



**OFFICE OF MAYOR JERRY SANDERS  
CITY OF SAN DIEGO**

**MEMORANDUM**

**DATE** : March 30, 2010  
**TO** : Council President Ben Hueso & Honorable Members of the  
San Diego City Council  
**FROM** : Mayor Jerry Sanders  
**SUBJECT** : Appointment to the Balboa Park Committee

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It is my pleasure to appoint Jason Elrod to Balboa Park Committee, subject to your confirmation.

A Graduate of the University of Washington's School of Business, Jason has lived and worked in San Diego since 2001. He served as a Project Manager for a commercial real estate development company, specializing in large retail centers throughout Southern California. In 2004 he founded his own development company with a focus on urban infill development, specializing in multi-family and residential projects. In 2009 he was awarded the Pacific Coast Builders Conference Gold Nugget Award for the most "Outstanding Attached Project" for his Front Street Homes project in Bankers Hill San Diego.

Mr. Elrod currently serves on the Center City Advisory Committee (CCAC), and is the Chairman of the Parking & Transportation Subcommittee, as well as a member of the Pre-Design and Parks Subcommittees. He also serves as a volunteer pilot for the Angel Flight and Young Eagles organizations, providing medical flights and flights for children. He resides in Bankers Hill with his wife Carly and their two year old daughter.

He will fill replace Jennifer Ayala, who resigned, and serve in the category designated for the Downtown Community Planning Group (CCAC) for a term ending March 1, 2012.



JERRY SANDERS

Mayor

JS:jb

cc: City Attorney Jan Goldsmith  
City Clerk Elizabeth Maland

