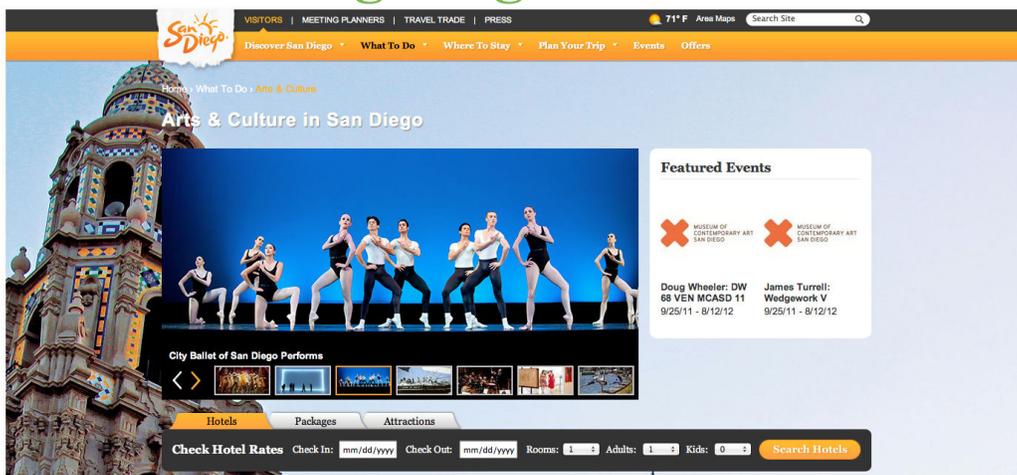


The New SanDiego.org is Live!



Arts Organizations - Don't Miss Out! Here's How to Participate:

1. Log on to www.sandiego.org/artspartner and fill out the application form.
2. The San Diego Commission for the Arts and Culture will approve your application.
3. Once approved, an email will be sent to you with instructions on creating a MemberNet Portal password so you can publish your organization's content on SanDiego.org
4. Attend a MemberNet training webinar that will teach you how to create a profile, events and articles and upload your high quality photos and images. The schedule will be posted on the MemberNet Portal
5. Create a profile and begin posting events!

Please allow 4-6 business days for your application to be processed.

What You Get

As a SanDiego.org Art's Marketing Partner, you gain access to the power of the San Diego Convention & Visitors Bureau's SanDiego.org visited by over 5.3 million people last year. Once your membership has been approved, your organization will gain the following:

- **MemberNet** - Create a website profile, events and articles on the redesigned and user friendly SanDiego.org MemberNet.
- **Website Profile** - Highlight your organization with a beautiful profile page on SanDiego.org including your great photos, events, articles, and links to your website and social media profiles.
- **Events** - Promote up to 10 active event listings on the SanDiego.org Calendar.
- **Articles** - Utilize articles on SanDiego.org to go in depth on more evergreen content (e.g. permanent exhibits, building history, etc.) about your organization.

Leverage even more from ConVis by becoming a full member. More information is on the back of this sheet.



Benefits of Full Membership

Gain a competitive edge and expand your reach to your target market. Membership will give you direct access to local companies, leisure travelers, travel/trade and convention/meeting business.

How Does your Business Benefit?

- Exposure to Leisure Travelers Market: Reach over 4.5 million potential travelers each year through your profile on the SanDiego.org, participate in regional, national and international travel cooperative programs, be included in ConVis newsletters and press releases, and much more.
- Access to Meetings and Group Market: Gain access and visibility to the lucrative group meeting market, in our Meeting Planners Guide, on websites designed specifically for meeting planners and other exclusive member opportunities.
- Take advantage of Exclusive Member Benefits: Publish your own events, offers and articles through MemberNet, showcase your business at Member networking receptions, take advantage of ConVis Member discount programs, and be part of ConVis' over 70 highly trained, professional staff members who are ready to help you attain your goals.
- Be in the know about meetings and conferences in San Diego. Exclusive to our members, the San Diego Meeting Calendar shows all of the group meetings that have been booked, including contact information for key planners. If you want your venue to be considered for the next group meeting, or you'd like to host the group while they're here, you can contact the planner directly to be considered on their itinerary.
- Gain market intelligence with our Strategic Planning tools: Access industry data and reports, be in-the-know about the Destination Marketing Plan, reinforce your brand with the San Diego Brand Toolkit, and get up-to-date industry news.
- Network with other industry professionals in San Diego's hospitality and tourism business and open your business to collaborative opportunities that can drive your business forward.
- Cost Saving Association Group Insurance Program featuring Sharp Health Plan and HealthNet Dental featuring very competitive association premiums, absolutely no medical questions or underwriting, no pre-existing condition limitations, a simplified enrollment process and composite rates - NOT age banded.

Become a full member now at the URL below:

www.sandiego.org/applyformembership

