



2011 Cultural Tourism Summit
PARADISE FOUND
MAPPING SAN DIEGO

Tuesday, January 18, 2011

1:30 PM: Sign Aboard: Registration

2:00 - 4:00 PM: The Journey; Workshop

4:00 - 5:00 PM: Quarterdeck Reception: Lady Caroline's Pub

Old Globe Theatre

Hattox Hall at the Cohn Education Center

The City of San Diego Commission for Arts and Culture invites you to attend a Cultural Tourism Summit. Each year, we bring together leaders in the field to share ideas and help chart a course to build and focus efforts to promote San Diego's arts and cultural community to visitors who stay longer and spend more!

- *Learn about new opportunities to collaborate and promote.*
- *Help develop new partnerships to build and grow audiences.*
- *Be part of planning for 2011 and beyond.*

Featuring presentations by the Commission, the San Diego Convention and Visitors Bureau, Americans for the Arts and the Maritime Museum of San Diego



Seating is limited.
2 rsvp's per organization
Please RSVP by January 14
to Linda Sokol at
lsokol@sandiego.gov