



OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO

MEMORANDUM

DATE : February 17, 2009

TO : Council President Ben Hueso & Honorable Members of the
San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointment and Reappointments to the Board of Library
Commissioners

It is with pleasure that I appoint Alan Ziegaus and reappoint Salvatore Giametta and Katie Sullivan to the Board of Library Commissioners, subject to your confirmation.

Alan Ziegaus has more than 30 years experience as a public relations and public affairs executive, and has provided award-winning strategic planning, crisis communications, media training, message development, and public and community relations for numerous corporations and government entities. Mr. Ziegaus founded Southwest Strategies in 2000, and has consulted on a diverse variety of projects, programs, campaigns, and initiatives on the local, state, and national levels. As a result of Mr. Ziegaus' outstanding achievements in the field of public affairs, in 1998, Mr. Ziegaus was named Public Affairs Professional of the Year by *Inside PR Magazine*. He also received the Otto Bos Lifetime Achievement Award from the Public Relations Society of America for his body of work and many contributions to the field of public relations. Mr. Ziegaus is very active as a guest lecturer for various public affairs conferences and industry seminars. Prior to Mr. Ziegaus career in public relations, he was an award-winning journalist for the San Diego Tribune. He also previously served as Chief of Staff to former San Diego Councilmember Jess Haro from 1977-1978.

In addition to Mr. Ziegaus' contributions within the professional arena, he has a long-standing commitment to civic engagement and public service. He passionately served on San Diego County's Planning Commission for nine years, and the City of San Diego's Civil Service Commission for five years. He was also a member of the Centre City San Diego Planning Committee for four years.

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Mr. Ziegaus' 18 years of public service, strong interest in advocating for and strengthening the library system, and his awareness of the challenges facing libraries, are a few of the reasons why Mr. Ziegaus will be an outstanding addition to the Board of Library Commissioners.

Mr. Ziegaus holds a B.A. in Journalism from San Diego State University. He was previously nominated by former Council President Scott Peters. He will replace Susan Lew, who is not seeking reappointment, for a term expiring March 1, 2010. Mr. Ziegaus resides in Downtown San Diego.

I ask that you confirm these appointments/reappointments, and join me in thanking Mr. Ziegaus, Mr. Giametta, and Ms. Sullivan for their willingness to serve in this critical role on behalf of the City's library system.



JERRY SANDERS

Mayor

JS:lg

cc: City Attorney Jan Goldsmith
City Clerk Elizabeth Maland

Alan Ziegus

Technical Skills/Proficiencies

- Strategic planning
- Crisis Communication
- Development of public affairs
- Media training

Experience

<ul style="list-style-type: none"> • May, 2000 – to present • President/Partner 	<p>Southwest Strategies, LLC</p>	<p>San Diego, CA</p>
<ul style="list-style-type: none"> • 1980 – 2000 • President 	<p>Stoorza, Ziegus & Metzger</p>	<p>San Diego, CA</p>
<ul style="list-style-type: none"> • 1978 – 1980 • Vice President 	<p>The Gable Agency</p>	<p>San Diego, CA</p>

Education

<p><i>San Diego State University</i></p> <ul style="list-style-type: none"> • <i>Journalism</i> 	<p><i>San Diego</i></p>	<p><i>BA, Journalism</i></p>
<p><i>Santana High School</i></p> <ul style="list-style-type: none"> • <i>General Study</i> 	<p><i>San Diego</i></p>	<p><i>High School Degree</i></p>

Awards/Accomplishments

Otto Bos Lifetime Achievement Award - Presented by the Public Relations Society Of America

He is a guest lecturer on public affairs at industry and professional seminars.

A graduate of San Diego State University, Ziegus holds numerous journalism awards from his years as a staff writer at The San Diego Tribune

TO: CITY ATTORNEY 2. FROM (ORIGINATING DEPARTMENT): MAYOR JERRY SANDERS 3. DATE: 2/20/09

4. SUBJECT: APPOINTMENT & REAPPOINTMENTS TO THE BOARD OF LIBRARY COMMISSIONERS

5. PRIMARY CONTACT (NAME, PHONE, & MAIL STA.): Lisa Gordon MS 11A, 67740 6. SECONDARY CONTACT (NAME, PHONE, & MAIL STA.): Kevin Casey MS 11A, 36588 7. CHECK BOX IF REPORT TO COUNCIL IS ATTACHED

8. COMPLETE FOR ACCOUNTING PURPOSES

FUND	DEPT.	ORGANIZATION	OBJECT ACCOUNT	JOB ORDER	C.I.P. NUMBER	AMOUNT	9. ADDITIONAL INFORMATION / ESTIMATED COST:

10. ROUTING AND APPROVALS

ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED
1	ORIG. DEPT /LG	<i>[Signature]</i>	2/20/09	8	DEPUTY CHIEF/KM	<i>[Signature]</i>	2/20/09
2	AUDITOR			9	COO		
3				10	CITY ATTORNEY	<i>[Signature]</i>	2/20/09
4	CFO			11	ORIG. DEPT/ COUNCIL LIAISON/KC	<i>[Signature]</i>	2/20/09
5					DOCKET COORD: _____ COUNCIL LIAISON _____		
6					<input checked="" type="checkbox"/> COUNCIL PRESIDENT <input type="checkbox"/> SPOB <input checked="" type="checkbox"/> CONSENT <input type="checkbox"/> ADOPTION		
7					<i>[Signature]</i> <input type="checkbox"/> REFER TO: _____ COUNCIL DATE: 3-10-09		

11. PREPARATION OF: RESOLUTIONS ORDINANCE(S) AGREEMENT(S) DEED(S)

Appointing Alan Ziegaus, replacing Susan Lew, who is not seeking reappointment, for a term expiring March 1, 2010. Reappointing Salvatore Giametta and Katie Sullivan for terms expiring March 1, 2011; Please see Mayor Sanders' February 17, 2009 nominating memorandum which is attached.

11A. STAFF RECOMMENDATIONS: Ratify nominations as submitted.

12. SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION.)

COUNCIL DISTRICT(S): Alan Ziegaus-Council District 2; Salvatore Giametta-Council District 2; Katie Sullivan-Council District 5
 COMMUNITY AREA(S): Alan Ziegaus resides in Downtown San Diego; Salvatore Giametta resides in Little Italy; and Katie Sullivan resides in Scripps Ranch.
 ENVIRONMENTAL IMPACT: N/A
 HOUSING IMPACT: N/A
 OTHER ISSUES: N/A

RECEIVED CITY COUNCIL OFFICES 2009 FEB 23 PM 2:23

000454

DOCKET SUPPORTING INFORMATION
CITY OF SAN DIEGO

DATE:

2/20/09

SUBJECT:

APPOINTMENT & REAPPOINTMENTS TO THE BOARD OF LIBRARY COMMISSIONERS

BACKGROUND:

Please see attached nominating memorandum from Mayor Jerry Sanders dated February 17, 2009.

BY LINE: (MAYOR / DEPT. HEAD / AUTHOR INITIALS)

JS/LG

SIGNATURES:

ORIGINATING DEPT. HEAD

MAYOR
(FOR MAYORAL DEPARTMENTS ONLY)

000455

RESOLUTION NUMBER R-_____

DATE OF FINAL PASSAGE _____

WHEREAS, the Board of Library Commissioners [Board] is established in San Diego Municipal Code section 26.0301 to provide the City's library system with the benefit of the advice of interested citizens representative of the community; and

WHEREAS, the Board shall consider all policy matters relating to the development and operation of the Library System of the City of San Diego, and under the Mayor-Council form of governance shall be advisory to the Mayor, and through the Mayor to the City Council, on all questions of library policy; and

WHEREAS, the Board shall consist of seven members who serve two-year terms and serve until their successors are appointed and qualified. The expiration date of all terms shall be March 1, however, not more than four terms shall expire in any year; and

WHEREAS, during March of each year, the Mayor may designate one member as chairman; however, in the absence of such designation, the Board shall, on or after April 15, select from among their members a Chairman; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the following appointments by the Mayor of the City of San Diego, to serve as members of the Board of Library Commissioners, for terms ending as indicated, be and the same is hereby confirmed:

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NAME	TERM ENDING
Alan Ziehaus (Downtown San Diego, District 2) (Replacing Susan Lew, who is not seeking reappointment)	March 1, 2010
Salvatore Giametta (Little Italy, District 2) (Reappointment)	March 1, 2011
Katie Sullivan (Scripps Ranch, District 5) (Reappointment)	March 1, 2011

APPROVED: JAN I. GOLDSMITH, City Attorney

By *Catherine M. Bradley*
 Catherine M. Bradley
 Chief Deputy City Attorney

CMB:pev
 02/24/09
 Or.Dept:Mayor
 R-2009-858
 MMS #7917

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of _____.

ELIZABETH S. MALAND
 City Clerk

By _____
 Deputy City Clerk

Approved: _____
 (date)

 JERRY SANDERS, Mayor

Vetoed: _____
 (date)

 JERRY SANDERS, Mayor