



OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO

MEMORANDUM OFFICE OF THE MAYOR

FEB 03 2008

SAN DIEGO, CALIF.

09 JAN 30 PM 10:51

Mayor
Jerry
Kris
Darren
Lisa
Kevin
fill
RECEIVED
CLERK'S OFFICE
OX

DATE : January 27, 2009
TO : Council President Ben Hueso & Honorable Members of the San Diego City Council
FROM : Mayor Jerry Sanders
SUBJECT : Appointments to the Housing Commission

It is with pleasure that I appoint Gary Gramling and Sam Guillen to the Housing Commission, subject to your confirmation.

Sam Guillen has more than 16 years experience in the Southern California housing industry. He began his career in 1992 in Downey, California participating in all aspects of real estate management and sales. In 2006, Mr. Guillen established his own full-service real estate company, Sam Guillen & Associates, and continues to be an innovative leader in the real estate market. He is particularly known for his expertise and insight into sales planning, market penetration, and asset disposition. As Broker/Owner of Sam Guillen & Associates, Mr. Guillen oversees all sales and business development functions including price opinions, account management, contract negotiations, and property management fulfillment, and actively participates in assisting first-time home buyers. He also directs a network of realtors and real estate practitioners located throughout Imperial, Orange, Riverside, and San Diego counties.

Mr. Guillen was previously employed as a Project & Sales Manager for Mesa Realty from 2003-2006 and managed various condo conversion projects with a total sales volume of \$71 million. In 2005, Mr. Guillen received Mesa Realty's Top Project Manager award. He was also a Branch Manager for Coldwell Banker, NRT, Inc., a full-service real estate firm, and a Realtor Sales Associate for New Century Homes & Investments, Inc. in Downey, California.

Mr. Guillen also makes time to serve the community and currently serves on the Kensington Talmadge Business Association Board of Directors. Previously, while employed with Coldwell Banker, Mr. Guillen volunteered his time, expertise, and energy to help build homes for Habitat for Humanity on behalf of San Diego families.

Mr. Guillen obtained his Real Estate license in California in 1993, and received a Broker's License in 2006. Mr. Guillen was previously nominated by Councilmember Jim Madaffer, and resides in Kensington. He will replace Tyler Cramer, who has resigned, for a term expiring January 2, 2011.

Gary Gramling is the President of Gramling Construction Company, Inc. & Desert Development Company, Inc., specializing in single-family homes, general contracting services, construction management, and land development in Imperial County. Under Mr. Gramling's leadership, the company has completed more than \$20 million in new home construction, and assisted many buyers in qualifying for low-income mortgage assistance through programs established by federal, state, and local governments. Mr. Gramling has also been instrumental in assisting low-income families in rural communities by providing financial guidance and technical expertise, and collaborating with the U.S. Department of Agriculture's Rural Development Department. He is also an approved contractor for the City of Brawley's Redevelopment Housing Program.

Prior to starting his construction and development companies, Mr. Gramling was a Senior Consultant for CON AM Economic Research, and provided expert witness litigation consultation and economic research. He was also a Consultant for Gramling Development Services Company, and provided economic and entitlement analyses, expert assistance through the public process, development services, and collaboration with planning organizations. He has also provided consultative services for the development of low-income senior housing communities throughout Southern California. Mr. Gramling's more than 30 years experience in the housing, construction, and land development industry includes serving as the Executive Vice President of Sunwest Builders, Vice President/Residential Development Manager of Great American Development Company, and Manager of the Trust Real Estate Division of California First Bank.

Beyond Mr. Gramling's professional responsibilities, he is deeply committed to serving the community. Mr. Gramling has served on the Meals on Wheels Board of Trustees for more than 20 years, and is also a Life Director of the San Diego Building Industry Association's Home Builders Council. Mr. Gramling's wealth of knowledge in the housing industry, and his solution-oriented and consensus-building nature will be valued additions to the Housing Commission.

Mr. Gramling received a Bachelor of Science degree in Language Arts from California State Polytechnic University in Pomona, California. He also holds a Juris Doctor degree from the University of San Diego. Mr. Gramling resides in the East Village of downtown San Diego. He will replace Councilmember Todd Gloria, who no longer serves as a result of being elected, for a term expiring January 2, 2013.

I ask for your confirmation of these appointments to the Housing Commission, and that you join me in thanking Mr. Gramling and Mr. Guillen for their willingness to serve the citizens of San Diego in this capacity.



JERRY SANDERS

Mayor

JS:lg

cc: City Attorney Jan Goldsmith
City Clerk Elizabeth Maland