



**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : November 5, 2012

TO : Council President Tony Young & Honorable Members of the San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointments and Reappointments to the Senior Affairs Advisory Board

It is my pleasure to appoint Jerome Pollock, Harve Lubin and David Wallace and to reappoint Burton Disner, Ruth Cardenas and Erskine Garrette to the Senior Affairs Advisory Board, subject to your confirmation.

Jerome Pollock is a graduate of the Gerontology Graduate Program at SDSU. Mr. Pollock has served on the faculty of SDSU as an adjunct lecturer. He consulted with Jewish Family Service to expand the "aging-in-place" communities in University City and, perhaps most rewarding, he served as a board member with Cognitive Fitness Innovative Therapies (CFIT) in Santa Barbara. As a board member of CFIT, he worked to prevent dementia in those at high risk and to delay/defer in those with mild cognitive impairment or in the very early stages of the disease.

Harve Lubin, is a 45-year Veteran of the Mortgage Industry, most recently assisting senior homeowners to stay in their homes and improve the quality of their lives. He is a founder of American Senior Funding and has a Certified Senior Advisor (CSA) designation. Harve has served as a board member of the Idyllwild Chamber of Commerce and chaired The Idyllwild Gallery Owners Association. He and his lovely wife, Jean, live in the Del Cerro area and have between them 5 children and 9 grandchildren.

David Wallace is CEO of Senior Helpers of San Diego; a firm that specializes in providing professional caregivers to help elderly clients maintain their independence. Mr. Wallace is a 30 year resident of San Diego and has been a member of San Diego's small business community for more than 15 years. In his role as CEO of Senior Helpers, Mr. Wallace has advocated for San Diego's senior community, including veterans and their family.

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I ask that you confirm these appointments and reappointments and join me in acknowledging these individuals for their continued willingness to give their time and expertise to serve the City of San Diego.

A handwritten signature in black ink, appearing to be 'JS' followed by a long horizontal stroke.

JERRY SANDERS

Mayor

JS:dg

cc: City Attorney Jan Goldsmith
City Clerk Elizabeth Maland