

La Jolla Planned District Ordinance Committee

Chair: Ione R. Stiegler, FAIA

AGENDA – MONDAY, December 8, 2014 4:00 PM, La Jolla Recreation Center, 615 Prospect Street, Room 1

1. **Public Comment** – Issues not on today’s agenda (2 minutes maximum.)
2. **Chair Report / Board Discussion**
 - a. Review and Approve October Minutes
 - b. Issues regarding PDO compliance and means to promote enforcement.
 1. Committee letter to DSD regarding concerns on approvals/enforcement of the community plan and zoning regulations.
 1. Report from Sheila Fortune, if applicable.
 2. Discussion of the use of neon lights within and outside of businesses in the PDO jurisdiction
 3. Review whether the parking assigned to the commercial portions of the developments on Turquoise Street, do not have access to commercial parking. Stiegler will further investigate which process the subject property had filed their original application and discussion of this subject will be concluded during the January PDO meeting.

3. **Recommendations to LJCPA**

a. **Project Name: Coldwell Banker**

Address: 888 Prospect

Project Number: N/A

PDO Zone: La Jolla Planned District Ordinance (La Jolla P.D.O.)

Applicant: Coldwell Banker

Agent: Integrated Sign Associates

City Project Manager: N/A

Date of App Notice:

Scope of Work:

Install (2) sets of illuminated letters. Existing storefront measures 104 linear feet facing Prospect and 224' facing Jenner Street and the proposed two signs each measures 12' x 1' 3 7/8" with a square footage of 15.86 each. The project will also be presenting proposed colors and materials.

b. **Project Name: Morgan Stanley**

Address: 1111 Prospect St

Project Number: 394905

PDO Zone:

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NEXT MEETING – MONDAY, JANUARY 12, 2015

Please check <http://www.lajollacpa.org> 72 hours prior to meeting, meeting may be cancelled if no projects are on the agenda.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT IONE R. STIEGLER, FAIA, CHAIR, 858-456-8555 OR
istiegler@isarchitecture.com

If a Sign Language Interpreter, aids for the visually impaired, or Assisted Listening Devices (ALDs) are required, please contact the City's Disability Services Coordinator at 619-321-3208 at least (5) five work days prior to the meeting date to insure availability.

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AGENDA – MONDAY, December 8, 2014 (continued)

Applicant: Matthews Signs Inc

Agent: Kristina Bernal

City Project Manager: Anthony Prather

Date of App Notice: 11/04/14

Scope of Work: Proposing (4) illuminated wall signs.

-Existing west elevation 120' facing Herschel Ave and proposing 24.94sf wall sign above parking sign.

-Existing store frontage 149' facing Prospect Street and proposing 24.92sf wall sign.

-Existing east elevation 250' and proposing 24.92sf wall sign.

-Proposing 17.88sf wall sign above entrance on the corner of Prospect and Herschel.

Chair's Note: I have been in contact with the client and the City Planners and they understand this is a review for signage only and does not include review for use/zoning of the building.

4. **Recommendations to DPR Committee**

- a. None

5. **Information Only**

- a. None