

**MINUTES OF THE REGULAR MEETING OF THE  
MISSION VALLEY PLANNING GROUP**

**May 07, 2014**

MEMBERS PRESENT

Deborah Bossmeyer  
John Carson  
Gina Cord  
Bob Cummings  
Perry Dealy  
Randall Dolph  
Robert Doherty  
Alan Grant  
John LaRaia  
Elizabeth Leventhal  
John Nugent  
Marco Sessa  
Dottie Surdi  
Josh Weiselberg

MEMBERS ABSENT

Jason Broad  
Paul Brown  
Alex Plishner  
Brittany Ruggels  
Karen Ruggels

GUESTS

Roby Bottomley  
Steven Cavanaugh  
Rafael Castellanos  
Dolores Diaz  
Gordon Dunfee  
Rick Espana  
Naomi Grant- Hartley  
Camilla Hurd  
Richard Hurd  
Rob Hutsel  
Janay Kruger  
Kathy Lippet  
Jim Penner  
Jeremy Ogul  
Damien Osip  
Steven Seymour  
Rick Tarbell  
Becca Taylor  
Dusty Ucker  
Larry Wilske  
Rick Wilson

FEDERAL REP'S STAFF

Jonathan Hardy

CITY STAFF

Anthony George  
Adam McElroy  
Brian Schoenfisch  
Ryley Webb

COUNTY STAFF

ASSEMBLY STAFF

Katelyn Hailey

President Dottie Surdi called the regular meeting of the Mission Valley Planning Group (MVPG) to order at 12:00 p.m. at the Mission Valley Library Community Room located at 2123 Fenton Parkway, San Diego, CA.

**A. CALL TO ORDER**

Verify Quorum: 14 members were present, constituting a quorum.

**B. PLEDGE OF ALLEGIANCE** – Bob Cummings led the Pledge of Allegiance.

**C. INTRODUCTIONS / OPENING REMARKS/ AGENDA CHANGE**

Dottie Surdi welcomed everyone to the meeting and reminded those present to sign the sign in sheets.

Guests introduced themselves.

**D. APPROVAL OF MINUTES**

**Gina Cord** moved to approve the minutes of the March 05, 2014 regular meeting. **Alan Grant** seconded the motion. Minutes were approved 14- 0 - 0.

**Alan Grant** moved to approve the minutes of the April 02, 2014 regular meeting. **Marco Sessa** seconded the motion. Minutes were approved 12 - 0 - 2 , with **Perry Dealy** and **John Laria** abstaining.

**E. PUBLIC INPUT – NON-AGENDA ITEMS**

Kathy Lippet provided an update of the activities and programs of the North City Prevention Coalition and emphasized the meeting on Friday May 30, 2014-The Intersection of Public Health and Urban Planning with Bill Fulton, Director of Planning City of San Diego being the Keynote speaker. Further information can be found at: <http://www.surveymonkey.com/s/BKML3TK> or <http://www.saysandiego.org/>

Rob Hutsel of the San Diego River Park Foundation invited all members to attend all or some of the events associated with the San Diego River Days 2014 from May 10-18. Further information can be found at: <http://sandiegoriver.org/sdriverdays/>

Larry Wilske, retired Navy SEAL and 53rd District Congressional candidate introduced himself and provided a biographical and position statement. More information can be found at: <http://www.wilskeforcongress.com/>

Becca Taylor. Nextdoor Field Organizer/San Diego reviewed the “Nextdoor” social networks, the private social network for neighborhoods. Further information can be found at: <http://www.youtube.com/watch?v=9V1tlhGjSMc>

Steven Cavanaugh from the Yes on B and C campaign spoke on their position. Further information can be found at: [www.YesonBandC.com](http://www.YesonBandC.com)

**F. MEMBERSHIP BUSINESS**

John Nugent reported on the resignation of Monica Davis and Brittany Ruggels. John reported that there are candidates that are becoming qualified and will be nominated at future meetings.

The current open positions are:  
Property Taxpayer-term ending March 2016  
Property Owner-term ending March 2016  
Local Businessperson -term ending March 2016

Resident--term ending March 2016  
Local Businessperson -term ending March 2018  
Resident--term ending March 2018

#### **G. TREASURER'S REPORT**

Bob Doherty reported a balance of \$1,414.43.

#### **H. PUBLIC SAFETY REPORTS**

##### **1. Police Department – Officer Adam McElroy**

Officer McElroy spoke on behalf of “Nextdoor”, the private social network for neighborhoods as a crime prevention tool and neighbor watch program.

Officer McElroy reviewed the recent crime statistics and discussed the relocation of some SDPD personnel, that are currently assigned to SDSU, being reassigned for the summer in Mission Valley.

Officer McElroy reported that representatives from the SDPD Homeless Enforcement Team will be on the agenda for the June 2014 MVPG meeting.

Fire Department – No report.

#### **I. GOVERNMENTAL STAFF REPORTS**

##### **1. Mayor's Office**

Anthony George discussed Mayor Kevin Faulconer's budget for the fiscal year starting July 1, 2015. He emphasized monies in the budget for the Mission Valley Plan Update, infrastructure improvements, homeless programs, increased library hours and programs and Government transparency initiatives.

There were some questions regarding Mayor Kevin Faulconer's position on the San Diego Chargers stadium. Anthony George reiterated the Mayor's position that any solution must be good for the taxpayers.

##### **2. State Representatives**

a. Senate Member's Office – Sen. Marty Block from the 39<sup>th</sup> Senate District  
Katelyn Hailey reviewed the legislation working through the CA legislature and discussed the drafting of the State of CA budget.

b. Assembly Member's Office – Shirley Weber from the 79th Assembly District  
George Gastil was not present. No report.

##### **3. Federal Representatives**

a. Congresswoman Susan Davis' Office --

Jonathan Hardy was not present. No report. The latest “Davis Dispatch” was distributed.

b. Congressman Scott Peters' Office – Sarah Czarrecki was not present. No report.

#### **J. NEW BUSINESS**

## **1. Unified Port of San Diego-Port Master Plan- Rafael Castellanos- Information Item**

Rafael Castellanos reviewed the responsibilities of the Unified Port of San Diego and discussed the Port embarking on the first phase of a comprehensive, integrated master planning process that will create a long-term guide to carry the Port through the next 50 years. The process called “The Port for All: The Next 50 Years Vision and Guiding Principles” will ensure a holistic, thoughtful, and balanced approach to ensure a vibrant, sustainable San Diego Bay for future generations.

The Unified Port oversees more than 5,400 acres of San Diego Bay property.

In 1962, the California Legislature created the Unified Port of San Diego and made it the landlord of more than 5,400 acres of property in and around San Diego Bay. This includes waterfront property and tidelands just off the coast.

The Unified Port shares control of the bay with federal, state and local government agencies.

The port’s governing board has seven commissioners — three from San Diego and four from the port’s other member cities: Chula Vista, Coronado, Imperial Beach and National City. The commissioners are appointed by their respective city councils to unpaid, four-year terms.

The commission adopts policies for the port’s executive director and workforce to follow. Those policies are supposed to flow from a master plan that clearly explains how the port’s property should be used by hotels, visitors, waterfront businesses and other key stakeholders.

The port’s current master plan has been amended 35 times in the last three decades to accommodate projects that weren’t anticipated in 1981 – like the \$520 million expansion of the San Diego Convention Center that was approved by the California Coastal Commission earlier this month, construction of the Broadway Pier cruise ship terminal or redevelopment of the South Embarcadero — for the second time — in 2001.

Currently, the port’s land parcels are easier for the public to get to than the water ones. But only about 15 percent of the land property is set aside for recreation. Industrial use dominates the waterfront taking up more than 40 percent of the space.

The new plan will be developed in six phases, starting with a six-month visioning process that is already under way.

In August, the port commission selected HKS Urban Design Studio to lead that process. The port expects phase 1 to cost \$500,000.

That amount, which will come out of the port’s general fund, includes compensation for a team of architects, engineers, economic consultants and community engagement specialists that have signed on to assist HKS director Randy Morton.

The team will review the port's current assets and reach out to all of the stakeholders who may be affected by changes to the master plan.

At the heart of the process will be the port's mission to drive economic development and protect the public's interest "through a balanced approach to maritime industry, tourism, water and land recreation, environmental stewardship, and public safety..

The goal is to draft planning principles that will establish how best to use port-managed land over the next 50 years.

A full plan will be released to the public for comment and consideration after the port reviews all of the details, including the possible impact on the environment.

And once the board approves the master plan, the state Coastal Commission will have to sign off.

Members were encouraged to complete the on-line survey which will help the Port of San Diego develop its long range plan. <https://www.surveymonkey.com/s/PortofSanDiego>  
More information can be found at: <http://portforall.org/>

## **2. Regional Task Force on The Homeless (RTFH)-Dolores Diaz—Information Item**

Dolores Diaz reviewed the mission of the Regional Task Force on the Homeless, one of which is to collaborate with local community groups throughout San Diego County to conduct the annual Point-in-Time Homeless Count, known as WeAllCount. This occurred on January 24, 2014.

WeAllCount enables the region to better understand the scope, impact and potential solutions to homelessness; and empowers the community to qualify for funding that is essential to addressing the issue.

Dolores Diaz reviewed the results of WeAllCount 2014 and distributed a summary of the results.

More information can be found at: <http://www.rtfhsd.org/>

## **3. San Diego River Discovery Center at Grant Park project- Rob Hutsel- Informational Item**

Rob Hutsel reviewed the concept for the Discovery Center at Grant Park and introduced the design team. The Discovery Center is a 7,000-to-8,000-square-foot facility along the banks of the San Diego River, surrounded by a community and nature-based park. The total project will comprise the 17 acres at Qualcomm Way donated by the Grant family.

The facility/education center, will include a research center, classrooms, educational displays, community meeting and event space. Three public art projects are included as well as a proposed 100-plus seat outdoor venue, green event space, and nature trails.

Once the final design is completed, the total construction cost will be announced and fundraising will be initiated. It is anticipated that \$4.5 million will be needed to complete construction. Additionally, a \$2.5 million operating reserve fund will be established.

Sudberry Properties, Hazard Center and Sempra Energy Foundation are founding donors for the Discovery Center.

It is anticipated that required building permits will be received in late 2014 or early 2015. Permit applications have been submitted to the City of San Diego.

More information can be found at: [http://sandiegoriver.org/discovery\\_center.html](http://sandiegoriver.org/discovery_center.html)

## K. OLD BUSINESS

### 1. City Planning Update

Brian Schoenfisch discussed the proposed 2015 City budget as it relates to the Mission Valley plan update including monies in the budget to increase the City of San Diego planning staff.

**Marco Sessa moved that a letter be sent supporting the portion of the City of San Diego 2015 budget allocating funds for the update of the Mission Valley Community Plan. Josh Weiselberg seconded the motion. Motion was approved 12 – 0 –0.**

### 2. Council Office-District 7- Councilmember Scott Sherman

Ryley Webb reported that the anticipated installation of the proposed HAWK (High-Intensity Activated crossWalk beacon) traffic signals on Mission Center road is October/November 2014 and the two on Camino Del Este is in early 2015.

He reported that the paving of Qualcomm Road is scheduled for September 2014. He also reported that the new Mission Valley Fire Station is not part of the infrastructure lawsuit and the construction should be proceeding as scheduled.

Ryley discussed the opening of the San Diego River Park Trail under Hwy 163 and the I Love A Clean San Diego event at Qualcomm Stadium on Saturday May 10, 2014 as part of San Diego River Days. More information can be found at: <http://ilacsd.org/>

### 3. Mission Valley Survey- John Carson

John Carson reported that The San Diego Foundation had turned down the MVPG grant application. The sub-committee will disband at this time.

## 4. Subcommittee Reports

### a. Design Advisory Board

Randall Dolph reported that the Committee did not meet as the Homewood Suites Mission Valley-Site Development Permit (Project 322356) was removed from the agenda.

b. Stadium Committee

Randall Dolph is continuing to watch the news reports on the stadium talks.

c. San Diego River Coalition

Alan Grant reported that April meeting included a presentation by The I Love A Clean San Diego organization. More information can be found at: <http://ilacsd.org/>

Alan invited all members to participate in the San Diego River Days programs.

An agenda for the May meeting has not been announced.

d. Community Planners Committee (CPC)

Dottie Surdi attended the meeting and will send out the minutes when she receives them. Dottie asked for a volunteer to be her alternate to the meetings when she is not able to attend.

e. Parks Subcommittee

Jason Broad was not present- no report

f. Uptown Regional Bike Corridor Advisory Group

Brittany Ruggels was not present-no report. Dottie asked for a volunteer to replace Brittany as chair of the subcommittee.

g. Public Health, Safety and Welfare

Elizabeth L Leventhal will obtain the results of WeAllCount 2014 for Mission Valley and report at a later meeting.

**4. Miscellaneous Mail**

No Mail.

**5. Miscellaneous Items**

a. Deborah Bossmeyer invited all members to the Urban Land Institute- May Breakfast with the program being: "San Diego's Future Growth Drawn on the Mission Valley Canvas" Location: Tuesday, May 13, 2014 7:30am – 9:00am University Club 750 B Street, Suite 3400 San Diego, CA 92101

Moderator:

Perry Dealy, Dealy Development

Panel:

Mike Stepner, New School of Architecture

Marco Sessa, Sudberry Properties

Paul Brown, VOIT Commercial

More information at: <http://sandiego.uli.org/>

b. July MVPG meeting

**Perry Dealy moved that the July MVPG meeting be moved from July 02, 2014 to July 09, 2014. Josh Weiselberg seconded the motion. Motion was approved 11 – 0 – 0.**

c. Gina Cord reported that the San Diego Rose Society is hosting the American Rose Society National Conference on May 9-12, 2014 at the Mission Valley Town and County Resort.

**L. ADJOURNMENT** – There being no further business to be brought before the Committee, the meeting was adjourned at 1:47 p.m.

The next meeting will be on Wednesday, June 04, 2014 at 12:00 p.m. at the Mission Valley Library, Community Room.

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John Nugent, Secretary