



**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : September 19, 2008

TO : Council President Peters & Honorable Members of the San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointment to the Board of Library Commissioners

It is my pleasure to appoint Salvatore Giametta to the Board of Library Commissioners subject to your confirmation.

Salvatore Giametta is the Vice President of Public Affairs & Communications for the San Diego Convention & Visitors Bureau (ConVis), and has been employed by the Bureau since 1992. Mr. Giametta oversees communications programs to raise awareness of the visitor industry's impact on San Diego's economy and quality of life. He also raises awareness of the key role ConVis plays in promoting San Diego as a premiere and leisure travel destination. Mr. Giametta is also responsible for government and local media relations, and acts as a liaison to local business, civic, and community groups. Prior to joining ConVis, Mr. Giametta served as a top aide to former San Diego Mayor Maureen O'Connor. While in the Mayor's Office, among many other duties, Mr. Giametta served as a liaison to the City's Library Administration Department during the City's initial exploration of potential sites for the proposed new main library. During this time, Mr. Giametta's appreciation of the City's entire library system grew tremendously, and his understanding of the integral role libraries play as community centers of learning still remains with him today.

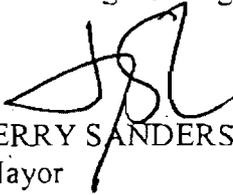
Mr. Giametta is also actively engaged in business, civic, and community service. He currently serves on the Board of Directors for the Downtown San Diego Partnership, Little Italy Association, and the San Diego Film Commission. Previously, he served on the boards of the San Diego Press Club, Cabrillo National Monument Foundation, and the Friends of Journalism at San Diego State University.

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Mr. Giametta's public relations and communications expertise has been recognized by various organizations including the San Diego Press Club. In 2004, he received the Press Club's Andy Mace Award for outstanding contributions in the field of public relations. Mr. Giametta's public relations skills, and his great ability to raise awareness of critical and viable programs will be a valued asset to the Board of Library Commissioners.

Mr. Giametta received a Bachelor of Arts degree with a double major in Journalism and Political Science from San Diego State University. He will replace MaryAnne Pintar, who has resigned, for a term expiring March 1, 2009. He resides in Little Italy.

I ask that you confirm this appointment and join me in acknowledging Mr. Giametta for his willingness to give his time, talents, and expertise to serve the City of San Diego.



JERRY SANDERS
Mayor

JS:lg

cc: City Attorney Michael Aguirre
City Clerk Elizabeth Maland