KEVIN L. FAULCONER
MAYOR

MEMORANDUM

DATE: **July 9, 2014**

TO: **Honorable Todd Gloria, Council President**
Honorable Councilmembers

FROM: **Mayor Kevin L. Faulconer**

SUBJECT: **Appointments to the Bicycle Advisory Committee**

It is my pleasure to appoint Mr. Andy Hanshaw and Mr. Kyle Heiskala to the Bicycle Advisory Committee.

Mr. Hanshaw is the Executive Director of the San Diego County Bicycle Coalition and Event Director for the annual Bike the Bay community bike ride. Mr. Hanshaw has worked in San Diego for the past ten years in the areas of community/business development and fundraising. As an avid cyclist and bicycle advocate, he is actively involved in bicycling education for children and adults, bicycle advocacy, and the promotion of local bicycling and active transportation efforts. Mr. Hanshaw volunteers his time on the Business Improvement District Foundation Board and the Arizona State University Alumni Association Board. He holds a Bachelor of Science in Communication from Arizona State University and a Master in Public Administration from Portland State University.

Mr. Heiskala is a student at UC San Diego and works in UC San Diego's University Communications and Public Affairs Department. He is the current Executive Director of the MOVES Transportation Commission. As a member of UC San Diego's Physical and Community Planning Department, he was instrumental in developing the bicycle transportation corridors that runs through the UCSD campus. Mr. Heiskala is an active member of the University City Planning Group as the UC San Diego Undergraduate Representative. He was previously a management intern in the office of City Councilmember Sherri Lightner.

Mr. Hanshaw and Mr. Heiskala bring impressive leadership experience to the Bicycle Advisory Committee, and I would like to thank them for their willingness to lend their expertise to the City of San Diego.

KLF:fb

cc: Honorable Jan Goldsmith, City Attorney
Andrea Tevlin, Independent Budget Analyst
Liz Maland, City Clerk