



THE CITY OF SAN DIEGO

**MINUTES**

**COMMISSION FOR ARTS AND CULTURE  
ADVOCACY ADVISORY COMMITTEE**

Civic Center Plaza, Suite 924  
1200 Third Avenue, 92101  
Wednesday, May 1, 2013  
3:00 – 4:30 p.m.

**AAC Members Present**

John Venekamp  
Vicki Reed  
Claire Anderson  
Judy McDonald  
Alan Ziter  
Colette Carson Royston

**AAC Members Absent**

Sheryl White  
Felicia Shaw  
Robert Gleason  
Jeff Dunigan  
Todd Schultz

**Commission Staff Present**

Dana Springs  
Gary Margolis  
Nigel Brookes

**I. CALL TO ORDER & CHAIR'S ANNOUNCEMENTS**

The City of San Diego (City) Commission for Arts and Culture's (Commission) Advocacy Advisory Committee (AAC) meeting was called to order by John Venekamp at 3:15 p.m.

**II. STRATEGIZE FOR MAY 9<sup>TH</sup> BUDGET HEARING**

Venekamp opened with a discussion of the advocacy meetings with City Council District staff in advance of the full City Council hearing for the Commission's FY14 budget on May 9<sup>th</sup>. Participants shared their experiences from the already completed meetings with Councilmembers in districts 1, 5 and 6. Dana Springs reported that upcoming meetings are scheduled for May 2<sup>nd</sup>, 6<sup>th</sup>, and 8<sup>th</sup> with Council Districts 4, 7 and 2, respectively, and that meetings still need to be scheduled with Council Districts 3, 9 and 8.

Discussion then focused on strategizing advocacy approaches for the full Council hearing. The working scenario is to recruit five speakers who will give prepared presentations. Participants suggested for the presentations included Deborah Barrow for the Library Department, Commission Chair Vicki Reed, representatives of the San Diego Regional Arts and Culture Coalition, and various nonprofit organizations that receive funding through the Commission's Organizational Support and Creative Communities Programs. Commission staff will coordinate script content for the prepared presentations.

**III. RECOMMEND CANDIDATES FOR COMMITTEES, PANELS, AND COMMISSION**

The discussion was continued regarding new candidates for the AAC and possibly other committees and the larger Commission. Members were asked to generate more suggestions and forward them to Venekamp, with an emphasis on those candidates residing in the southern and eastern districts. Related to this was discussion regarding the future role of the AAC. No recommendation was made regarding the future function of the committee and it will be discussed at a future meeting.

**IV. STAFF REPORT ON FY2012 COMMUNITY/ECONOMIC IMPACT NUMBERS**

FY2012 Community/Economic Impact numbers were distributed to the members of the AAC in the form of a PowerPoint.

**V. NEXT STEPS**

Regarding the committee's schedule, the consensus is for staff member Nigel Brookes to communicate with Venekamp after the May 21<sup>st</sup> final budget publication, and to then determine the next meeting and its agenda.

**VI. ADJOURN**

The meeting adjourned at 4:30 p.m.