



THE CITY OF SAN DIEGO

MEMORANDUM

Date : March 1, 2012

To : Council President Tony Young & Honorable Members of the San Diego City Council

From : Mayor Jerry Sanders

Subject : Appointments and reappointments to the Historical Resources Board

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It is my pleasure to appoint Evelyia Zepeda Rivera and Richard Larimer and to reappoint John Lemmo and Alex Bethke to the Historical Resources Board, subject to your confirmation.

Evelyia Zepeda Rivera is a Small Business Owner. In 2007 she became the founder of Iuvo, Inc., an executive personal assistance service which provides business professionals additional hours to accomplish their many important endeavors. She pursued her education at University of California San Diego where as a student she was actively involved in the Summer Bridge program, MECHA, and held leadership positions for La Raza Graduation for two years. In that time she served as Camp Counselor in Brooklyn, New York and the following summer as an Upward Bound Counselor at the University of San Francisco where she worked and inspired a core of fourteen underprivileged girls to reach their goals of attaining higher education. Since then she has volunteered with the Border Angels, worked with La Cuna, a latino-based fostering agency, the Chicano Federation Auction Committee 2008, the Jammer Foundation, served as the President of the Board of her HOA for three years and had served on the Membership Committee for the San Diego Hispanic Chamber of Commerce. She also served on the Honorary Committee for Norma Hernandez School Board Seat 4 during the 2010 election year. Evelyia was featured in Gente Bien magazine San Diego May 2010 issue. Currently, she holds a position on the Board of Directors as the Membership Chair for MANA de San Diego, serves as a Mentor for the Hermanitas program, volunteers for the Friends of Scott Foundation and supports the San Diego Hospice Melisa Keyes annual walk. Laurel Elementary honored Evelyia with a placement in their Hall of Fame.

Richard Larimer is a classically trained architect with 15 years of experience. He is currently serving as the President and owner of Larimer Design, an architecture and planning firm specializing in business development and project management. Prior to working at his current capacity he worked for one of the foremost authorities on historic preservation, San Diego based

Architect Milford Wayne Donaldson, FAIA (now Heritage Architects) where he became familiar with the guidelines set forth by the Secretary of the Interior's Standards for the Treatment of historic buildings. Richard received Bachelor's degree in architecture from the University of Notre Dame.

I ask that you confirm these appointments and reappointments and join me in acknowledging these individuals for their willingness to give of their time and serve in this capacity.



JERRY SANDERS  
Mayor

JS:dg

cc: City Attorney Jan Goldsmith  
City Clerk Elizabeth Maland  
Cathy Winterrowd, Senior Planner, CPCI