



**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : July 7, 2010

TO : Council President Ben Hueso & Honorable Members of the
San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointment to the Centre City Development Corporation Board
of Directors

It is my pleasure to appoint Laurie Black to the Centre City Development Corporation Board of Directors, subject to your confirmation.

Ms. Black has been involved in the San Diego community for more than twenty years. She began her career as Director of Business Development for Four Square Productions, where she produced company videos and commercials and served as the public relations contact for a motion picture produced in San Diego. She currently holds the position of Principal for LJ Black Consulting Group, a firm that handles strategy, visioning and public relations for local clients.

Prior to opening her own business, Ms. Black was President of the Downtown San Diego Partnership and Chief of Staff to Congresswoman Lynn Schenk. Ms. Black most recently served as a Commissioner for the San Diego Port District, where she showed great leadership on the North Embarcadero project.

Her volunteerism, interest and knowledge of downtown will serve as a tremendous asset to the CCDC Board. She is still a Member of the Downtown Partnership, a Commissioner on the San Diego Library Foundation and an Alternate Board Member for the San Diego World Trade Center. Additionally, she is a past board member for the San Diego City College Foundation and Community College Advisory Board. She also sat on the boards of the San Diego Convention and Visitors Bureau, San Diego Opera and San Diego County Regional Water Quality Control Board. Ms. Black is also a LEAD graduate.

Ms. Black has received numerous awards and recognition for her extensive civic service, including an Alonzo Award for her leadership in creating the popular Clean & Safe Program downtown. She was honored by the Salvation Army as one of the 10 Women of Dedication in 2002 and listed in San Diego Magazine's "50 People to Watch." LEAD recently presented her with the Quality of Living award for her involvement in the community that lends to a better quality of life in San Diego.

Ms. Black received her Bachelor of Arts from San Diego State University in Political Science, where she is still active as an Ambassador for Higher Education.

Ms. Black will replace Jennifer LeSar, who resigned, for a term ending May 1, 2012. She resides in Banker's Hill.

I ask that you confirm Ms. Black and join me in acknowledging her for her willingness to give her time, expertise and service to the City of San Diego.



JERRY SANDERS

Mayor

JS:jb

cc: City Attorney Jan Goldsmith
City Clerk Elizabeth Maland