



**OFFICE OF MAYOR JERRY SANDERS  
CITY OF SAN DIEGO**

**MEMORANDUM**

**DATE** : September 10, 2009

**TO** : Council President Ben Hueso & Honorable Members of the  
San Diego City Council

**FROM** : Mayor Jerry Sanders

**SUBJECT** : Appointment to the San Diego Data Processing Corporation  
Board of Directors

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It is my pleasure to appoint Steve Romeo to the San Diego Data Processing Corporation Board of Directors.

Steve Romeo is an award-winning Senior Information Technology Executive, with more than 15 years experience in successfully implementing Information Technology strategy and vision. Since 2003, Mr. Romeo has served as the Vice President of Information Technology for Breg Incorporated, a medical device manufacturing corporation with facilities in the United States and Mexico. As Vice President of Information Technology for Breg Incorporated in Vista, California, Mr. Romeo develops and executes all information technology strategy and operations for the \$100 million corporation. In this role, Mr. Romeo was instrumental in the implementation of Oracle Business Suite to consolidate all ERP platforms for the corporation. Mr. Romeo's wealth of expertise in Information Technology includes global understanding and development of software solutions, ERP implementation and management, acquisition integration, web-based commerce design, development of global IT departments, and business process design. Mr. Romeo's career also includes serving as a Manager of IT for Polaris Pool Systems in Vista, California and SeaSpace Corporation in Poway, California. He has also held network systems and software support positions for Axys Pharmaceuticals, Intuit, and Viagene, Incorporated.

Mr. Romeo's leadership, expertise, and insight within the Information Technology arena have been recognized by numerous industry corporations, associations, and publications. In 2007, Mr. Romeo received a prestigious Oracle Ace Award from the Oracle Corporation, Technology Executive of the Year Award by the San Diego Business Journal in 2008, and a Premiere 100 Information Technology Leader Award in 2009 from Computer World Magazine.

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Mr. Romeo is very active with various industry boards and associations including the CIO Roundtable of San Diego, San Diego State University Association of Information Technology Professionals, and the Oracle Life Science Customer Advisory Board. He also serves on various boards including the California State University San Marcos MIS Department, San Diego Oracle Application User Group, and the International Oracle Applications User Group.

Mr. Romeo is a highly sought after author, contributing writer, and speaker for various industry publications and conferences. He is frequently asked to speak on leadership, technology, integration, the role of ERP in business, and aligning information technology and business.

Mr. Romeo is a visionary technology leader and strategic advisor. His years of experience in information systems management, deployment of global ERP systems, successful implementation of global business intelligence systems, and insight into strategies to streamline internal business processes and optimize systems to create new efficiencies will be valuable additions to the San Diego Data Processing Corporation Board of Directors and its mission.

Mr. Romeo holds a Master of Science degree in Information Systems and a Bachelor of Business Administration with an emphasis in Business Management from the University of Phoenix.

Mr. Romeo will replace Mary Zoeller, who has resigned, for a term expiring April 15, 2010. He resides in Escondido.

Please join me in acknowledging Mr. Romeo for his willingness to give his time and expertise to serve the City of San Diego.

  
JERRY SANDERS  
Mayor

JS:lg

cc: City Attorney Jan Goldsmith  
City Clerk Elizabeth Meland