

CITY OF SAN DIEGO HISTORICAL RESOURCES BOARD

DESIGN ASSISTANCE SUBCOMMITTEE

Wednesday, February 3, 2010, at 4:00 PM

12th Floor Conference Room 12B
City Administration Building
202 C Street, San Diego, CA

The Design Assistance Subcommittee is a subcommittee of the City of San Diego's Historical Resources Board. It is primarily composed of Historical Resources Board members who are design professionals with expertise in historic preservation. The Subcommittee is not a voting entity, but rather a forum for discussing issues and solutions related to historic resources and their preservation. Comments on a project concept at the meeting do not predispose future positions on the project by the Historical Resources Board. After a brief staff introduction to a project, applicants will be allowed 5 minutes for their presentation, which should be focused on the project's compliance with the applicable U.S. Secretary of the Interior's Standards Treatment Plan (i.e Rehabilitation, Restoration, Preservation or Reconstruction). Applicants are encouraged to engage in an open dialogue regarding the changes that they propose to make to the historic resource and to seriously consider the Subcommittee members' comments before finalizing their project plans.

The Secretary of the Interior's Standards for Treatment of Historic Properties shall be used as guidelines in evaluating alterations, changes or potential relocation or demolition of historic resources.

Members of the public will be allowed an opportunity to speak, for up to one minute each, at the end of the Subcommittee's discussion on a project. Each member of the public is required to state their name and the organization (if any) that they represent prior to their one minute presentation.

MEETING AGENDA

1. Introductions
2. Public Comment (on matters not on the agenda)
3. Project Reviews
 - **ITEM 3A:** Estimated time 30 minutes
 - Listings: HRB Site #127-060
 - Address: 840 5th Avenue
 - Historic Name: San Diego Hardware
 - Significance: Gaslamp District Contributor
 - Mills Act Status: N/A; Redevelopment Area
 - PTS #: 197480
 - Project Contact: Curt Bauer, Integrated Sign Associates, on behalf of Chris Berdine and American Apparel
 - Treatment: Rehabilitation
 - Project Scope: Install a new blade sign and relocate the existing San Diego Hardware sign to the top of the building.

Existing Square Feet: 4583
Additional Square Feet: 0
Total Proposed Square Feet: 4583
Prior DAS Review: None

- ITEM 3B: Estimated time 30 minutes
Listings: HRB Site #701
Address: 612 F Street
Historic Name: Maryland Hotel
Significance: Criterion C (Neoclassical Architecture with Italian Renaissance Revival elements) and Criterion D (Master Architect William Sterling Hebbard)
Mills Act Status: N/A; Redevelopment Area
PTS #: N/A
Project Contact: Michael Marks, Kelly Capital
Treatment: Restoration
Project Scope: The painted “Maryland Hotel” sign that was located on the north masonry wall of the hotel was inadvertently painted over with a much larger black background Ivy Hotel sign. At a prior DAS meeting options were discussed regarding incorporating a copy of the historic Maryland Hotel sign as part of or in the area of the new large Ivy Hotel sign. The issue was never resolved and the item is returning to DAS for discussion.
Existing Square Feet: N/A
Additional Square Feet: N/A
Total Proposed Square Feet: N/A
Prior DAS Review: October 2007

4. Adjourn

The next regularly-scheduled Subcommittee Meeting will be on March 3, 2010 at 4:00 PM.

For more information, please contact Kelley Saunders at KMSaunders@san Diego.gov or 619.236.6545