _ () Shift

PRINTED NAME: <u>Catherine Smith</u> , JD
TITLE: President
COMPANY NAME: <u>Collaborative Services</u>
ADDRESS: 427 C Street, Suite 200
San Diego, Californa 92101
TELEPHONE: (619)232-2112 FAX: (619)232-2012

DATE: August 21, 2008

Attachment AA

H DIEGO . STATE.	
2 . FAT	į
o ALL D	
TAL MER VIGILATION	

City of San Diego EQUAL OPPORTUNITY CONTRACTING (EOC) 1200 Third Avenue • Suite 200 • San Diego, CA 92101 Phone: (619) 236-6000 • Fax: (619) 235-5209

WORK FORCE REPORT LOCAL WORK FORCE

The objective of the *Equal Employment Opportunity Outreach Program*, San Diego Municipal Code Sections 22.3501 through 22.3517, is to ensure that contractors doing business with the City, or receiving funds from the City, do not engage in unlawful discriminatory employment practices prohibited by State and Federal law. Such employment practices include, but are not limited to unlawful discrimination in the following: employment, promotion or upgrading, demotion or transfer, recruitment or recruitment advertising, layoff or termination, rate of pay or other forms of compensation, and selection for training, including apprenticeship. Contractors are required to provide a completed *Work Force Report*.

	Cor	NTRACTOR IDENTIFICATI	ON		
Type of Contractor:	□ Construction	□ Vendor/Supplier	🗖 Financia	l Institution	Lessee/Lessor
	🖾 Consultant	Grant Recipient	Insurance	e Company	□ Other
Name of Company: Collab	orative Services			-	
AKA/DBA:			л. 	a da da ana ang ang ang ang ang ang ang ang an	
Address (Corporate Headquarte	ers, where applicable):	427 C Street, Suite	200		
City <u>San Diego</u>	Cour	ty <u>San Dieqo</u>	State	California	Zip _92101
Telephone Number: (619)	232-2112	FAX Number	:(619) <u>232</u>	2012	a
Name of Company CEO: Ca	therine Smith, JD				
Address(es), phone and fax nur	nber(s) of company facili	ties located in San Diego	County (if diff	erent from above):
Address:					
City	Cour	ity	State		Zip
Telephone Number: ()		FAX Numbe	r:()		
Type of Business:	Outreach_and_Facil	itation_Type of Lice	nse:		
The Company has appointed:	Catherine Smith, G	סת			
as its Equal Employment Oppo	rtunity Officer (EEOO).	The EEOO has been give	n authority to	establish, dissemi	nate, and enforce equal
employment and affirmative ac	tion policies of this comp	any. The EEOO may be	contacted at:		
Address: <u>427 C Street</u> ,	Suite 200, San Dieg	70, CA 92101			
Telephone Number: (619)	232-2112	FAX Numbe	r:(619) <u>232</u>	2-2012	

For Firm's: San Diego Work Force and/or Managing Office Work Force

I, the undersigned representative of <u>Collaborative Services</u>

		(Firm Name)
San Diego	, <u>California</u>	hereby certify that information provided
(County)	(State)	
herein is true and correct. This document was (Authorized Signature)	s executed on this <u>21</u> day o	f August, 200 8 . (Print Authorized Signature Name)
	Page 56 of 70	

Equal Opportunity Contracting [05/02]

WORK FORCE REPORT - Page 2

NAME OF FIRM: Collaborative Services

DATE: August 21, 2008

INSTRUCTIONS: For each occupational category, indicate number of males and females in every ethnic group. Total columns in row provided. Sum of all totals should be equal to your total work force. Include all those employed by your company on either a full or parttime basis. The following groups are to be included in ethnic categories listed in columns below:

- African-American, Black (1)
- Latino, Hispanic, Mexican-American, Puerto Rican (2)
- Asian, Pacific Islander (3)

(4)

American Indian, Eskimo

- (5) Filipino
- (6) Caucasian
- (7) Other ethnicity; not falling into other groups
- (1) (4) African-(2) (3) American (5) (6) (7) OCCUPATIONAL CATEGORY American Latino Asian Filipino Caucasian Other Ethnicities Indian (M) (F) (M) (F) (M) (M) (F) (M) Ţ (F) (M) (F) (M) (F) (F) Executive, Administrative, Managerial 5 1.5 **Professional Specialty** .5 2 1.5 3 Engineers/Architects Technicians and Related Support Sales Administrative Support/Clerical Services Precision Production, Craft and Repair Machine Operators, Assemblers, Inspectors Transportation and Material Moving Handlers, Equipment Cleaners, Helpers and Non-construction Laborers* *Construction laborers and other field employees are not to be included on this page

TOTALS FACE COLUMN							· · · ·
IOTALS EACH COLUMIN		i	8	i i			
	and the second se	12	1	i and in the second	12	3 13	

GRAND TOTAL ALL EMPLOYEES

10

INDICATE BY GENDER AND ETHNICITY THE NUMBER OF ABOVE EMPLOYEES WHO ARE DISABLED:

DISABLED		i					
NON-PROFIT ORGANIZATIONS ONLY	<u>Y:</u>			ii	•	·	
BOARD OF DIRECTORS						1	i
VOLUNTEERS		i		1	1		į
ARTISTS	1	1	1	1		1	1

Page 57 of 70

Equal Opportunity Contracting [05/02]

Proposal No. 9439-09-Z

Attachment BB

SUBCONTRACTORS LIST

INFORMATION REGARDING SUBCONTRACTORS PARTICIPATION:

- a. SubContractor's List shall include name and complete address of all SubContractors who will receive more than one half of one percent (0.5%) of the Prime Consultant's fee.
- -b. Consultant shall also submit SubContractor commitment letters on SubContractor's letterhead, no more than one page each, from SubContractors listed below to acknowledge their commitment to the team, scope of work, and percent of participation in the project.
- c. SubContractors shall be used for scope of work listed. No changes to this SubContractors List will be allowed without prior written City approval.

NAME AND ADDRESS SUBCONTRACTORS	SCOPE OF WORK	PERCENT OF CONTRACT	DOLLAR AMOUNT OF CONTRACT	* MBE/ WBE/DBE/ DVBE/OBE	** WHERE CERTIFIED
Warner Arch. & Design	Graphic Design	15	\$105,875	DBE	Caltrans
Translation Solutions	Translation	10	\$71,575	N/A	N/A
				-	
					1

* For information only. As appropriate, Consultant shall identify SubContractors as:

Certified Minority Business Enterprise	MBE
Certified Woman Business Enterprise	WBE
Certified Disadvantaged Business Enterprise	DBE
Certified Disabled Veteran Business Enterprise	DVBE
Other Business Enterprise	OBE

** *For information only*. As appropriate, Consultant shall indicate if SubContractor is certified by:

City of San Diego	
State of California Department of Transportation	CALTRANS

Page 58 of 70

CITY

Equal Opportunity Contracting [05/02]



August 21, 2008

Catherine Smith Collaborative Services 427 C Street, Suite 200 San Diego, CA 92101

Subject: Letter of Commitment to Subcontract Professional Public Outreach, Involvement, and Facilitation Services for the City of San Diego Uptown, Greater North Park, and Greater Golden Hill Community Plan Update Process

Dear Ms. Smith:

Warner Architecture + Design is pleased to be part of the Collaborative Services Consultant Project Team for the above referenced project. It is our understanding that our firm's role will be to assist in providing as-needed graphic design support for the project. Our firm is committed to providing the necessary resources for the successful completion of this project.

Sincere

Laura Warner, Architect President



TRANSLATION SOLUTIONS

13941 Capewood Lane San Diego, California 92128 Telephone: (858) 613-0936 Fax: (858) 613-0064 E-mail: info@translationsolutions-us.com Web site: www.translationsolutions-us.com

August 21, 2008

Ms. Catherine Smith Collaborative Services 427 C St., Suite 200 San Diego, CA 92101

Re: City of San Diego Uptown, Greater North Park, and Greater Golden Hill Community Plan Update Process – Professional Public Outreach, Involvement, and Facilitation Services (9439-09-Z)

Dear Ms. Smith:

Translation Solutions is pleased to join the Collaborative Services team for the Professional Public Outreach, Involvement, and Facilitation Services proposal for the City of San Diego Uptown, Greater North Park, and Greater Golden Hill Community Plan Update Process. We are committed to the Collaborative Services' team to provide asneeded translation services. I attest that the information contained in our submittal is truthful, accurate, and complete.

I appreciate your interest in Translation Solutions and look forward to working with Collaborative Services and the City of San Diego on this project.

Respectfully,

Para

Cheryl Gans Senior Project Manager, Translation Solutions