



**KEVIN L. FAULCONER
MAYOR**

M E M O R A N D U M

DATE: April 15, 2015
TO: Honorable Sherri Lightner, Council President
Honorable Councilmembers
FROM: Mayor Kevin L. Faulconer 
SUBJECT: Appointments to the Parking Advisory Board

It is my pleasure to appoint Ms. Marta Lomeli, Ms. Claudia Orsi, and Mr. Siddartha Vivek as well as reappoint Mr. Gary Smith to the Parking Advisory Board.

Ms. Lomeli is an active member of the Bay Terrace Community Association. She volunteers as a speaker for San Diego MANA of North County, is a founding member for the Lomeli-Miller Scholarship for Vista High, and was a member of the SDPD Citizen Patrol. Ms. Lomeli previously worked for the San Diego Regional Chamber of Commerce where she was in charge member relations and was an elementary teacher in National City.

Ms. Orsi is the Principal Management Internal Auditor for SANDAG and has extensive government operations experience. She formerly served as the Internal Auditor for the County of San Diego and as a Senior Auditor for the State of California. Ms. Orsi also worked in the City of San Diego Office of the Auditor, where she covered a range of issues including the Treasurer's Parking Administration program. She has a Bachelor's Degree in International Studies and her Master of Public Policy from Pepperdine University.

Mr. Vivek is the Development and Communication Department Director for the YMCA of San Diego County where he develops, coordinates, and leads comprehensive public affairs strategies. He has a decade of public policy experience in Washington D.C. where he held positions as a fellow at the Institute for Educational Leadership and as a Field Outreach Coordinator for Afterschool Alliance. Mr. Vivek holds a Bachelor of Arts in Political Science from George Washington University.

I would like to thank these individuals for their willingness to serve in this capacity and am confident they will bring valuable experience to the Parking Advisory Board.

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cc: Honorable Jan Goldsmith, City Attorney
Andrea Tevlin, Independent Budget Analyst
Liz Maland, City Clerk