



THE CITY OF SAN DIEGO

COMMISSION FOR ARTS AND CULTURE
PUBLIC ART COMMITTEE (PAC)

1200 Third Avenue, Floor 9, Suite 924
Large Conference Room
San Diego, CA 92101

Thursday, September 30, 2010
12:00 p.m. – 1:00 p.m.

AGENDA

- 12:00 p.m. I. Call to Order..... Victoria Reed
- 12:05 p.m. II. Non-Agenda Public Comment
- 12:10 p.m. III. Chair’s Report
 - 1. Randy Robbins is a Super Star!
 - 2. Commission News
 - 3. Council Policy 900-11
 - 4. Other Reports
- 12:30 p.m. IV. ACTION – September 2, 2010 Minutes
- 12:35 p.m. V. Information – 2010 Public Art Year in Review from Americans for the Arts
..... Dana Springs
- 1:55 p.m. VI. Staff Reports
 - 1. Riviera Del Sol Community Park & Two Pacific Beach Comfort Stations
 - 2. Special Event: 2010 “Back to School” Public Art Training for Artists
Through Free Webinar Screenings
 - 3. Other Reports
- 2:00 p.m. VII. Adjourn

NON-AGENDA PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to three (3) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.





THE CITY OF SAN DIEGO

MINUTES

COMMISSION FOR ARTS AND CULTURE PUBLIC ART COMMITTEE

Centre City Development Corporation
Board Room
401 B Street, Suite 400
San Diego, CA 92101
Thursday, September 2, 2010
12:00 p.m. – 2:00 p.m.

PAC Members Present

Victoria Reed
Randy Robbins
Mathieu Gregoire
Roman de Salvo
Constance Y. White

PAC Members Absent

Tina Yapelli
Joanne Hayakawa
Vernon Franck
Joseph Wong

Commission Staff Present

Dana Springs
Nigel Brookes

PAC Ex Officio Members Present

Yvonne Wise
Alissa Gabriel
Sherry Brooks for Nancy Lytle
Lucy Contreras
Michelle Abella-Shon

PAC Ex Officio Members Absent

Michael Marks
Alex Garcia
Nazie Mansury
Bobbi Salvini
Kim Duclou
Jean Cameron

Noting the absence of a quorum at 12:15 p.m., the Chair of the Public Art Committee (PAC) of the City of San Diego (City) Commission for Arts and Culture's (Commission), Victoria Reed, initiated the presentation of the informational items on the agenda.

I. Chair's Report

1. Commission News – Reed reported on the status of the Commission's branding campaign and showed the new logo.
2. Public Art Project: City Heights Square Mini Park – Reed asked Nigel Brookes to report that artist Wendell Kling is working with Commission staff to schedule a date for

the initial input gathering community meeting in City Heights. The date, once set, will be announced to the PAC members.

3. Other Reports – Reed asked Alissa Gabriel to report that the pre-selected artist list associated with the Storefront Improvement Program administered by the City’s Planning and Community Investment Department is being advertised via 4-color postcard and on the City’s website.

II. Information – Artwork Proposal Presentations

1. Final Artwork Proposal – Fire Station No. 2 a.k.a. Bayside Fire Station: The final-art-proposal-in-progress was presented by Dana Springs, Michelle Abella-Shon, Rob Quigley, Chuck Moffit, Ingram Ober and Marisol Rendón.

At 12:20 p.m., PAC member Mathieu Gregoire arrived. At 12:30 p.m., PAC member Constance Y. White arrived making a quorum. Reed called the meeting to order.

PAC members asked clarifying questions.

The PAC received public comment regarding the final-art-proposal-in-progress from Luke Vinci, representative for the Little Italy Community Association, who expressed dislike for the proposal, saying it does not represent the Little Italy neighborhood and recommended that the artists be asked to “start-over.” The PAC also heard public comment from Annie Eichman, Little Italy resident, who expressed concern about people’s safety around the piece.

III. Non-Agenda Public Comment

None.

IV. ACTION – July 1, 2010 Minutes

Randy Robbins made a motion to approve the minutes. Roman de Salvo seconded the motion. The vote was 4-0-1.

Yea: Reed, Robbins, de Salvo, White (4)

Nay: (0)

Abstention: Gregoire (1)

Recusal: (0)

Absent: Franck, Hayakawa, Wong, Yapelli (4)

V. ACTION – Artist Selection Processes and Panels

1. Artist Selection Process for Riviera del Sol Neighborhood Park – Springs presented the staff recommendation for an open call to artists and artist-led teams authorized to work in the U.S. Springs also presented the staff recommended evaluation criteria, scope of work and application materials. Constance Y. White made a motion to recommend to the Commission approval of the proposed artist selection process for Riviera del Sol Neighborhood Park. Roman de Salvo seconded the motion. The motion passed 5-0-0.

Yea: Reed, Robbins, de Salvo, Gregoire, White (5)

Nay: (0)

Abstention: (0)

Recusal: (0)

Absent: Franck, Hayakawa, Wong, Yapelli (4)

2. Artist Selection Panel for Riviera del Sol Neighborhood Park – Springs presented the staff recommendation for the Visual Art/Design Professional seat on the panel. Reed volunteered herself and Joseph Wong to serve as a team for the primary PAC members on the panel while White and Gregoire volunteered to serve as alternates in no particular order. Roman de Salvo made a motion to recommend to the Commission approval of three artist selection panelists for the public art project associated with Riviera del Sol Neighborhood Park: 1) Victoria Reed and Joseph Wong as a team for the PAC seat with Constance Y. White and Mathieu Gregoire as alternates in no particular order; and 2) Brian Black for the Visual Art/Design Professional seat with Ryan Bulis or Debby Kline as alternates in no particular order. Randy Robbins seconded the motion. The motion passed 5-0-0.

Yea: Reed, Robbins, de Salvo, Gregoire, White (5)

Nay: (0)

Abstention: (0)

Recusal: (0)

Absent: Franck, Hayakawa, Wong, Yapelli (4)

VI. Public Art Project Advocate Reports

1. Review Current Assignments; Assign New Projects – Springs reviewed the current assignments. Following a discussion, the PAC members arrived at consensus that the PAC member who serves on the artist selection panel should also be the project advocate.
2. Southcrest Trails Park – De Salvo reported that the artists Ingram Ober and Marisol Rendón are collaborating with Commission staff to schedule a community focus group for the purpose of gathering input. The date, once set, will be announced to the PAC members.

VII. Member Reports

1. Yvonne Wise reported that the Peter Fink team was recommended by the Port's artist selection panel for the award of the art commission associated with the Coronado Bridge Lighting Project and the panel's recommendation will be taken to the Board of Port Commissioners for ratification on September 7, 2010; the Port's artist selection panel recommended New York-based artist Suikang Zhao for the \$76,500 art commission associated with America's Cup Harbor Parking Facility; artist Roman de Salvo's preliminary art proposal for Ruocco Park by was approved by the Port's Public Art Committee in July and de Salvo will submit a final art proposal to the Port's Public Art Committee for approval on September 29, 2010; the Port recently completed four public outreach meetings to gather feedback about the open space component of the design for North Embarcadero Visionary Plan Phase One and the Board of Port Commission will hear a report about the public meetings at their meeting on September 7, 2010; an overall project update about the Convention Center Expansion will be given to the Board of Port Commissioners on September 7, 2010 and the public art component will eventually be administered by the Port; the Broadway Pier Cruise Ship Terminal is under construction and the public art piece by Leni Schwendinger will be installed in fall 2010; deinstallation for Urban Trees 6 will begin September 13, 2010 and the installation of Urban Trees 7, the final iteration of the Port's Urban Trees program, will begin in early October; and the 4-year-long temporary exhibition of

Unconditional Surrender, which is scheduled to conclude on February 1, 2011, will be discussed as an information item by the Board of Port Commissioners on September 7, 2010 and a local organization has expressed interest in raising money to purchase the sculpture and donating it to the Port.

2. Constance Y. White distributed a newly published brochure about the San Diego International Airport's Art Program.

VIII. Staff Reports

1. Public Art Project: Two Pacific Beach Comfort Stations – Springs presented a list of artists to invite to apply. De Salvo recommended that two other artists be added to the list. PAC members were invited to submit additional names to Springs via email.
2. Special Event: Americans for the Arts National Conference 2010 – Springs summarized the proposed outline for the event and confirmed that a public art preconference would be held.
3. Special Event: 2010 Summer Office Hours with the Public Art Program Manager – Springs reported that nine local artists took advantage of the eight summer sessions offered.
4. Special Event: 2010 "Back to School" Public Art Training for Artists Through Free Webinar Screenings – Springs reported that Commission staff is partnering with the San Diego International Airport Art Program and the Port of San Diego to present free screenings of webinars, created by Americans for the Arts and designed to train artists in the field of public art.
5. Artwork Conservation Project: Panama Sculpture Courtyard Plasters – Springs reported that Sculpture Conservation Studio estimates that the cleaning of all 19 pieces will cost approximately \$30,000, while the cleaning and stabilization of all 19 pieces will cost approximately \$40,000. These details have been provided to a donor who is undertaking fundraising efforts.
6. Artwork Conservation Project: Mission Hills Art Posts – Springs reported that the competitive bids to restore the piece range from approximately \$5,500 to approximately \$17,000. These details have been provided to a donor who is undertaking fundraising efforts.
7. Artwork Conservation Project: Artworks at Fort Stockton – Springs reported that representatives of the Mormon Battalion Historic Center, the Daughters of the Utah Pioneers and California LDS Church Monuments have expressed interest in conserving a bronze sculpture and a petrachrome mural at Fort Stockton in Presidio Park. Springs reported that competitive bids for conservation treatments are being obtained and will be given to the donors to facilitate fundraising.
8. Artwork Donation Proposal: Italo Scanga Foundation – Springs reported that further details from the donor have not been forthcoming and Commission staff considers the proposal application to be closed.

9. Other Reports – None.

IX. Information – 2010 Americans for the Arts Public Art Year in Review

This item was postponed to a future meeting.

X. Adjourn

The meeting adjourned at 2:15 p.m.

DRAFT



Media Communications Guidelines for Commissioners and Committee Members

Adopted September 17, 2010

1. Direct all media inquiries and opportunities to the Executive Director of the Commission who will liaise with the Mayor's Press Officer and the Chair of the Commission to develop an appropriate response strategy.
2. Direct all requests for Commission endorsement, such as sponsorships, to the Executive Director of the Commission who will guide the requests through the process established in the Commission's Rules and Regulations.
3. Respond to the media only when authorized by the Executive Director.
4. When speaking or appearing as a private individual, clearly state that you are speaking as an individual and not as a representative of the Commission. Commissioners are encouraged to consult with the Executive Director in advance of public comment or appearances if there is some question about which role the Commissioner is fulfilling.
5. Apply these guidelines consistently across all platforms including social media avenues such as Facebook and Twitter.
6. When appropriate, Commissioners may be asked to share the podium with the Mayor during press conferences.
7. Wear official City-issued name tags at City press conferences, other official City functions (such as budget hearings), Commission meetings, Commission committee meetings, assigned site visits (such as "goodwill visits") and at Commission-hosted events. Do not wear official City-issued name tags when attending an event as a private citizen.
8. Attend training on media relations when provided by City staff.

"Back to School"

Public Art Training for Artists Fall Schedule of FREE Webinar Screenings

Seats Limited - Registration Required

Public Art 101 for Artists – Free Webinar Screening

Wednesday, September 8, 2010; 10:30 am Artist Networking Mixer & 11:00 am Webinar Screening (90 min)
Downtown San Diego: Exact location given to registrants only.

Learn the basic "nuts and bolts" of the field of public art. This webinar covers some of the unique skills required for art-making in the public realm including an overview of public art, project examples, programs, funding, implementation and resources for further study. *Instructors: Charlotte Cohen, Regional Fine Arts Officer, General Services Administration, New York, NY; Porter Arneill, Director/Public Art Administrator, Municipal Art Commission, Kansas City, MO*

Public Art 50/50 – Free Webinar Screening

Wednesday, September 15, 2010; 10:30 am Artist Networking Mixer & 11:00 am Webinar Screening (90 min)
Downtown San Diego: Exact location given to registrants only.

A retrospective look at 50 public art installations over the last 50 years. *Presenter: Jennifer McGregor, Director of Arts & Senior Curator, Wave Hill, Bronx, NY; Moderator: Liesel Fenner, Public Art Program Manager, Americans for the Arts, Washington DC*

Public Art Academy for Artists – 3 Free Webinar Screenings

This three-part seminar series guides professional artists through the public art process, from inspiration to selection to fabrication. The training is intended for artists interested in entering the field, with little or no public art experience. Upon completion, participants will have developed tools for gaining and successfully fulfilling public art commissions. *Presenters: Barbara Goldstein, Public Art Director, City of San Jose Office of Cultural Affairs; Steven Huss, Cultural Arts Manager, City of Oakland, Cultural Arts Marketing Department; Moderator: Liesel Fenner, Public Art Program Manager, Americans for the Arts, Washington, DC*

Part 1 of 3

Wednesday, September 29, 2010

10:30 am Artist Networking Mixer & 11:00 am Webinar Screening (90 min)
Downtown San Diego: Exact location given to registrants only.

Part 2 of 3

Wednesday, October 13, 2010

10:30 am Artist Networking Mixer & 11:00 am Webinar Screening (90 min)
Downtown San Diego: Exact location given to registrants only.

Part 3 of 3

Wednesday, November 3, 2010

10:30 am Artist Networking Mixer & 11:00 am Webinar Screening (90 min)
Downtown San Diego: Exact location given to registrants only.

Register Now!

Send an email to dsprings@sanidiego.gov indicating exactly which webinar screenings you want to attend.

You will receive a confirmation notice via email containing all the details you need to attend the free screenings.



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