



**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : January 19, 2011

TO : Council President Tony Young & Honorable Members of the
San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointment to the Convention Center Corporation Board of
Directors

It is my pleasure to appoint Steve Cushman to the Convention Center Corporation Board of Directors, subject to your confirmation.

As a fourth generation San Diegan, Stephen Cushman has continued the Cushman family tradition of service to our community. He recently concluded his service as chair of the Port Commission. He has been actively involved with over 60 Boards and Commissions and is committed to making San Diego an even better place to live. He is currently the Chairman of the College of Business Administration Board at San Diego State University and President of the San Diego Food Bank, to name only a few.

Mr. Cushman holds a degree in Business Administration from California Western University. He began his career in publishing and then progressed into the travel industry for 25 years. During that time, he established his automotive dealerships, The Cush Automotive Group, and was a recognized leader in the automotive sales industry before its sale in 2006. Among numerous other awards, Mr. Cushman received special recognition in 2001 from the San Diego Convention and Visitor's Bureau for Extraordinary Leadership and Support of the Tourism Industry in San Diego.

Mr. Cushman currently resides in San Diego with his wife, Marjorie. He will replace Robert Nelson, who resigned, for a term ending December 1, 2011.

I ask that you confirm this appointment and join me in acknowledging this individual for his continued willingness to give of his time and serve in this capacity.

A handwritten signature in black ink, appearing to read 'JS', with a stylized flourish extending to the right.

JERRY SANDERS
Mayor

JS:dg

cc: City Attorney Jan Goldsmith
City Clerk Elizabeth Maland