July 11, 2012 • 2:30 PM

BACK TO SCHOOL WITH

ARTS & CULTURE

Cultural Tourism Summit

Museum of Photographic Arts

I ♡ Art

Class is in Session

Back to School with Arts and Culture

Cultural Tourism Summit
July 11, 2012, 2:30 PM

Graduation Reception to follow hosted by the San Diego Foundation
Museum of Photographic Arts, Balboa Park

The City of San Diego Commission for Arts and Culture invite you to attend a Cultural Tourism Summit. Each year, we bring together leaders in the field to share ideas and help chart a course to build and focus efforts to promote San Diego's arts and cultural community to visitors who stay longer and spend more!

* Learn about new opportunities to collaborate and promote.
* Get an exclusive update on the new SANDIEGO.ORG and learn how you can make the most of this powerful online visitor marketing tool.
* Find out about Fall for the Arts 2012 and how you can be part of this month-long promotion.
* Hear about national, international and local Tourism Branding efforts.

Featuring presentations by the Commission for Arts and Culture, the San Diego Convention & VisitorsBureau, Brand USA and Visit California.

Seating is limited. Please RSVP by July 9 to Teresa Monillas at tmonillas@sandiego.gov

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