



**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : November 5, 2012

TO : Council President Tony Young & Honorable Members of the
San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointment to Civic San Diego Board of Directors

It is my pleasure to appoint Rich Geisler to Civic San Diego Board of Directors, formerly known as Centre City Development Corporation, subject to your confirmation.

Rich Geisler is a Lawyer, teacher and real Estate Broker in San Diego. Rich has over a decade of local experience in dealing with land sales, development permitting and entitlements and local municipal decision making. His career in both the public sector working for then Council President Scott Peters and private sector as Vice President of J.Whalen Associates, Inc. have given him the necessary experience to make thoughtful and measured decisions on issues of public policy.

Rich has vast non profit experience as a founder, board member, volunteer, advocate and business lawyer. Rich currently sits as the co-founder and executive board member for the International Children's Cancer Foundation and as the Board President for the Recreational Music Center. He has been a part of SEDC since 2008 and has extensive background in dealing with redevelopment issues. Rich has taken his varied business and volunteer experiences and applied it in all of his career endeavors, most recently founding The Indie Law Group. The Indie Law Group is a general practice civil law firm that also specializes in assisting non profit corporations with their legal and business needs. Rich enjoys his professional work and his civil engagement and volunteerism as well as teaching business law and management and policy courses at the University of Phoenix.

I ask that you confirm this appointment and join me in acknowledging this individual for his willingness to serve the City of San Diego in this capacity.

A handwritten signature in black ink, appearing to be 'JS' with a flourish.

JERRY SANDERS
Mayor

JS:dg

cc: City Attorney Jan Goldsmith
City Clerk Elizabeth Maland