



**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : April 30, 2010

TO : Council President Ben Hueso & Honorable Members of the San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointment to the Citizens' Equal Opportunity Commission

It is my pleasure to appoint Ron Cho and Juan Gallegos to the Citizens' Equal Opportunity Commission, subject to your confirmation.

Ron Cho is currently Principal of Sustainable Energy Holdings, LLC and a consultant for Entrepreneurial Endeavors. At Sustainable Energy Holdings, Ron handles business operations, organizational development and the regulatory process for the company, which develops large scale solar generation facilities on commercial and industrial properties. At Entrepreneurial Endeavors, Ron works with venture capital firms to consult on investment opportunities in software companies. He also works on product development resources and infrastructure, in addition to advising emerging companies on the development process.

Prior to locating in San Diego, Ron was Chairman of the Board of Directors of Oakville Grocery Company. He also worked in product development for Ariba, Inc and Arbor Software Corporation. Ron has been active in the Union of Pan Asian Communities (UPAC) since 2003 and has served as Board Chairman.

Ron studied Computer Science and Business Administration at California State University, Chico. He resides in Black Mountain Ranch and will replace Dr. Patricia Hsieh, who resigned, for a term ending January 1, 2012. He will serve as the Asian/Pacific Islander representative on the Commission.

Juan Gallegos is Principal of J.A. Gallegos & Associates where he manages and organizes training for small business owners to improve business operations and prepares them for capital infusion from financial institutions or venture capital. Partnerships with groups like the San Diego Hispanic Chamber of Commerce, Minority Business Development Agency and the Small Business Administration help in ensuring success for small and emerging businesses.

Juan has also worked as Director of Business Development for the San Diego County Hispanic Chamber of Commerce, Consultant to Community Housing Works and the San Diego County Reinvestment Task Force, and Project Coordinator for Community Housing of North County where he conducted a housing needs assessment for low-income communities and developed a multi-year community revitalization plan.

Juan attended San Diego Mesa College and is bilingual. He is an Alumnus of the National Congress on Community & Economic Development and LISC/AmeriCorps. He received the National Cesar Chavez Social Justice Award and the National Defense Medal and Army Achievement Medal. He is replacing Dr. Daniel Sala, who is termed out, for a term expiring January 1, 2011. Juan resides in University City and will serve as the Latino representative on the Commission.

I ask that you confirm these appointments and join me in thanking Mr. Cho and Mr. Gallegos for their willingness to serve.



JERRY SANDERS
Mayor

JS:jb

cc: City Attorney Jan Goldsmith
City Clerk Elizabeth Maland