



**OFFICE OF MAYOR JERRY SANDERS  
CITY OF SAN DIEGO**

**MEMORANDUM**

**DATE** : March 25, 2009

**TO** : Council President Ben Hueso and Honorable Members of the San Diego City Council

**FROM** : Mayor Jerry Sanders

**SUBJECT** : Appointments & Reappointments to the Sustainable Energy Advisory Board

---

It is my pleasure to appoint Lisa Bicker and Jennifer Badgley, and reappoint Mike Turk and Alison Whitelaw to the Sustainable Energy Advisory Board, subject to your confirmation.

Lisa Bicker is President & Chief Executive Officer of CleanTech San Diego, a non-profit trade organization group focused on accelerating San Diego's position as a world leader in the clean technology economy. With CleanTech since 2008, Ms. Bicker collaborates with a diverse Board of Directors from various industry sectors including academic institutions, biotech businesses, energy corporations, state and local governments, chambers of commerce and non-profit organizations. Her efforts have resulted in various new partnerships with public and private entities aimed at strengthening San Diego's clean tech cluster and position as a world leader in the low carbon economy.

Prior to joining CleanTech San Diego, Ms. Bicker was the President of the California Clean Energy Fund (CalCEF), a private, non-profit corporation formed in 2005 to expedite investments in California's clean energy capacity. Ms. Bicker oversaw the company's investment portfolio aimed at bringing transformational technologies to market. From 1996-2000, Ms. Bicker was the Executive Vice President and Chief Operating Officer for Constellation NewEnergy in Los Angeles, California where she led daily business operations for America's largest independent energy services provider. From 1987-1995, Ms. Bicker was Vice President and General Counsel for the California Council for Environmental and Economic Balance (CCEEB), an innovative, statewide non-profit organization founded by Governor Edmund G. "Pat" Brown, that advocates for policies and programs to help balance the needs of business, environment, and organized labor.

Due to Ms. Bicker's extensive expertise in energy, clean technologies, and cleantech investment strategies, she was appointed by the California Air Resources Board in 2007 to

serve on the Economic & Technology Advancement Advisory Committee, a statewide committee tasked with providing recommendations on how to effectively implement Assembly Bill 32, California's landmark climate change legislation. Ms. Bicker has also contributed her time and expertise to serve on various charitable, civic, and industry associated boards and committees. Her volunteer activities include service on the CONNECT Board of Directors and the San Diego Regional Economic Development Corporation Board of Directors.

Ms. Bicker holds a Juris Doctor degree from the University of San Francisco and a Bachelor of Arts degree in Political Science/Public Service from the University of California, Davis. She also completed the Executive Management Program for Women in Corporate Leadership at Harvard Business School.

Ms. Bicker's unique experience in clean and sustainable energy technologies as well as her leadership expertise will be a valued addition to the Sustainable Energy Advisory Board. Further, it is my pleasure to designate Ms. Bicker as the new Chair of the Sustainable Energy Advisory Board.

Ms. Bicker will serve as the Business Community/Chamber Representative on the Sustainable Energy Advisory Board. She will replace Adam Browning, who is not seeking reappointment, for a term expiring March 1, 2010. Ms. Bicker resides in La Jolla.

Jennifer Badgley is an Organizer & Political Director for the International Brotherhood of Electrical Workers Local 569. In this role since 2000, Ms. Badgley develops and implements issue-based educational campaigns for members and coordinates local union efforts on construction and development within San Diego and Imperial counties. Ms. Badgley's other responsibilities include conducting research, drafting policy, and monitoring legislation related to workplace rights and energy and policy. She also represents workers who build and maintain local renewable energy projects including energy generation facilities, and helps develop workforce readiness to support renewable energy projects in the region. Ms. Badgley's accomplishments include playing a key role in developing Local 569's positions on regional and state Renewable Portfolio Standards, and Assembly Bill 32, California's Global Warming Solutions Act of 2006 designed to reduce the state's greenhouse gas emissions to 1990 levels by 2020.

Ms. Badgley's professional work history and professional affiliations include serving as Labor Representative for the City of Chula Vista and Port of San Diego's Citizen Advisory Committee and Powerplant Working Group. She was also a Co-Director for the Fund for Public Interest Research: Wisconsin Public Interest Group in Madison, Wisconsin. From 2006-2007, Ms. Badgley taught labor studies as Adjunct Faculty for San Diego City College. Ms. Badgley is also the founder of the San Diego Apollo Alliance, a coalition of organized labor, community, environmental groups, and environmentally-minded individuals that advocate for manufacturing and implementation of renewable and green technologies in the San Diego region. She has also served as a Delegate for the San Diego Imperial Counties Labor Council since 2000.

Ms. Badgley received a Bachelor of Arts degree in English & Creative Writing from the University of Wisconsin-Madison. She is currently pursuing a Master of Science degree in Labor Studies from the University of Massachusetts Amherst.

Ms. Badgley will serve as the required Labor Organization representative for the Sustainable Energy Advisory Board. She will replace James Westfall, who is not seeking reappointment, for a term expiring March 1, 2010. Ms. Badgley resides in Encanto.

In addition, I will bring forward additional nominations in the near future for your consideration and am currently seeking your recommendations for the Sustainable Energy Advisory Board.

I ask that you confirm these appointments and reappointments and join me in acknowledging these individuals for their willingness to give their time and expertise to serve the City of San Diego in this capacity.

A handwritten signature in black ink, appearing to read 'JS' with a stylized flourish.

JERRY SANDERS

Mayor

JS:lg

cc: City Attorney Jan Goldsmith  
City Clerk Elizabeth Maland