



**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : August 1, 2008

TO : Council President Peters & Honorable Members of the San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Reappointments to the Centre City Development Corporation Board of Directors

It is my pleasure to reappoint Kim John Kilkenny, Frederic Maas, and Robert McNeely to the Centre City Development Corporation Board of Directors, subject to your confirmation.

Kim John Kilkenny serves as the Executive Vice President of the Otay Ranch Company, an award-winning development company that designs and builds master-planned communities with Smart Growth principles including a village concept that encourages pedestrian activity and incorporates promenade streets, and recreational, educational, and commercial facilities. Prior to joining the Otay Ranch Company in 1989, Mr. Kilkenny served as the Legislative Counsel for the San Diego Construction Industry Federation (CIF) for nine years. From 1974 to 1980, Mr. Kilkenny worked as the Legislative Analyst and Chief of Staff for members of the San Diego County Board of Supervisors. Mr. Kilkenny is a frequent speaker on contemporary land planning and real estate issues, including growth management, environmental regulations and public facility planning. He received his Bachelor of Arts degree in Public Administration from San Diego State University, and a Juris Doctorate degree from Thomas Jefferson College of Law. Mr. Kilkenny will be reappointed for a term expiring May 1, 2011. He resides in Carlsbad.

Fredric Maas is the President & CEO of Black Mountain Ranch, LLC, and Del Sur, an award-winning development company featuring master-planned residential communities integrated with commercial, office, and retail uses. Mr. Maas is also a Founder and Managing Director of Pacific Golf Communities, LLC, and Pacific Eco-Communities which specializes in the development of sustainable communities and buildings. With over 28 years experience in the real estate and development sector and a *cum laude* law degree from Syracuse University College of Law, Mr. Maas has successfully combined his real estate and legal expertise to build and consult on numerous residential, commercial and retail

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projects, and master-planned communities. Previously, Mr. Maas was a Principal for Potomac Sports Properties developing residential and resort communities for the PGA Tour, Inc. He also headed the real estate practice group for National Strategies and Marketing Group, a firm specializing in strategic planning, community relations, and crisis management. Mr. Maas also worked in various political capacities for national, state, and local public officials. Throughout Mr. Maas' career, he has contributed his legal and real estate expertise for various causes and actively engaged in civic and community service activities. He previously served on the Litigation Advisory Board of the Washington Legal Foundation and was the founding Director of Move San Diego. Mr. Maas currently serves on the San Diego City Council's Permanent Homeless Facility Task Force, Joint Powers Authority for the North Embarcadero Visionary Plan, and the Board of Directors for CleanTECH San Diego. He will be reappointed for a term expiring May 1, 2011. Mr. Maas resides in Del Sur.

Robert McNeely is the Executive Vice President of Union Bank of California, and the Director of the Corporate Social Responsibility Group. In addition, Mr. McNeely serves as the Chairman and Chief Executive Officer of the Union Bank of California Foundation. Since joining Union Bank in 1968, Mr. McNeely has held various positions throughout his tenure ranging from branch manager, regional sales manager, employee relations manager, and senior vice president. He was instrumental in developing Union Bank's community reinvestment strategy which ultimately led to his current leadership position as the Director of Corporate Social Responsibility. For many years, Mr. McNeely has graciously volunteered his time, talents, and banking expertise to benefit the community through participation and service on various boards and foundations. Beyond his service on the Centre City Development Corporation Board of Directors, Mr. McNeely is the Past President of the Board of Trustees for the California Historical Society, Chair of the Board of the New Covenant Trust Company, Director of the County Dental Health Foundation, and Advisor for the Urban Financial Services Coalition Foundation. Mr. McNeely is a graduate of the Pacific Coast Banking School at the University of Washington, Seattle, and the School of Bank Marketing at the University of Colorado, Boulder. He will be reappointed for a term expiring May 1, 2011. Mr. McNeely resides in Point Loma.

I ask that you confirm these reappointments and join me in acknowledging these individuals for their willingness to give of their time and serve the City of San Diego.



JERRY SANDERS
Mayor

JS:lg

cc: City Attorney Michael Aguirre
City Clerk Elizabeth Maland