



**OFFICE OF MAYOR JERRY SANDERS  
CITY OF SAN DIEGO**

**MEMORANDUM**

**DATE** : September 30, 2010

**TO** : Council President Ben Hueso & Honorable Members of the  
San Diego City Council

**FROM** : Mayor Jerry Sanders

**SUBJECT** : Appointment to the Balboa Park Committee

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It is my pleasure to appoint Luanne Kanzawa to Balboa Park Committee, subject to your confirmation.

Luanne Kanzawa is the Executive Director of the Japanese Friendship Garden Society, a post she has held since 1999. She works closely with the Board of Directors to implement the vision of the Society, as well as manages operations including budget, planning, employee development and volunteer activities. She also organizes fundraisers and represents the Society at different functions and to diverse constituencies.

Prior to her tenure at the Society, Ms. Kanzawa worked in Public Relations and Marketing for Wai Yun, LLC, a distributor of U.S. golf products to Asia. At Wai Yun, she created advertising campaigns, developed fundraising strategies, produced news releases and represented the company at numerous community events.

She is a founding and executive committee member of the Balboa Park Cultural Partnership and has served on many committees and task forces at Balboa Park. She is also a member of the American Association of Museums, American Horticulture Society and is a Board Member for the International Association of Japanese Gardens. She was nominated by the Balboa Park Cultural Partnership.

Ms. Kanzawa received a Bachelor of Science in Psychology from the Angeles University Foundation in the Philippines. She also achieved her Masters in Nonprofit Leadership and Management from the Grant Institute. She will replace David Kinney, who now serves on the Committee as the representative of the Park and Recreation Board. Ms. Kanzawa will fill Mr. Kinney's previous category as the representative from a Small or Mid-Size Institution in Balboa Park for a term expiring March 1, 2011.

Please join me in thanking Ms. Kanzawa for her willingness to continue her service for Balboa Park in this new capacity.



JERRY SANDERS  
Mayor

JS:jb

cc: City Attorney Jan Goldsmith  
City Clerk Elizabeth Maland