



**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : August 20, 2008

TO : Council President Peters & Honorable Members of the San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointment and Reappointment to the Convention Center Corporation Board of Directors

It is my pleasure to appoint Nicole "Nikki" Clay and reappoint Chris Cramer to the Convention Center Corporation Board of Directors, subject to your confirmation.

Nicole "Nikki" Clay is a Partner at Carpi & Clay, a government relations firm with offices in San Diego, Sacramento, and Washington, D.C. For more than 22 years, the firm has provided strategic counsel, developed legislative strategies to advance public policy and business development, designed government relations programs, and represented clients at the local, state, and federal levels. Ms. Clay works with private- and public sector companies and organizations to develop and implement government, community, and media relations strategies and programs. Ms. Clay's expertise includes nearly 15 years experience in the public sector, serving as a Budget and Policy Analyst in the San Diego County Office of Management and Budget, and Director of Special Projects for the County's Chief Administrative Officer. In that role, she specialized in issues regarding water policy, solid waste, and charter review projects. Prior to joining Carpi & Clay, Ms. Clay was the Senior Vice President for Public Affairs at Stoorza, Ziegaus, & Metzger.

For many years, Ms. Clay has been very active in the San Diego community supporting numerous civic, charitable, and philanthropic causes, as well as spearheading various business and professional organizations and committees. She has served on the Board of Directors for the Downtown San Diego Partnership, and San Diego County Taxpayers Association, chaired the San Diego Regional Chamber of Commerce Board of Directors, and served as the Vice-Chair of the Chargers Task Force in 2002. Ms. Clay also served as Vice-Chair of the Bank of Commerce Board of Directors, and Past President of the Pacific Life/Holiday Bowl Board of Directors. Ms. Clay is also a member of the U.S. Bank Advisory Board, San Diego Downtown Rotary, San Diego Symphony, and the San Diego

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Natural History Museum. In 1994, Ms. Clay was appointed to the California State Board of Forestry by Governor Pete Wilson, and served as Chair of the Resources Protection Committee until 1999.

Ms. Clay's many contributions to the San Diego community and accomplishments as a business and civic leader have been acknowledged by various local and state organizations and entities. She was featured as a "San Diegan to Watch" by San Diego Magazine, recognized by the YMCA with a "Tribute to Women in Industry (TWIN) Award, honored with the 2007 President's Award by the Downtown San Diego Partnership, and received the San Diego Business Journal's "Women Who Mean Business" Award. In 1998, Former Senator Dede Alpert named Ms. Clay as one of the State of California's "Women of the Year."

Ms. Clay's expertise in public policy, government relations, community relations, experience with public- and private sector companies, and outstanding dedication to community service will be a valuable asset to the Convention Center Corporation Board of Directors.

Ms. Clay received a Master's degree in Public Administration and Bachelor's degree in Liberal Arts from San Diego State University. She will replace Kevin Tilden, who is termed out, for a term expiring December 1, 2010. Ms. Clay resides in Mission Hills.

I ask that you confirm this appointment and reappointment and join me in acknowledging these individuals for their willingness to give of their time and serve the City of San Diego.


JERRY SANDERS
Mayor

JS:lg

cc: City Attorney Michael Aguirre
City Clerk Elizabeth Maland