KEVIN L. FAULCONER
MAYOR

MEMORANDUM

DATE: September 26, 2014

TO: Honorable Todd Gloria, Council President
Honorable Councilmembers

FROM: Mayor Kevin L. Faulconer

SUBJECT: Appointments and Reappointments to the Arts & Culture Commission

It is my pleasure to reappoint Ms. Sharletta Richardson, Ms. Janet Poutre, Ms. Norma Rodriguez, Mr. Carlos Cristiani, Ms. Rebecca Smith, and Ms. Sheryl White as well as appoint Mr. Jonathan Bailey and Mr. Jason Whooper to the Arts & Culture Commission. Additionally, I am designating Mr. Larry Baza as Chair of the Arts & Culture Commission.

Mr. Bailey is a 30 year marketing communications professional. He currently works at i.d.e.a., where he leads the Relationships Team that focuses the firm's attention on brand and community partners. As an early pioneer in the integration of public relations and advertising, he sees clarity in breaking down barriers between marketing functions, and instead focuses on how one strategic brand idea can succeed across multiple platforms.

A long list of arts and culture institutions have benefitted from Mr. Bailey's cross-platform brand focus and leadership, including the San Diego Museum of Art, Museum of Contemporary Art San Diego, Malashock Dance Company, Balboa Park Online Collaborative, and the SUSHI Performance Gallery. He has received more than 100 top honors for outstanding creative work from various advertising, public relations and communications organizations and industry groups.

Mr. Whooper is an attorney that has a passion for helping others and affecting San Diego communities in positive ways. Before becoming an attorney, he received his J.D. in San Diego from California Western School of Law as well as a Master of Business Administration from San Diego State University. Mr. Whooper received a Bachelor's Degree in English with a Political Science Minor at San Diego State University. He served as a panelist for the City of San Diego Commission for Arts and Culture, FY15 Organizational Support Program panel. Mr. Whooper also sits on the Board of Trustees for a San Diego nonprofit theatre, Mo`olelo Performing Arts Company.

I would like to thank each of the members being reappointed for their service and willingness to continue in this capacity and I am confident that Mr. Bailey and Mr. Whooper will bring great energy and perspective to the board.

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cc: Honorable Jan Goldsmith, City Attorney
Andrea Tevlin, Independent Budget Analyst
Liz Maland, City Clerk