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OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO

MEMORANDUM

DATE : November 17, 2008

TO : Council President Scott Peters and Honorable Members of the
San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointments to the Commission on Gang Prevention and Intervention

It is with pleasure that I appoint Rosa Ana Lozada and Danny Villarreal to the Commission on Gang Prevention and Intervention, subject to your confirmation.

Rosa Ana Lozada, L.C.S.W., is the Chief Executive Officer of Harmonium Inc. and has more than 27 years of dedication, service, and leadership in mental health, human, and social services. At Harmonium, a non-profit agency serving the well-being of children, youth, and families throughout the San Diego region, Ms. Lozada leads Harmonium by providing fiscal and program oversight, leveraging agency funding and service resources through public and private collaborations, integrating local and state initiatives, and implementing health prevention and intervention strategies. Her accomplishments at Harmonium include fiscal solvency and agency wide integration of physical and mental health initiatives.

As a Licensed Clinical Social Worker, Ms. Lozada dedicated many years of her professional life to specifically focus on children's mental health services. Throughout Ms. Lozada's career in mental health services, she has effectively yielded tremendous results by implementing and sustaining children's mental health care reform, administering a grant program as a consultant for the Substance Abuse Mental Health Administration, and developing numerous strategic alliances to focus on children's mental health issues. Ms. Lozada's work history includes serving as the Assistant Deputy Director for Children's Mental Health Services for San Diego County, and Chief of San Diego County's Mental Health Child and Adolescent Services. She was also a Senior Psychiatric Social Worker for Children's Mental Health Services for the County's Health and Human Services Agency, and an Early Mental Health Initiative Regional Program Consultant for the California State Department of Health.

Currently, Ms. Lozada's many professional affiliations include service on the California Health Improvement Partnership Steering Committee, County Mental Health Cultural Competence Resource Team, East County Collaborative Executive Team, Juvenile Justice Comprehensive Strategy Task Force, and the San Diego County Mental Health Children's System of Care

Council. She is also a member of the California Strategic Advisory Work Group that is conducting a research study through the National Center for Children in Poverty at Columbia University. In addition, Ms. Lozada has written various articles for mental health publications and provided presentations on cultural competence as well as prevention and intervention strategies throughout the state and San Diego County.

Ms. Lozada was awarded Bachelor of Arts degrees in Social Welfare, and Ethnic Studies/Community Development from San Francisco State University. She also holds a Masters degree in Social Welfare from the University of California, Berkeley, and became a licensed Clinical Social Worker through the California Board of Behavior Science in 1985. Ms. Lozada will replace Benita Page, who is not seeking reappointment, as the Community Based Organization Representative for the Commission for Gang Prevention and Intervention. Ms. Lozada will serve for a term ending July 1, 2010. She resides in Bonita.

Danny Villarreal has been making a difference in young lives for more than 14 years. As a reformed ex-gang member, he has committed his life to educating, motivating, and counseling youth and finding collaborative solutions to intervene and prevent gang activity. His passion and commitment to gang prevention and intervention extends throughout his personal and professional life. Professionally, Mr. Villarreal has had the opportunity to serve as a Program Coordinator for Gang Prevention and Intervention Programs for Occupational Training Services through their school-to-work transition and hire-a-youth programs. As Program Coordinator, Mr. Villarreal initiated the Work Readiness and Gang Prevention Program with the support of federal funding. He also assessed and provided counseling services to individual gang members, while also developing case/treatment plans, training readiness curriculum, and employability programs.

Mr. Villarreal's career includes serving as a liaison in collaboration with law enforcement. From 1995-1996, Mr. Villarreal served as an intern to assist parole agents through the Chula Vista Parole department at the California Department of Corrections. As an intern, Mr. Villarreal provided counseling and supervision of parolees, and participated in parole hearings and parole revocations. He was also a Counselor and Teacher Assistant for the Educate, Motivate, Organize, and Mobilize Gang Suppression Program through the San Diego County Office of Education. Due to Mr. Villarreal's outstanding efforts, positive influence on youth, and service to the community, he was the recipient of the Channel 10News Leadership Award in 1994.

Currently, Mr. Villarreal serves as a Recruiter, Human Resources Representative, and Dispatcher for Go-Staff, Inc., a full service staffing company in San Diego. His work history includes serving as a Bilingual Family Support Worker for the Chicano Federation of San Diego County, Bilingual Family Program Manager, Workforce Coordinator/Community Organizer for the Bronze Triangle Community Development Corporation.

Mr. Villarreal received a Bachelor of Science degree in Criminal Justice Administration from San Diego State University. He will replace Conrad Harris, who has resigned, as the required Reformed Ex-Gang Member for the Commission for Gang Prevention and Intervention. Mr. Villarreal will serve for a term ending July 1, 2010. He resides in Grant Hill.

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I ask that you confirm these appointments to the Commission on Gang Prevention and Intervention, and join me in thanking these individuals for their willingness to serve the citizens of San Diego in this capacity.



JERRY SANDERS

Mayor

JS:lg

cc: City Attorney Michael Aguirre
City Clerk Elizabeth Maland