



**MINUTES**  
**Regular Commission Meeting**  
**Qualcomm Thinkabit Lab**  
**5880 Oberlin Drive, San Diego, CA 92121**  
**Friday, March 21, 2014**

**Commissioners Present**

Robert H. Gleason, Chair	Laurie Mitchell
Macedonio Arteaga Jr.	Sharletta Richardson
Larry Baza	Doreen Schonbrun
Carlos Cristiani	Rebecca Smith
Vernon Franck	John Venekamp
Dea Hurston	Sheryl White

**Commissioners Absent**

Joanne Hayakawa  
Norma Rodriguez

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Chair Robert H. Gleason called the regular meeting of the City of San Diego Commission for Arts and Culture (Commission) to order at 8:40 a.m.

**I. WELCOME AND INTRODUCTIONS**

Gleason welcomed Commission members, staff and guests. Gleason introduced Ronald Villa, Deputy Chief Operating Officer – Neighborhood Services, City of San Diego. Gleason also introduced Ed Hidalgo, Senior Director of Staffing, who heads up the Qualcomm Thinkabit Lab. Hidalgo gave a brief overview of the lab and introduced staff members Saura Naderi and Christi Cline. Gleason asked Sheryl White to read aloud the Commission’s statement of purpose.

**II. CHAIR’S REPORT**

Gleason called on Ian Campbell, Executive Director of the San Diego Opera, to give an update on the recent report about the closure of the Opera.

Gleason thanked Commissioners and Commission staff for their participation on the funding review panels. Gleason reported on the feedback that was received from the panelists and said that additional surveys will be issued to panelists. Gleason said that the Policy Committee would be reviewing the responses to see if any changes need to be considered before next year’s panel review.

**A. Action Item: February 14, 2014 Minutes**

Dea Hurston **made a motion** to approve the minutes of February 14, 2014 regular Commission meeting. Carlos Cristiani seconded the motion. **The motion passed unanimously.**

## **B. Mayor Faulconer's Vision for One San Diego**

Gleason reviewed Mayor Faulconer's 4-point "One San Diego" plan which includes:

1. Revitalize neighborhoods with economic opportunity districts.
2. Invest in infrastructure to improve quality of life.
3. Enhance access to quality educational opportunities.
4. Create safe communities.

Gleason said that he will be requesting a meeting with Mayor Faulconer to discuss the integration of arts and culture in to his vision as well as into the FY15 budget.

## **C. FY15 Budget Timeline**

Gleason announced that Mayor Faulconer will release the FY2015 Proposed Budget and present it to City Council on April 15, 2014. Gleason said that delegates from the Advocacy Advisory Committee will be meeting with the Mayor and City Council offices to discuss the budget and the Penny for the Arts Five-Year Blueprint.

## **D. Executive Director Search**

Gleason reported that the Commission's Committee Chairs have been working with the City's Human Resources Department to screen the applications received for the Executive Director position. Gleason said that the process will include two rounds of interviews in April 2014 and then the finalists will be interviewed by Mayor Faulconer/Mayor's staff.

## **E. FY14 Funding to Support Balboa Park Centennial**

Gleason gave an overview of the Commission's funding for Balboa Park Centennial, Inc. (BPCI). He reported that the FY14 budget included a \$750,000 allocation for activities related to the Balboa Park centennial celebration. \$375,000 went to Balboa Park Centennial, Inc. for administration and \$375,000 was allocated by the Commission to nine arts and culture non-profit organizations as planning grants. Villa reported on the future plans for the celebration and the City Attorney's involvement regarding an audit of BPCI.

Gleason reported that the City's Office of Special Events will take the lead on the future planning of the Balboa Park centennial celebration and the Commission is advocating for a role in the arts and culture component.

## **F. Committee Workplans and Schedules**

Gleason gave a brief overview of each of the committee's workplans and schedules.

### **III STAFF REPORTS**

**A. Interim Executive Director** - Springs announced that the Commission will be working with the San Diego Regional Arts and Culture Coalition in producing a FY12/13 Community and Economic Report and the Coalition will work with Mayor Faulconer's office to schedule a press conference to release the report.

Springs reported that the Commission will be hosting a free “Audiences Everywhere” workshop on April 18, 2014, at 9:00 a.m. and that will be facilitated by arts marketer and nonprofit strategist Matt Lehrman. The workshop will be held in the Balboa Park Club Santa Fe Room, 2150 Pan America Road, Balboa Park.

- B. Funding Program Manager** – Gary Margolis reported that the reactions to the new online system from the organizations have been positive and the application review process went smoothly. He reported on the increase in applications that were received: a 10% increase (81 to 89 applications) in the Organizational Support Program (OSP) and a 36% increase (36 to 49 applications) in Creative Communities San Diego (CCSD). White expressed her appreciation to Margolis for the development of the new online system and how impressed she was with how smoothly it went.

#### **IV. COMMISSION COMMITTEE APPOINTMENTS**

**A. Action Item: Appointment of Committee Community Members to Arts Education Advisory Committee**

Sharletta Richardson presented the roster of candidates. Rebecca Smith **made a motion** to approve the 2014 Commission Committee community member appointments that were presented – Karen Childress-Evans, Gina Jackson, Deborah Nevin-Armstrong, Sam Bonacci, John Gabriel, Cecelia Kouma, Jennifer Oliver, Kristina Rosenberg and Felicia Shaw. John Venekamp seconded the motion. **The motion passed unanimously.**

#### **V. COMMITTEE AND CHAMPION REPORTS**

- A. Policy Committee:** Hurston reported that the Policy Committee is working on developing a standard process for goodwill visits.
- B. Funding Committee:** Baza reported that no application was referred to the Funding Committee during panels. Baza also reported that two Funding Committee meetings have been set, April 16<sup>th</sup> and April 18<sup>th</sup>, in order to act upon Mayor Faulconer’s FY15 proposed budget.
- C. Public Art Committee:** Mitchell reported that a Public Art Committee meeting has been set for April 3, 2014 at 10:00am. Mitchell also reported on the passing of artist/professor Ernest Silva.
- D. Advocacy Advisory Committee:** Venekamp reported on the San Diego Regional Arts and Culture Coalition meeting that was held on March 20, 2014. Venekamp also reported on the Mayor and City Councilmember meetings being scheduled for Commissioners to advocate for continued support for the Penny for the Arts Five-Year Blueprint.
- E. Cultural Tourism Advisory Committee/Meeting Locations Champion:** Smith reported that the Cultural Tourism Advisory Committee will meet in Spring. She also reported that the Commission has been working with the San Diego Tourism Authority to produce nine videos about arts and culture in neighborhoods. Smith also gave an overview of various articles that were recently published including *Forbes* magazine listing San Diego as the #1 place “to a launch a start up”.

- F. **Arts Education Advisory Committee:** Richardson reported that she has interviewed local arts education experts to formulate the work of the Arts Education Advisory Committee.
- G. **Goodwill Visits Champion:** No report was made.
- H. **Other Member Reports:** Gleason reported that the San Diego International Airport Art Program held a symposium, *Aesthetics & Authenticity*, on March 8 & 9, 2014 and there was a cross-section of people from across the country that attended.

**VI. NON-AGENDA PUBLIC COMMENT**

Public comment was made by:

1. Carin Scheinin – San Diego Women’s Chorus
2. Erin Decker, La Jolla Playhouse
3. Alison Whitelaw and Lydia Fort, Mo’olelo Performing Arts Company
4. Cris Scorza, Museum of Contemporary Art San Diego

**VIII. ADJOURN COMMISSION MEETING**

Gleason adjourned the meeting at 9:45 a.m.

**GUESTS:**

Ronald H. Villa  
 Ian Campbell  
 Erin Decker  
 Cris Scorza  
 Claire Rawlins  
 Juliana Morse  
 Mary Otero

Ed Hidalgo  
 Lynn Basquez  
 Alison Whitelaw  
 Donna Icenhower  
 Michelle Tillman  
 Edie Nehls  
 Annemarie Maricle

Carin Scheinin  
 Lydia Fort  
 Heather Robert  
 Ferdinand Gasang  
 Gilda Reyes  
 Alexandra Kritchevsky