

# Draft City of San Diego Five-Year Consolidated Plan 2015-2019

## Public Safety and Livable Neighborhoods

March 19, 2014

Prepared by: LeSar Development Consultants



# CONSOLIDATED PLAN

- The Five Year Consolidated Plan (Plan), required by HUD, is the City's guiding document for expenditure of the following HUD entitlement funds:
  - HOME Investment Partnerships Program (HOME)
  - Housing Opportunities for Persons with AIDS (HOPWA)
  - Emergency Solutions Grant (ESG)
  - Community Development Block Grants (CDBG)
- The City of San Diego receives these federal funds, subject to the annual budget process, to invest in improving local low-to-moderate income households and communities

# CONSOLIDATED PLAN EFFORTS TO DATE

- July 2013: Consolidated Plan Advisory Board (CPAB)
- October 2013: Needs Assessment Survey & Community Outreach
- November 2013: CPAB Outreach and Needs Assessment Discussion
- December 2013: Goals Approved by CPAB and City Council
- January 2014: CPAB Resources and Outcomes Discussion
- March 2014: Draft Consolidated Plan to CPAB and PS&LN

# CONSOLIDATED PLAN GOALS

- Enhance the City's economic stability and prosperity by increasing opportunities for **job readiness** and investing in **economic development** programs (CDBG)
- Strengthen neighborhoods by investing in the City's critical **public infrastructure** needs (CDBG)
- Improve housing opportunities by creating and preserving **affordable rental and homeowner housing** in close proximity to transit, employment, and community services (HOME, CDBG)

# CONSOLIDATED PLAN GOALS

- Assist individuals and families to stabilize in permanent housing after a housing crisis or **homelessness** through client-appropriate housing and supportive service solutions (ESG, HOPWA, CDBG)
- Invest in community services and non-profit facilities that maximize impact by providing **new or increased access** to programs that serve highly vulnerable populations such as **youth, seniors, and food insecure households** (CDBG)
- Meet the needs of persons with **HIV/AIDS** and their families through the provision of housing, health, and support services (HOPWA, CDBG)

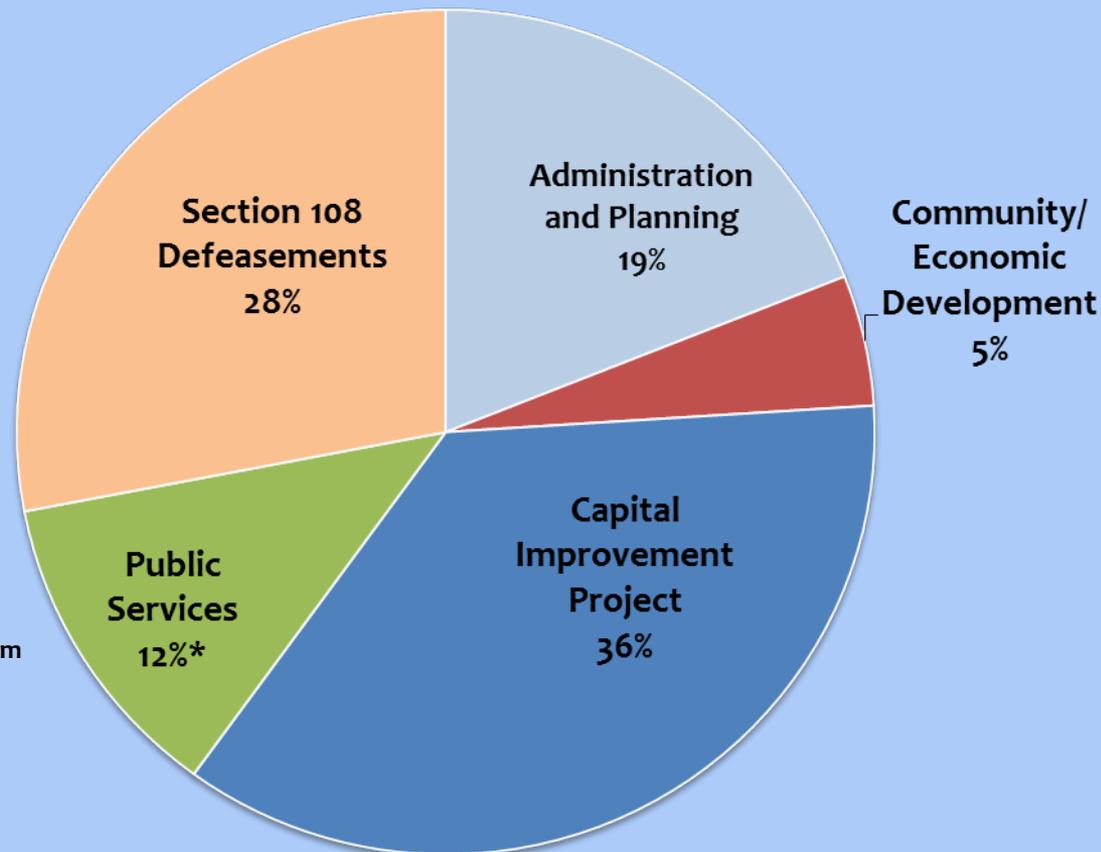
# STRATEGIC PLAN

# CONSOLIDATED PLAN STRATEGIC PLAN

- Shift from an application-driven process to a goal-driven, outcome-oriented process based on need and best practice
- Incorporate the Strategic Actions listed below:
  1. Program Development, Directing Investment, and Influencing Outcomes
  2. Leverage and Geographic Targeting
  3. Increasing Administrative Efficiencies

# CONSOLIDATED PLAN STRATEGIC PLAN

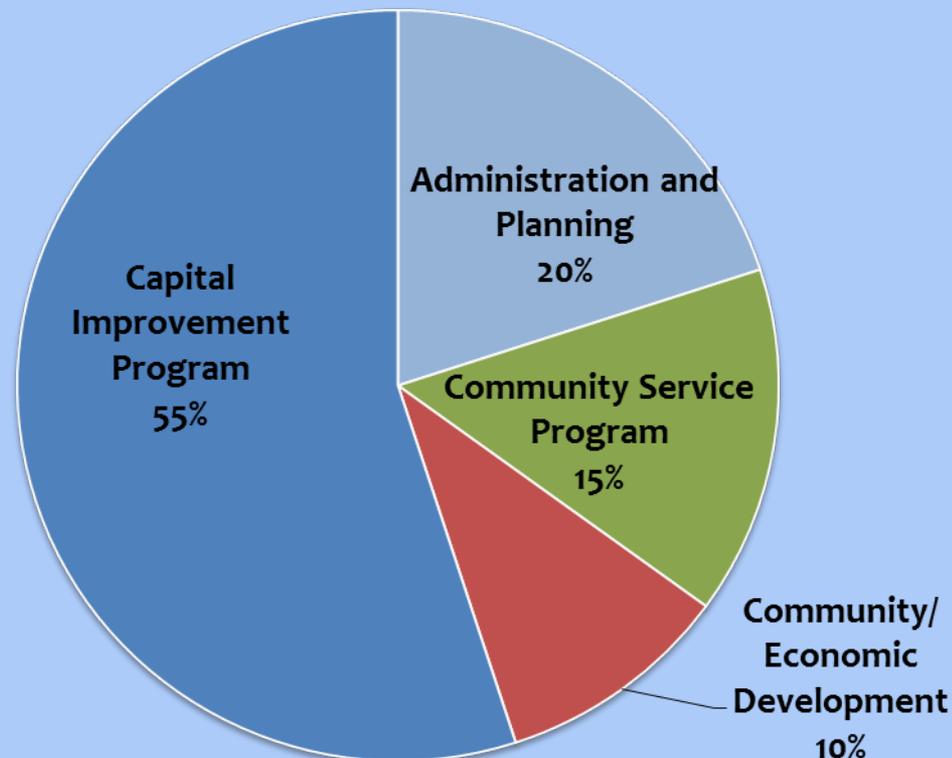
Percentage of Funds to CDBG Activities  
Over 5 Years (2010-2014)



\*The City annually commits the maximum 15% allowable to Public Services

# CONSOLIDATED PLAN STRATEGIC PLAN

## Percentage of Funds to CDBG Activities over 5 Years (2015-2019) - Recommended



# CONSOLIDATED PLAN STRATEGIC PLAN

Program Development, Directing Investment, and Influencing Outcomes

## 2010-2014 Comparison to Recommended 2015-2019

	2010-2014	2015-2019
Administration and Planning	19%	20%
Public Services	12%	15%
Community/Economic Development	5%	10%
Capital Improvement Projects	36%	55%
<i>Nonprofit</i>	81%	40%
<i>City</i>	19%	60%
Section 108 Loan Defeasements	28%	
Total	100%	100%

# CONSOLIDATED PLAN STRATEGIC PLAN

## ■ Strategic Actions:

1. Program Development, Directing Investment, and Influencing Outcomes
2. Leverage and Geographic Targeting
3. Increasing Administrative Efficiencies

Informed via Qualitative and Quantitative Data, Opportunities for Leverage, and Best Practices

# CONSOLIDATED PLAN STRATEGIC PLAN

- Strategic Action 1: Program Development, Directing Investment, and Influencing Outcomes
  - Reward effective and innovative methods by funding high-performing programs promoting non-duplicative services and creating economies of scale
  - Fund programs that expand or create services for vulnerable populations

# CONSOLIDATED PLAN STRATEGIC PLAN

- Strategic Action 2: Leverage and Geographic Targeting
  - Require a high degree of collaboration among local partners and documented leverage commitments to promote collaboration, leverage of resources, and to dis-incentivize duplication of efforts
  - Create and implement a Geographic Targeting process as a way to help stabilize and improve neighborhoods by directing the investment of HUD resources

- Strategic Action 3: Administrative Efficiencies
  - Ensure regulatory compliance
  - Provide technical assistance and outreach to community organizations and City departments to better utilize funds
  - Work with CIPRAC to determine the most efficient and effective methods for collaboration
  - Create procedures, needs assessment, inspection protocols, and establish standards for eligible expenses

- Strategic Action 3: Administrative Efficiencies
  - Identify and explore leveraging opportunities
  - Call on practitioners to continue to work on methodologies for a sustainable approach to geographic targeting
  - Refine and restructure the RFQ/RFP process and timeline
  - Work with CPAB members to develop a scorecard to gauge performance in a number of key areas

# NEXT STEPS

# NEXT STEPS

- April 1, 2014: Public Comment Period Begins
- April 22, 2014: City Council
- April 30, 2014: Public Comment Period Closes
- May 15, 2014: Submission to HUD

# QUESTIONS

If you have questions, please contact:

## **LESAR DEVELOPMENT CONSULTANTS**

Jennifer LeSar

619-236-0612 x101

[Jennifer@lesardevelopment.com](mailto:Jennifer@lesardevelopment.com)

Vicky Joes

619-236-0612 x102

[Vicky@lesardevelopment.com](mailto:Vicky@lesardevelopment.com)

or

CDBG Policy Coordinator

[ConPlanComments@sandiego.gov](mailto:ConPlanComments@sandiego.gov)

