



THE CITY OF SAN DIEGO

COMMISSION FOR ARTS AND CULTURE
ADVOCACY & OUTREACH COMMITTEE

Dick Laub NTC Command Center
2640 Historic Decatur Road
San Diego, CA 92106

Tuesday, January 20, 2015
5:00 p.m. – 6:30 p.m.

AGENDA

- 5:00 p.m. I. Call to Order..... **Rebecca Smith, Chair**
- 5:02 p.m. II. Non-Agenda Public Comment
- 5:05 p.m. III. Chair’s Report **Rebecca Smith**
 - A. Summary of Visits with City Councilmembers, January 2 - January 16
 - B. Mayor’s State of the City Address
 - C. Summary of City Councilmembers’ FY15 Arts and Culture Contract Augmentations to Date
 - D. Commission Business
 - E. Other Reports
- 5:25 p.m. IV. Discussion **Rebecca Smith**
 - A. Developing the Commissioners’ “Elevator Pitch”
 - B. Meeting with the Mayor: Who and When?
 - C. Tips on Effective Lobbying from Norma Rodriguez
 - D. Tips on Effective Positioning and Communications from Jon Bailey
 - E. 2014 Community and Economic Impact Report: Theme and Schedule?
 - F. Next Steps & Assignments
- 6:20 p.m. V. Reports
 - A. Committee Members
 - B. Commission Staff
- 6:30 p.m. VI. Adjourn **Rebecca Smith**

NON-AGENDA PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to three (3) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.