



OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO

MEMORANDUM

DATE : May 6, 2009

TO : Council President Ben Hueso & Honorable Members of the
San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointments to the International Affairs Board

It is my pleasure to appoint Gloria Cazares, Deborah Flores, and Dr. Mary McKenzie to the International Affairs Board, subject to your confirmation.

Gloria Cazares has more than 20 years experience in international marketing, sales, and business development. Ms. Cazares has specialized in the launch of new products in the international market, including California, Mexico and Latin America. Throughout her career, Ms. Cazares established international distribution systems, created new markets for new products, developed cultural relations, and created strategic alliances with international corporations. Her career includes serving as an International Marketing & Sales Manager for Latin America & Mexico for Sunseeds Technology, Inc., Marketing/Sales Manager for Ochoa Seed Company, Inc., in Gilroy, California and Regional Manager for Latin America and the Caribbean for Harris Moran Seed Company in Modesto, California. Currently, Ms. Cazares is a Product Development Manager for H.E.D. Seed Productions, Inc., in Modesto, California. Her past professional affiliations include the University of Women in Business, Gilroy Chapter and the Hollister Chapter of the California Women in Agriculture.

Ms. Cazares has actively engaged in numerous civic and cultural activities to serve the Latino and Latin American communities. Previously, Ms. Cazares was a member of the League of United Latin America Citizens. She currently serves on the Board of Directors for the Latino American Political Association (LAPA) in San Diego.

Ms. Cazares received a Master of International Management (MIM) degree from the American Graduate School of International Management in Glendale, Arizona. She also received a Bachelor of Science degree in Economics with an emphasis in International Trade from the University of Mexico.

Ms. Cazares will replace Anthony Samson, who is termed out, for a term expiring March 1, 2011. She resides in Chula Vista.

Deborah Flores is an Attorney in solo practice specializing in international law. Ms. Flores has also served as a Pro Bono Attorney for political asylum seekers through the Casa Cornelia Law Center since 2007. Her legal expertise includes serving as a Research Assistant at the University of San Diego School of Law, and Intern for the Center for Public Interest Law. Ms. Flores has written various articles and publications for the *California Regulatory Law Reporter*, and *The Journal of Politics*, and has been a guest issue editor for the American Bar Association's *Human Rights* magazine. In addition, she co-authored an article on international law for the 2007 conference of the American Political Science Association in Chicago. Ms. Flores' professional affiliations include membership in the California Bar Association and the San Diego World Affairs Council.

Beyond Ms. Flores' professional responsibilities, she actively serves on various civic, charitable, and international associations and organizations including the International Children's Arts Exchange. Ms. Flores has also been a member of the Board of Directors of the San Diego Vladivostok Sister City Society, and spends her limited free time to volunteer for the Tijuana River National Estuarine Research Reserve. Ms. Flores speaks Russian and German.

Ms. Flores holds a Juris Doctor degree from the University of San Diego School of Law, and a Master of Arts degree in International Relations from the University of San Diego. She also received a Bachelor of Arts degree in Russian Studies from the University of California, Santa Cruz, and a Bachelor of Science degree in Biology from San Diego State University.

Ms. Flores will replace Edward Mracek, who has resigned, for a term expiring March 1, 2010. She resides in Linda Vista.

Mary McKenzie, Ph.D., has more than 23 years experience in international affairs, political science, and international relations. Currently, Dr. McKenzie is an Adjunct Instructor in Political Science and International Relations at the University of San Diego. Her lectures have primarily featured topics including the United Nations, United Nations Millennium Development Goals, and American Foreign Policy. Dr. McKenzie began her career in political science and international affairs in 1986, first as a Teaching & Research Assistant, then an Instructor in the Department of Political Science at the University of California, Santa Barbara. She has also taught courses at Grossmont College, California State University San Marcos, University of Redlands, and the Peace Research Institute in Frankfurt, Germany where she was a MacArthur Postdoctoral Research Fellow in European Peace and Security. Dr. McKenzie's career includes serving as a Law Clerk for the Legal Aid Society from 2006-2007, and Legal Intern for Councilmember Donna Frye from 2005-2006.

Dr. McKenzie has also generously provided her insight and expertise for various international associations. She is currently the President of United Nations Association of

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San Diego, and has served on the association's Board of Directors since 2002. She has also served on the Pan-American Model United Nations Board of Directors since 2004.

Throughout Dr. McKenzie's career, she has written numerous publications on international affairs, crises, and issues. As a result of Dr. McKenzie's expertise and contributions, she has been the recipient of various international awards and honors including the Carroll & Nora Cannon Outstanding United Nations Member Award from the United Nations Association of San Diego, and the Fulbright Scholar Award for the German Studies Seminar on "Deutschland und Mittel-europa." Dr. McKenzie has also volunteered for the READ San Diego Literacy Program, and the University of San Diego's Community Outreach/Political Literacy Program. She also speaks Spanish and German fluently.

Dr. McKenzie holds a Juris Doctor degree from the University of San Diego, School of Law, and a Doctorate and Master's degree in Political Science from University of California, Santa Barbara. She also received a Bachelor of Science degree in Foreign Service from Georgetown University.

Dr. McKenzie was nominated by Councilmember Donna Frye. She will replace Dr. Hsin-Chieh Joe Chou, who is not seeking reappointment, for a term expiring March 1, 2011. She resides in Downtown San Diego.

I ask that you confirm these appointments and join me in acknowledging these individuals for their willingness to serve the City of San Diego in this capacity.



JERRY SANDERS
Mayor

JS:lg

cc: City Attorney Jan Goldsmith
City Clerk Elizabeth Maland