



**OFFICE OF MAYOR JERRY SANDERS  
CITY OF SAN DIEGO**

**MEMORANDUM**

**DATE** : January 26, 2010

**TO** : Council President Hueso & Honorable Members of the San Diego City Council

**FROM** : Mayor Jerry Sanders

**SUBJECT** : Appointment to the San Diego Convention Center Corporation Board of Directors

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It is my pleasure to appoint Phil Blair to the San Diego Convention Center Corporation Board of Directors, subject to your confirmation.

Phil Blair is the Executive Officer of Manpower Staffing of San Diego, Inc., a corporation established in 1977 providing quality employment opportunities, training and workforce solutions. Over the last 30 years, Mr. Blair and partner Mel Katz have built Manpower Staffing into the largest Manpower franchise in the United States and a corporation with annual revenues exceeding \$100 million. Manpower has also become San Diego's fourth largest local for-profit employer providing approximately 2,500 jobs daily through its six countywide branches. As a result of Mr. Blair's outstanding business insight and expertise, he serves as an employment industry expert, and is frequently featured on television and radio, and in local business publications. He has also created various career resource guides including "Strategies for Success" and "Getting Back on Track." Mr. Blair's professional affiliations include serving as the Past Chair of the Manpower Franchise Owner's Association and Vice Chair of the Manpower Insurance Company.

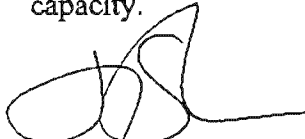
Mr. Blair's distinguished and outstanding career achievements are matched by his contributions and success in making a difference in the lives of others. For many years, he has been very active in the San Diego community supporting numerous civic, charitable, and philanthropic causes, and spearheading various business and professional organizations and committees. Currently, Mr. Blair serves on the San Diego Regional Chamber of Commerce Board of Directors, SDSU College of Business Advisory Board, LEAD San Diego Board of Directors, and United Way of San Diego Board of Directors, and he is a member of the San Diego Downtown Rotary and Holiday Bowl Board of Directors. Mr. Blair previously served on the Board of Directors for the American Red Cross-San Diego Imperial Counties, and Centre City Development Corporation, and

served on Advisory Committees for the Council on Literacy, and Angels Foster Care. Mr. Blair is also an avid patron of the arts and previously chaired the NTC Foundation for Arts and Culture. He was also instrumental in bringing the San Diego Symphony back from bankruptcy. Mr. Blair's long history of civic engagement also includes serving as a member of the San Diego City Council as a representative of District 5 in 2000, and Commissioner for the Fair Political Practice Commission in Sacramento from 2003-2007.

Mr. Blair's record of success in business and workforce development, experience advocating on behalf of the best interests of San Diego, and outstanding dedication to serving the San Diego community will be valuable additions to the San Diego Convention Center Corporation Board of Directors.

Mr. Blair received a Bachelor's degree in Administration from Oklahoma State University. He will replace Cheryl Fisher, who has resigned, for a term expiring December 1, 2012. Mr. Blair resides in Del Mar.

I ask that you confirm this appointment and join me in acknowledging Mr. Blair for his willingness to give his time and expertise to serve the City of San Diego in this critical capacity.



JERRY SANDERS  
Mayor

JS:lg

cc: City Attorney Jan Goldsmith  
City Clerk Elizabeth Maland