



**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : June 1, 2009

TO : Council President Ben Hueso & Honorable Members of the
San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointment to the Independent Rates Oversight Committee

It is my pleasure to appoint Anthony Collins to the Independent Rates Oversight Committee, subject to your confirmation.

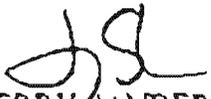
Anthony Collins has more than 20 years experience in Multi-Family Residential apartment maintenance, management, and operations. Mr. Collins is a Facilities Manager for Equity Residential, the second largest owner and operator of multi-family-residential apartment complexes in the United States with over 165,000 units in 25 states. Currently, Mr. Collins is responsible for 4,491 units in San Diego County. As Facilities Manager, Mr. Collins supervises maintenance on 22 Multi-Residential apartment complexes in San Diego, Long Beach, and Orange County, and provides support to four regional managers. His daily activities include monitoring and reviewing reports on water use for domestic and landscaping purposes, interacting with residents, and monitoring multiple projects and programs. He also makes recommendations on water and energy conservation programs by researching and working with various vendors to provide water conservation programs including ET Water Systems/Smart Controller, Water 2 Save/Wireless Water Management, and ET Energy/Wireless Energy Management. In addition, Mr. Collins educates residents on water conservation programs and provides training for maintenance staff.

Previously, Mr. Collins served as a Maintenance Education Trainer/Maintenance Director for Equity Residential and was responsible for all corporate maintenance training in the Western United States. In this role, Mr. Collins was an on-site supervisor for more than 1,400 residential units, supervised 18 maintenance personnel, and was responsible for 16 training centers in strategic markets. As a result of Mr. Collins' expertise and leadership in managing multi-family residential units at La Mirage Apartments in San Diego, the property was named the Property of the Year in 2005 by Equity Residential.

Mr. Collins' efforts within the multi-family residential industry have been recognized by the San Diego County Apartment Association. He received the Maintenance Supervisor of the Year Award in 2005, and the President's Award in 2007, which acknowledged Mr. Collins' efforts on behalf of the association and outstanding achievements within the industry. Mr. Collins has been an active member of the San Diego County Apartment Association since 2002, and chaired the association's Education Committee from 2007-2008.

Mr. Collins received a Bachelor of Science degree in Occupational Engineering from Southern Illinois University in Carbondale, Illinois. He will serve as the required Multi-Family Residential Ratepayer Representative, and will replace Linda Cocking, who is not seeking reappointment, for a term expiring May 1, 2013. He resides in La Mesa.

I ask that you confirm this appointment and join me in acknowledging Mr. Collins for his willingness to serve the City of San Diego in this capacity.



JERRY SANDERS
Mayor

JS:lg

cc: City Attorney Jan Goldsmith
City Clerk Elizabeth Maland