

# City of San Diego Five-Year Consolidated Plan 2015-2019

City Council Meeting  
December 16, 2013

Prepared by: LeSar Development Consultants



# CONSOLIDATED PLAN INTRODUCTION

- The Five Year Consolidated Plan (Plan), required by HUD, is the City's guiding document for expenditure of the following HUD entitlement funds:
  - HOME Investment Partnerships Program;
  - Housing Opportunities for Persons with AIDS (HOPWA);
  - Emergency Solutions Grant (ESG); and
  - Community Development Block Grants (CDBG).
- The City of San Diego receives these federal funds, subject to annual budget process, to invest in improving local low-to-moderate income communities.

# CONSOLIDATED PLAN INTRODUCTION

- Community-wide needs assessment to identify housing, economic, and community development priorities.
- The City must determine how to direct resources to achieve the biggest public benefit.
- The Con Plan goals, if approved, will be incorporated into the FY15 application process as well as the Consolidated Plan under development.

# NEEDS ASSESSMENT SUMMARY

# NEEDS ASSESSEMENT OUTREACH

- **Community Needs Survey:** 1,156 responses
- **Outreach**
  - 1,691 entities/organizations/ persons directly engaged
  - Linked on City of San Diego's CDBG website and San Diego Housing Commission website
- **Hardcopy Engagement**
  - 3,920 hardcopy surveys distributed to: libraries, and community meetings, organizations benefiting LMI residents and area.
- **Email Engagement and Social Media**
  - 14,400 emails sent
  - 36,028 persons on Facebook and 21,337 persons on Twitter were engaged.

# NEEDS ASSESSEMENT OUTREACH

- **Community Forums and Stakeholder Meeting**
  - Three community forums: Barrio Logan, City Heights, Southeastern.
  - Presentations at San Ysidro and Planning Group and Linda Vista Community meetings.
  - Stakeholder meeting held for CDBG agencies.
  - 245 individuals participated in the forums.
  - 47 service providers, non-profits, and other community organizations participated in stakeholder meeting.

# NEEDS ASSESSMENT SURVEY RESULTS

## Priority Overall Need Areas:

- Create More Jobs Available to Low Income Residents
- Create More Affordable Housing Available to Low Income Residents
- Improve Non-profit Facilities Providing Community Services (such as Senior Centers, Youth Centers, Food Banks)
- Improve City Facilities Providing Public Services (such as Parks, Libraries, Fire Stations)

# NEEDS ASSESSEMENT SUMMARY

## *QUALITATIVE*

- Top themes in the voting, ranking, and open-ended dialogue activities:
  - **Economic Opportunities and Job Training,**
  - **Youth Related Programs,**
  - **Public Safety (Infrastructure),**
  - **Affordable Housing, and**
  - **Homeless Services.**

# NEEDS ASSESSEMENT SUMMARY

## *QUANTITATIVE*

- HUD
- Census Bureau
- American Community Survey
- Comprehensive Housing Affordability Strategy CHAS
- Bureau of Labor Statistics
- National Gang Center
- EDD
- HCD
- County of San Diego
- City of San Diego
- San Diego Housing Commission
- San Diego Workforce Partnership
- San Diego 211
- Regional Task Force on the Homeless
- San Diego Association of Governments
- Feeding America San Diego, and others

# NEEDS ASSESSEMENT SUMMARY

## *QUANTITATIVE*

- 41% of San Diego households are eligible for at least one of the four federal entitlement programs
- \$898 million in deferred capital projects
- Housing costs continue to outpace wages
- 2013 over 5,700 homeless persons living on our streets, without access to housing or even shelter.
- The number of people living with HIV/AIDS continues to increase each year as people with HIV/AIDS live longer.

# NEEDS ASSESSEMENT SUMMARY

## *BEST PRACTICES AND LEVERAGE*

### Best Practices Identified by GAO

- Pay for performance;
  - Reduce the number of projects and create economies of scale;
  - Improve Subrecipient Management and align with the HUD Guidebooks for Grantees;
  - Include geographic targeting to areas that meet specific needs criteria.
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- Opportunity for Leverage (Examples)
    - In-Kind
    - Social Impact Bonds
    - Affordable Care Act
    - CA Sustainable Communities

**RECOMMENDED  
CONSOLIDATED PLAN  
GOALS**

# RECOMMENDED GOALS

Enhance the City's economic stability and prosperity by increasing opportunities for **job readiness** and investing in **economic development programs** (CDBG)



# RECOMMENDED GOALS

Strengthen neighborhoods by investing in the City's critical **public infrastructure needs** (CDBG)



# RECOMMENDED GOALS

Improve housing opportunities by creating and preserving **affordable rental and homeowner housing** in close proximity to transit, employment, and community services (HOME, CDBG)



# RECOMMENDED GOALS

Assist individuals and families to stabilize in permanent housing after experiencing a housing crisis or **homelessness** by providing client-appropriate housing and supportive service solutions (ESG, HOPWA, CDBG)



# RECOMMENDED GOALS

Invest in community services and non-profit facilities that maximize impact by providing new or increased access to programs that serve highly vulnerable populations such as **youth, seniors, and food insecure households** (CDBG)



# RECOMMENDED GOALS

Meet the needs of persons with **HIV/AIDS** and their families through the provision of housing, health, and support services (HOPWA)



# NEXT STEPS

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- January 2014: CPAB Guiding Principals discussion
- January 2014: Issue RFP for CDBG FY2015
- February 2014: Draft Consolidated Plan and Annual Action Plan
- March and April 2014: Draft Plan Public Hearings before CPAB, PS&NS Committee and City Council
- May 2014: Submission to HUD

# QUESTIONS

If you have questions, please contact:

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