



**KEVIN L. FAULCONER  
MAYOR**

**M E M O R A N D U M**

**DATE:** March 13, 2015

**TO:** Honorable Sherri Lightner, Council President  
Honorable Councilmembers

**FROM:** Mayor Kevin L. Faulconer 

**SUBJECT:** Appointments to the International Affairs Advisory Board

It is my pleasure to appoint Mr. Jordan Marks and Ms. Kathleen Charla and reappoint Ms. Rebecca Morales, Ms. Patricia Waller, Mr. Bruce Abrams, and Mr. Mark Leo to the International Affairs Advisory Board. I would also like to designate Mr. Bruce Abrams as Chair of the International Affairs Advisory Board.

Mr. Marks is the District Director of Taxation and Regulatory Affairs for Board of Equalization Member Diane Harkey. He oversees district education and outreach to over nine million constituents as well as domestic and international businesses. Mr. Marks was formerly the Director of Government Affairs for the Greater San Diego Association of REALTORS where he was responsible for building relationships with local elected officials, municipal leaders, international organizations, and business leaders. While in that position, Mr. Marks was charged with coordinating bi-national relations with the Mexico Real Estate Association. Mr. Marks possesses a wide range of international community relationships and experience through his membership in the Asia Society, Global Real Estate Council, San Diego Diplomacy Council, as well as the World Affairs Council. He earned a Bachelor of Arts from UCLA and a Juris Doctorate from University at Buffalo School of Law.

Ms. Charla is a Russian arts and events consultant. She was formerly the director of the St. Petersburg Philharmonic Orchestra's International Winter Festival where she developed the brand image for the festival, handled all advertising and media contracts as well as designed the marketing to Russian and international audiences. Ms. Charla is an active member of the Balboa Art Conservation Center, Carlsbad Music Festival, University Musical Society National Council, as well as the Friends of the State Museum of Theatre and Music in St. Petersburg.

I am confident that Mr. Jordan Marks and Ms. Kathleen Charla will bring invaluable experience and expertise to the International Affairs Advisory Board and I would like to thank them for their willingness to serve in this capacity. Mr. Abrams has been an outstanding chair and I would like to thank him as well for his willingness to continue serving in this capacity.

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cc: Honorable Jan Goldsmith, City Attorney  
Andrea Tevlin, Independent Budget Analyst  
Liz Maland, City Clerk