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**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : January 28, 2009
TO : Council President Ben Hueso and Honorable Members of the San Diego City Council
FROM : Mayor Jerry Sanders
SUBJECT : Appointments to the Historical Resources Board

It is my pleasure to appoint Salvador Aréchiga and Alex Bethke to the Historical Resources Board, subject to your confirmation.

Salvador Aréchiga, LEED AP, is an Architect for Nadel Architects, Inc. and has more than 15 years experience providing architectural services and design. His architectural body of work includes design, planning, new construction, and construction administration for a variety of residential, commercial, retail, affordable housing, and mixed-use projects. Mr. Aréchiga's project experience includes Classic Residence by Hyatt at La Jolla Villa Towers, Civic View Corporate Center in San Marcos, California, Liberty Station Marketplace, and Point Loma Fire Station #22. At Nadel Architects, Mr. Aréchiga is actively engaged in the inclusion of "green building" and sustainable building features in architectural design projects. He co-founded the Nadel Green Committee which advocates for sustainable design and environmentally-responsible architecture. Mr. Aréchiga's architectural work history includes serving as a Job Captain and Construction Administrator for Hedenkamp & Associates Architecture and Planning, and Senior Designer/Draftsman for Jack in the Box, Inc. Mr. Aréchiga also freelanced as an Architectural Designer from 2003-2004.

Aside from Mr. Aréchiga's architectural responsibilities, he is committed to contributing his time and expertise to benefit the public and serve the community. He is a dedicated and active member of the North Park Planning Committee (NPPC), and Co-Chairs the Public Facilities, Transportation, Parks, and Public Art Subcommittee for the NPPC. While serving on the NPPC, Mr. Aréchiga has had the opportunity to review a wide range of development and redevelopment projects, as well as various historic and preservation issues.

Mr. Aréchiga received a Bachelor of Architecture degree from the Universidad Autónoma de Baja California in Mexicali, Baja, California. He also received a Construction Inspection Certificate from Southwestern Community College in 1993, and became a LEED Accredited Professional (Leadership in Energy & Environmental Design) in January 2009.

Mr. Aréchiga was previously nominated by Councilmember Toni Atkins, and will serve as the required Architect for the Historical Resources Board. He will replace John Eisenhart, who has resigned, for a term expiring March 1, 2010. Mr. Aréchiga resides in University Heights.

Alex Bethke is a Historian/Cultural Resource Manager for Naval Facilities Engineering Command Southwest, and has extensive expertise in historic preservation and cultural resources. In his current position, Mr. Bethke assists with managing the Navy's historic resources, coordinates on National Environmental Policy Act (NEPA) to ensure compliance with federal standards, and works to maintain a balance between historic preservation and Navy or Marine Corps mission critical projects. Currently, Mr. Bethke also serves as the Consulting Historian for the Flanders Hotel in Ocean City, New Jersey and has been instrumental in evaluating the hotel for listing in the National Register of Historic Places. Previously, Mr. Bethke was a Historic Preservation Planner for the Delaware County Planning Department, Historic Consultant for the City of Phoenix's Historic Preservation Office in Phoenix, Arizona, a volunteer Exhibit Researcher/Curator for the City of Phoenix Public Library, and a Curatorial Assistant for the San Diego Hall of Champions. Mr. Bethke began his career as a Preservation Assistant for Architect Milford Wayne Donaldson.

Mr. Bethke's diverse professional experiences and training in historic preservation, public history, architectural history, and cultural resources has given him the opportunity to advise public officials, boards, commissions, architects, and military and civilian officials. He has also produced numerous technical reports and made insightful recommendations utilizing his vast knowledge and training in historic preservation planning. Mr. Bethke's work at the local, county, and federal levels, unique experiences in educating the public and evaluating the historical significance of buildings and resources, as well as his insight into local preservation methodology will be valuable additions to the Historical Resources Board.

Mr. Bethke received a Bachelor of Arts degree in History and Political Science from the University of San Diego, and a Master of Arts degree in History/Public History from Arizona State University in Tempe, Arizona. He will replace David Marshall, who has resigned, for a term expiring March 1, 2010. Mr. Bethke resides in Normal Heights.

I ask that you confirm these appointments and join me in acknowledging Mr. Aréchiga and Mr. Bethke for their willingness to give their time and expertise to serve the City of San Diego.



JERRY SANDERS
Mayor

JS:lg

cc: City Attorney Jan Goldsmith
City Clerk Elizabeth Maland