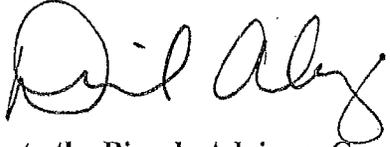




City of San Diego
Eighth District

MEMORANDUM

DATE: May 16, 2014
TO: Council President Todd Gloria
FROM: Councilmember David Alvarez 
SUBJECT: Nomination of Samantha Ollinger to the Bicycle Advisory Committee

I am pleased to nominate Samantha (Sam) Ollinger to the Bicycle Advisory Committee.

Ms. Ollinger is the founder of BikeSD, a non-profit cycling advocacy organization whose mission is to transform San Diego's streetscape to be a world-class bicycle friendly city. As the Executive Director, Sam has strongly advocated for world-class bicycling infrastructure that contributes toward an aesthetic, livable urban environment. BikeSD, an all-volunteer organization, is leading the way to a more livable San Diego and is committed to changing and executing the city's narrative that will drive this transformation.

Sam is also a Board Member with the California Bicycle Coalition and the City Heights Area Planning Committee. She is a strong advocate for the cycling community and will bring a wealth of experience to the Committee.

Thank you for the opportunity to nominate such a well qualified and experienced candidate.