



**OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO**

MEMORANDUM

DATE : October 15, 2010

TO : Council President Ben Hueso & Honorable Members of the City Council

FROM : Mayor Jerry Sanders

SUBJECT : Reappointments to the Small Business Advisory Board

It is my pleasure to reappoint Dr. Ruben Garcia, Michelle Gray, William Lynch, Jim Schneider and Matthew Spencer to the Small Business Advisory Board, subject to your confirmation.

Dr. Ruben Garcia has served on the board since 2008 in the seat reserved for the Director of the Small Business Administration. Dr. Garcia has been with SBA in this capacity since 2006.

Michelle Gray is President of Gray Systems, a company specializing in providing information technology professionals on a temporary or long-term basis. Gray Systems has offices in both the United States and Latin America. Ms. Gray was first appointed in 2008.

William Lynch is Vice President of ProFinance Associates, Inc., a U.S. broker-dealer firm and small business specializing in providing investment banking and financial services to high gross margin, repetitive income service businesses within the security industry including data. Mr. Lynch was nominated by Councilmember Kevin Faulconer in 2009.

Jim Schneider is the Executive Director of the Adams Avenue Business Association, which supports merchants and small business owners within the Adams Avenue Business Improvement District. Mr. Schneider was initially appointed last year and nominated by Councilmember Todd Gloria.

Matthew Spencer has also served for just a year and was nominated by Councilmember Kevin Faulconer. He is the founder and owner of DJhere Productions, a marketing and consulting company that works with many businesses within the Gaslamp District.

The Small Business Advisory Board was established in July 1982 to develop a cooperative and supportive atmosphere between the independent business community and the City of San Diego. It is charged with advising the Mayor and City Council on matters that will improve the ability of small businesses in San Diego to succeed. There are eleven board members appointed by the Mayor and confirmed by the City Council.

Members are being reappointed to two-year terms expiring July 1, 2012. Please join me in thanking them for their commitment and willingness to serve on this critical board.

Sincerely,

A handwritten signature in black ink, appearing to read 'JS', with a horizontal line extending from the end of the signature.

JERRY SANDERS

Mayor

JS:jb