

SAN YSIDRO COMMUNITY PLANNING GROUP

NOTICE OF REGULAR MEETING

Location:

Governing Board Room
San Ysidro School District Education Center
4350 Otay Mesa Road (just north of Beyer Blvd) in San Ysidro, California

Monday, September 19, 2011 at 5:30 p.m.

Chairman: Michael Freedman (619) 690-3833

Items Appearing On This Agenda May Be Acted Upon Without Further Notice

1. **Call to Order, Introduction and Roll Call.**
2. **Approval of the Agenda** (changes require a vote of 2/3rds of the quorum)
3. **Approval of Minutes.** July 18, 2011
4. **Announcements:**
 - a. Vacancies: None
 - b. Chair
 1. Community Plan Update meetings are anticipated to begin again on October 12, 2011 at 6:00 p.m. at Willow School.
 - c. Group Members
 - d. Staff & Officials
5. **Public Comment on Matters Not on the Agenda**

Comments and inquiries from any person regarding matters which are not on this Agenda. Comments and inquiries must be related to the Group's purposes, described in City Council Policy 600-24. If a large number of people wish to speak on the same item, comment may be limited to a set period of time per item. The Brown Act does not allow any action or vote to be taken on items not properly noticed. Public comment on any item appearing on this agenda is taken at the time the item is heard.
6. **Docket Items:**
 - a. **Southwest Feed & Grain.** (Franklin Design) Renewal of an expired Conditional Use Permit 99-0308 for retail sales and storage of animal feed on a 3.70 acre (161,172 sq ft) site at 2671 Monument Road. AR-1-1 zone of Tia Juana River Valley Community Plan. (There is no recognized planning group for the Tia Juana River Valley).
 - b. **Las Americas West Parcel.** (Awbrey Cook McGill Architects). Minor change to a previously approved Substantial Conformance Review. Vacant land south of the intersection of Camino De La Plaza and Sipes Lane. Zone CT-2-3 in SYPDO. Delete a previously approved "Fast Food" pad and modify the footprint of another building. Proposed net reduction of 3,500 square feet of retail use. Reduction of traffic impacts.

This information will be made available in alternative format upon request. To request an agenda in alternative format, to request a sign language or oral interpreter, or to request Assistive Listening Devices (ALD's) for the meeting, you must call the City of San Diego at (619) 235-5200 at least five working days prior to the meeting to insure availability.

SAN YSIDRO COMMUNITY PLANNING GROUP

Installation of traffic signal at Sipes Lane & Camino de la Plaza. Total project buildout is 654,830 square feet.

d. Crown Castle Beyer. (Michael Linman) Site Development Permit & Conditional Use Permit renewal (91-0303-50) for existing wireless communications facility at 3310 Beyer Blvd (CALTRANS Maintenance Yard), at intersection of Dairy Mart Road and I-905 ramps. Adds screening of existing antennas located on a 64 foot high monopole.

c. San Ysidro Hills. (Safdie Rabines Architects) Request to refer to the San Ysidro Community Plan Update Committee (SYCPUC) to consider a proposal for change in land use designations from Light Industrial, Low Density Residential, and Open Space, for vacant parcels generally east of the SD&AE Railroad/Trolley railroad right of way.

7. Subcommittee Reports

- a. Infrastructure and Public Improvements (I&PI) - (Otto).
- b. San Ysidro Community Plan Update Advisory Committee (SYAC) - (Freedman)

8. Representative's Reports

- a. SY POE Expansion & Reconfiguration - (Adato)
- b. SY Smart Border Coalition – (Currie)
- c. Community Planners Committee – (Paredes/Wyman)
- d. Otay Mesa Planning Group - (Gonzalez)
- e. Transportation Collaborative - (Goudeau)
- f. SY Project Area Committee - (Otto)

9. Adjournment

SAN YSIDRO COMMUNITY PLANNING GROUP
Minutes from July 18, 2011

1. Call to order: At 5:40 p.m. Chairman Michael Freedman called meeting to order.

Roll Call: Present: I. Adato (5:57pm), M. Aguirre, T. Currie, M. Freedman, B. Gonzalez, J. Goudeau, Yolanda Hernandez (5:57 pm), R. Moran, Manuel Paul (5:55 pm), Carlos Vasquez, J. Wyman.

Absent: D. Flores, S. Otto, M. Paredes, A. Perez.

Quorum of 8 present at Call to Order, Approval of Agenda, and Minutes
Quorum of 11 present at 6.a, 6.b, 6.c, 6.d.

2. Approval of Agenda: **A motion was made by T. Currie and seconded by C. Vasquez to modify the Agenda by adding as information only Item 6.d, San Ysidro Hillside Update. Motion Passed (8-0-0). Yes: M. Aguirre, T. Currie, M. Freedman, B. Gonzalez, J. Goudeau, R. Moran, C. Vasquez, J. Wyman. No: None. Abstain: None.**
3. Approval of Minutes of Previous Meeting: **A motion was made by J. Wyman and seconded by B. Gonzalez to approve the minutes of June 20, 2011. Motion Passed (8-0-0) Yes: M. Aguirre, T. Currie, M. Freedman, B. Gonzalez, J. Goudeau, R. Moran, C. Vasquez, J. Wyman. No: None. Abstain: J. Wyman.**
4. Announcements:
 - a) Vacancies: None
 - b) Chairman: None
 - c) Group Members: None
 - d) City Officials: San Diego Police Officer Carlos LaCarra is the San Ysidro Public Relations Officer. Officer LaCarra has been working in the Southern Division for 9 years and has been with the San Diego Police Department for 17 years. Call 619.424.0440 with questions or concerns.
 - e) Members of the Public: Jason Wells: July 28th from 5 pm to 7 pm the San Ysidro Chamber of Commerce will be having a reception at the Community Service Center to celebrate the signing of the master lease for the property. Come celebrate with the Chamber, Hearts & Hands, SYBID, MAAC Project etc. RSVP 619.428.1281.
5. Public Comment: None.
6. Docket Items:

a. Southwest Feed & Grain. CONTINUED.

b. Intermodal Transit Center: (Miguel Aguirre) Proposal for commercial opportunities on the 700 block of East San Ysidro Blvd. coincident with reconstruction of the Port of Entry. See attached Summary. A particular concern was that since the project will be

involving multiple owners, there will need to be input from all parties that may be involved. **INFORMATION ITEM.**

- c. **SANDAG Bi-National Seminar** (Miguel Aguirre) Report on the June meeting to consider means of enhancing transit and non-motorized mobility at the Border. Information was provided on the San Ysidro POE and the Otay Mesa POE, which included the total number of vehicles, pedestrian, bus and bike border crossers. The SYPOE Reconfiguration and Expansion Project was discussed as well as the City of San Diego evaluating alternative options for a new or expanded San Ysidro Intermodal Transit Center. See attached Meeting Notes. **INFORMATION ITEM.**
- d. **San Ysidro Hills Update:** (Roberto de Gregomo) Update of the original 2003 proposal. Project will include housing, commercial, a park/public areas, open space, transit corridors. **INFORMATION ITEM.**

7. Subcommittee Reports:

- a. **Infrastructure and Public Improvements (S. Otto):** No Report
- b. **Community Plan Update (M. Freedman):** No meetings until September 2011. A RFP will be sent out for an Economic Consultant. City Council approved the Environmental Consultant and will take an additional 3 to 4 weeks to finalize contract.

8. Representative Reports:

- a. **SY POE Expansion & Reconfiguration (I. Adato):** No Report.
- b. **SY Smart Border Coalition (T. Currie):** At last meeting M. Aguirre made a presentation of the proposed concept of an Intermodal Transit Center. Coalition is working on a conceptual design plan to add the Camino de la Plaza Bridge Deck Park to the County Bicycle system. The Coalition is preparing a press conference regarding the need of an additional acre to remain in private hands as a “replacement” to public parking lost due to Phase III.
- c. **Community Planners Committee (M. Paredes/J. Wyman):** No Report.
- d. **Otay Mesa Planning Group (B. Gonzalez):** No report.
- e. **Transportation Collaborative (J. Goudeau):** No Meeting.
- f. **SY Project Area Committee (PAC) (S. Otto):** No Report

9. Other Items: None

Meeting Adjourned at 7:37 p.m.

Minutes submitted by Jennifer Goudeau, Secretary

SAN YSIDRO COMMUNITY PLANNING GROUP

April 2011 to March 2012

	April 2011	May 2011	June 2011	July 2011	August 2011	September 2011	October 2011	November 2011	December 2011	January 2012	February 2012	March 2012	number missed
ISRAEL ADATO	N	P	A	P	N								1
MIGUEL AGUIRRE	O	P	P	P	O								0
THOMAS CURRIE		P	P	P									0
DAVID FLORES	M	A	P	A	M								2
MICHAEL FREEDMAN	E	P	P	P	E								0
BERTHA GONZALEZ	E	P	A	P	E								1
JENNIFER GOUDEAU	T	P	P	P	T								0
YOLANDA HERNANDEZ	I	P	P	P	I								0
RAQUEL MORAN	N	P	A	P	N								1
STEVE OTTO	G	P	P	A	G								1
MATTHEW PAREDES		P	P	A									1
MANUEL PAUL		P	A	P									1
ALBERTO PEREZ		P	P	A									1
CARLOS VASQUEZ		P	A	P									1
JANE WYMAN		A	P	P									1

SYCPG BYLAWS AND CITY COUNCIL POLICY 600-24 REQUIRES THAT A SEAT **MUST** BE DECLARED VACATED WHEN THERE ARE EITHER 3 CONSECUTIVE ABSENCES, OR A TOTAL OF 4 ABSENCES IN THE PERIOD FROM MARCH OF ONE YEAR TO APRIL OF THE FOLLOWING YEAR

SAN YSIDRO GRAND CENTRAL SUMMARY BENEFITS

DRAFT

San Ysidro Planning Group
Monday, July 18, 2011

A new San Ysidro ITC should be a multi-functional, transportation hub that serves our binational communities and also stimulates respective economic revitalization. The project should also celebrate the historic, dynamic and an evolving relationship between our two sister cities, as well as serve as a National Gateway symbol

Only a mixed-use, destination-oriented, "Grand Central" concept can achieve this. In order to spark international commerce and enhance various modes of mobility the project must offer a "sense of arrival" and travel purpose. Touristic themes must also play a vital role in the establishment of a true Landmark project.

Synergistic elements in a mixed-use development will catalyze a powerful magnet effect to the border, and provide spring-board opportunities for both countries. These are just some brief highlights of what could be possible with a highest and best use design on the 700 Block of E. San Ysidro Boulevard:

1. Iconic San Ysidro Community Elevated Trolley Terminal Platform

- Trolley travel path is elevated above grade eliminating vehicle/pedestrian conflicts;
- Trolley Terminal Station is reestablished more accessible to SY business district by relocating approximately 300' to intersection of Camino de La Plaza and E. San Ysidro Blvd.;
- Trolley riders are transported even closer to the border than present via people-movers through a pleasant experience and commercial project with amenities.
- San Ysidro business districts benefits from better access to/from Trolley.
- Iconic elevated Trolley Terminal Platform is distinguished as a San Ysidro partnership with MTS and City of San Diego.

2. Streets and sidewalks are widened due to recapture of Trolley rights of way

- Wider streets and sidewalks will facilitate higher volumes of traffic projected from area growth and more efficient new border crossing facilities.

3. Tax Increment Revenues

4. Smoother Pedestrian-Vehicle-Trolley Traffic Flow

- Vehicle, Pedestrian as well as Trolley continues on respective paths of travel uninterrupted by trolley conflicts at grade level.

5. Public Transportation

- Centralization of "ALL" modes of public & private transportation eliminates confusion with travelers seeking legitimate transportation services;
- New transportation hubs and modes are established: Community, Cross-Border shuttles, i.e. medical, airport, other special purpose destinations.
- Illegal Wild Cat transportation activities are greatly reduced.

6. Public Safety

- Innumerable security systems, i.e. private/public patrol, camera surveillance and monitoring, directional signage and organizational economies of scale measures can be implemented to safeguard the public.
- Homeland Security utilization of project's magnitude and tower elements.

7. Public Parking

- Loss of 1250 parking spaces, or over 50% of San Ysidro's public parking, is restored to the community.

8. Enhancement of Pedestrian Mobility on Border

- Large scale parking structures provides vehicle storage services to border-crossers from both countries choosing to walk across the border, thereby enhancing non-motorized mobility on the border.
- Walking is encouraged through pedestrian friendly infrastructure; health is improved.
- Security benefits in easier detection of pedestrian vs. vehicle smuggling/concealment.

9. Iconic Landmark

- Global platform for the City of San Diego & Tijuana.

10. A Welcoming Grand Plaza National Gateway

- A worthy, world-class public plaza in place of the present MTS bus turn-around in front of U.S. Customs Exit.

11.

CALTRANS OFFICES: SANDAG BINATIONAL MEETING, JUNE 28, ~~2001~~ ²⁰¹¹

See SANDAG Program: Enhancing Transit & Non-Motorized Mobility on the Border
Meeting notes by Miguel Aguirre, 619.917.3167

San Diego-Tijuana Existing / Planned New Border Crossings:

Existing

1. San Ysidro-Puerta Mexico. Currently under \$600M construction, largest POE expansion in U.S. History;
2. Otay Mesa-Mesa de Otay. \$21.3M awarded for reconfiguration and modernization;

Planned

3. Otay Mesa East II-Mesa de Otay II. Toll Crossing for commercial vehicles and new state route 11, construction start 2013, completion 2015.
4. San Diego-Tijuana Cross Border Facility (Tijuana Int'l Airport). Will develop private facilities for Airline Ticket Terminal and incorporate above grade pedestrian toll bridge between 52 acre Otay Mesa project and Tijuana's Int'l Airport.
5. San Ysidro expansion project, Phase III, Virginia Avenue. North/Southbound Pedestrian Only Border-Crossing Facility.

Population projections by 2050: San Diego, 4.5M; Tijuana 5.0M

San Ysidro-Puerta Mexico POE is a MEGA TRANSPORTATION HUB. Many transit components going on; problem is that they are all scattered about-see figure map. Need to centralize/organize.

- Mobility on border must be handled in a "Security Context"
- U.S. needs to understand what is happening south of the border
- Role of private sector must support role of public functions

CBP speaker: San Ysidro Port of Entry a mess! Will continue a mess for some time. Closing 8 lanes (17-24) in November; will double-stack lanes 3-16.

Otay Mesa BRT (Bus Rapid Transit) will commence 2014, not 2020.

Prior to September 11, 2001, 1-3% of all northbound border-crossers were name queried at inspection; today, 100% are queried. Has led to increased felony arrests and exportation to their respective jurisdictions and countries.

New SY SENTRI office (former Payless Shoes, 795 E. SY Bl.), handling 88 applications/day; had projected 25 apps/day. SENTRI office will become interim Northbound Pedestrian Processing Facility during Phase II demolition of existing pedestrian building and then build new pedestrian northbound facility.

Ready lanes are 25% faster than regular lanes. RFID chip documents, APIS, (Advanced Passenger Information System), prescreened card holders, Global Entry Qualified systems will continue to evolve in border use by CBP. Systems will be accepted in all world port entries.

Jennifer Williamson, SANDAG Senior Planner & Stephen Vance, SANDAG Senior Planner:

PROPOSED SAN YSIDRO ITC:

- SANDAG has pledged \$50M (in 2010 dollars) towards SYITC.
- SANDAG/MTS does not want to relocate trolley further away from border, closer to San Ysidro business community.
- Pending City RFP will study analyze grade separation (elevated platform) of trolley, commercial uses and public parking.
- Caltrans planner (unofficially) shared that MTS has budgeted \$100M for SY Trolley Terminal improvements, likely involving grade separation and shifting of tracks to east.
- ITC building footprint size of 3.5 acres proposed, incorporating areas of 700 Block of E. San Ysidro Blvd:
 - o McDonald's Trolley Station, 727
 - o Baja Duty Free & its parking lot, 723
 - o International Bldg, 751 & International Market, 747
 - o MTS Bus turn-around

Otay Mesa Border Crossing: U.S. Government will acquire private property at Nicola Tesla Court, 1.5 acres, for construction of southbound pedestrian plaza.

Bicycle Network: New programs in Tijuana for Bike Stations, bike sharing/membership. Mexico City has Bike Program with 30,000 members.

Directions of travel – people tend to use most direct route. Planners don't always design according to needs of actual users, i.e. worn paths over landscaped areas, through properties, bicycles prohibited on Ped Bridge (signs posted) and pedestrians use SY southbound Bike Path.

Rodolfo Argote, Tijuana Metro Planning Institute: SANDAG is sponsoring their Strategic Planning in constructing vision for City of Tijuana. Will address high volume bus lines and binational mobility. There are many cyclists in Tijuana but we are missing infrastructure and sidewalks.

Tijuana Mass Transit. SANDAG working with Tijuana Transportation Plan. Commencing at San Ysidro border, Tijuana will develop Bus Rapid Transit (BRT) systems/corridors throughout Tijuana to Rosarito and Tecate to serve population explosion growth. An efficient Tijuana Mass Transit will increase pedestrian border traffic by a minimum of 20%

Richard Gomez, Inter-City & International Bus Industry: Bus is the most cost effective mode of transportation. Aging baby boomers are relying more on bus systems. San Ysidro processed more than 1.5 million U.S. northbound bus passengers in 2010 and 1.8 million Tijuana to San Ysidro Border bus passengers from Tijuana Airport and other terminals. Challenges & Opportunities: A San Ysidro ITC that serves ALL modes of public/private transportation. Public Planners must work with actual operators and users of facilities to design proposed projects. Bus companies must be an integral part of the overall planning process.

City of San Diego, Samir Hajjiri-senior engineer & Teresa Millete, Otay Mesa Planner: A Grand San Ysidro ITC can serve as an international commerce hub. An iconic center can integrate all

modes of transport, supported by commercial and public parking. We cannot continue to fund band-aid projects that don't properly address long-term solutions. Planning must be conducted in a border security context.

Andy Hamilton, President, Walk San Diego: Tijuana is an opportunity for affordable housing for San Diego workers. There are numerous benefits to enhancing non-motorized mobility on border: Harder to hide weapons and other illegal contraband; reduces smog/gashouse emissions-a growing issue; increases health of border-crosser. However, non-motorized infrastructure must get the DESIGN RIGHT! We cannot increase walking distances by poor planning. Andy: "Let's eminent domain parking lots and warehouses to properly plan/design projects."

Stephan Vance, Senior Planner, SANDAG: Difficult to plan in competing silos of interest. Air quality is major issue. We need to move vehicles through faster.

Chris Schmidt, Caltrans: Many overlapping circulation issues; undersized walkways. Bicycles: Incentive to use 100 space bike racks at 700 block was taken away by Customs. Friendship Plaza will be lost with Port expansion. There are Interregional T dollars available. If there is a unified vision, funding will be made available. Friendship Plaza can be reinstated through ITC project or on West side.

Sharon Cooney, MTS, Director of Government Affairs & Community Relations: We need to create a "Sense of Urgency"!

Fausto Armenta, Tijuana Municipal Planner: San Diego-Tijuana is auto oriented. There are many cyclists in both cities. The Mass Transit mobility potential in Tijuana is great-but to what avail if people are camped at the border. Users live and breathe issues. In Mexico, bus is the preferred mode of travel.

General observations:

- Very interesting forum.
- Strong theme of a San Ysidro ITC's binational importance ran throughout afternoon.
- Lots of binational brass in attendance-see program.
- There is no clear leadership.
- Many of general attendees/audience expressed frustration with public planning process and public planning's distant attitude with "Non-Planning Sector". In other words, what do we know?
- Frustrations extended to lack of Federal support and engagement from both countries.
- There was a sense of urgency among speakers/audience.
- Pending City ITC RFP is an excellent opportunity to integrate planning workshops involving users, private sector, community stakeholders and Feds.