



**OFFICE OF MAYOR JERRY SANDERS  
CITY OF SAN DIEGO**

**MEMORANDUM**

**DATE** : September 4, 2008

**TO** : Council President Scott Peters & Honorable Members of the  
San Diego City Council

**FROM** : Mayor Jerry Sanders

**SUBJECT** : Appointment to the Southeastern Economic Development  
Corporation Board of Directors

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It is my pleasure to appoint Delores McNeely to the Southeastern Economic Development Corporation Board of Directors, subject to your confirmation.

Delores McNeely has been employed by Union Bank of California for more than 36 years, the second largest commercial bank headquartered in California. Currently, she is the Senior Vice President and Sales Executive managing the Bank's statewide Company Benefits Banking Department, with a primary focus in sustaining a highly consultative employee sales force. Throughout Ms. McNeely's tenure at Union Bank of California, she has served in various regional manager assignments throughout California and was responsible for sales and market development for branch deposit gathering, small business commercial sales, and retail lending sales. Her extensive knowledge of banking developed through her participation in the bank's management training program. She was also assigned to the bank's Corporate Training and Development Department for 14 years.

Ms. McNeely's banking insight and expertise has led to notable professional accomplishments and achievements including being a featured guest speaker for the School of Bank Marketing Sales Colloquium at the University of Colorado, Urban Financial Services Coalition, and the Bank Administration Institute's Graduate School of Retail Banking at the University of Wisconsin. She was also a featured guest speaker with General Colin Powell for the City Club of San Diego. Ms. McNeely is also the recipient of the YWCA's Tribute to Women in Industry (TWIN) Award, Catfish Club's Salute to Pioneering Women Award, and a National Conference for Community and Justice's Humanitarian of the Year Award.

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Ms. McNeely's community and civic activities include service on various boards including the Urban Financial Services Coalition-San Diego Chapter, Lyceum Theater, Martin Luther King, Jr. Foundation, San Diego Economic Development Task Force, Center for Community Solutions, City of San Diego Historical Resources Board, San Diego Police Foundation, and The Links Incorporated.

Ms. McNeely received her business education from San Diego State University, and the University of Colorado, Boulder Graduate School of Human Resources. She is also a graduate of the Pacific Coast Banking School at the University of Washington. Ms. McNeely will replace Sharon Whitehurst-Payne, who is termed out, for a term expiring May 25, 2009. She resides in Point Loma.

I ask that you confirm this appointment and join me in acknowledging Ms. McNeely for her willingness to give her time, talents, and expertise to serve the City of San Diego and the Southeastern Economic Development Corporation in this capacity.



JERRY SANDERS

Mayor

JS:lg

cc: City Attorney Michael Aguirre  
City Clerk Elizabeth Maland